17

VOGUE

Autumn Fashion Collections

Take a Job! Release a Man to Fight!

V O
SEPTEMBER 1, 1943
PRICE 35 CENTS
40 CENTS IN CANADA

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WAMSUTTA SHEETS

MAKE IT "*HOME, HOME, SWEET-SLEEP HOME*" ANYWHERE

WAMSUTTA *Supercale** sheets and pillowcases make strange beds feel like home. Smooth and cool, they bring sweet sleep along with them. Housekeeping becomes *home*keeping for the bride who can take her own trousseau *Supercales* wherever she goes.

You are doubly fortunate, therefore, if you laid by enough Wamsutta sheets for your hope chest before the Wamsutta Mills went over to war work. For today we must ask you to keep your buying at a minimum and get along with as few of these Finest of Cottons as you can.

Wamsutta *Supercale* sheets have been a trousseau tradition for five generations of brides. For us they are a continuing ideal . . . to make the most durable fine sheet it is possible to produce. Fewer, yes, but finer *always!*

WAMSUTTA MILLS, New Bedford, Massachusetts

★ BUY WAR BONDS ★

Wamsutta

SUPERCALE SHEETS

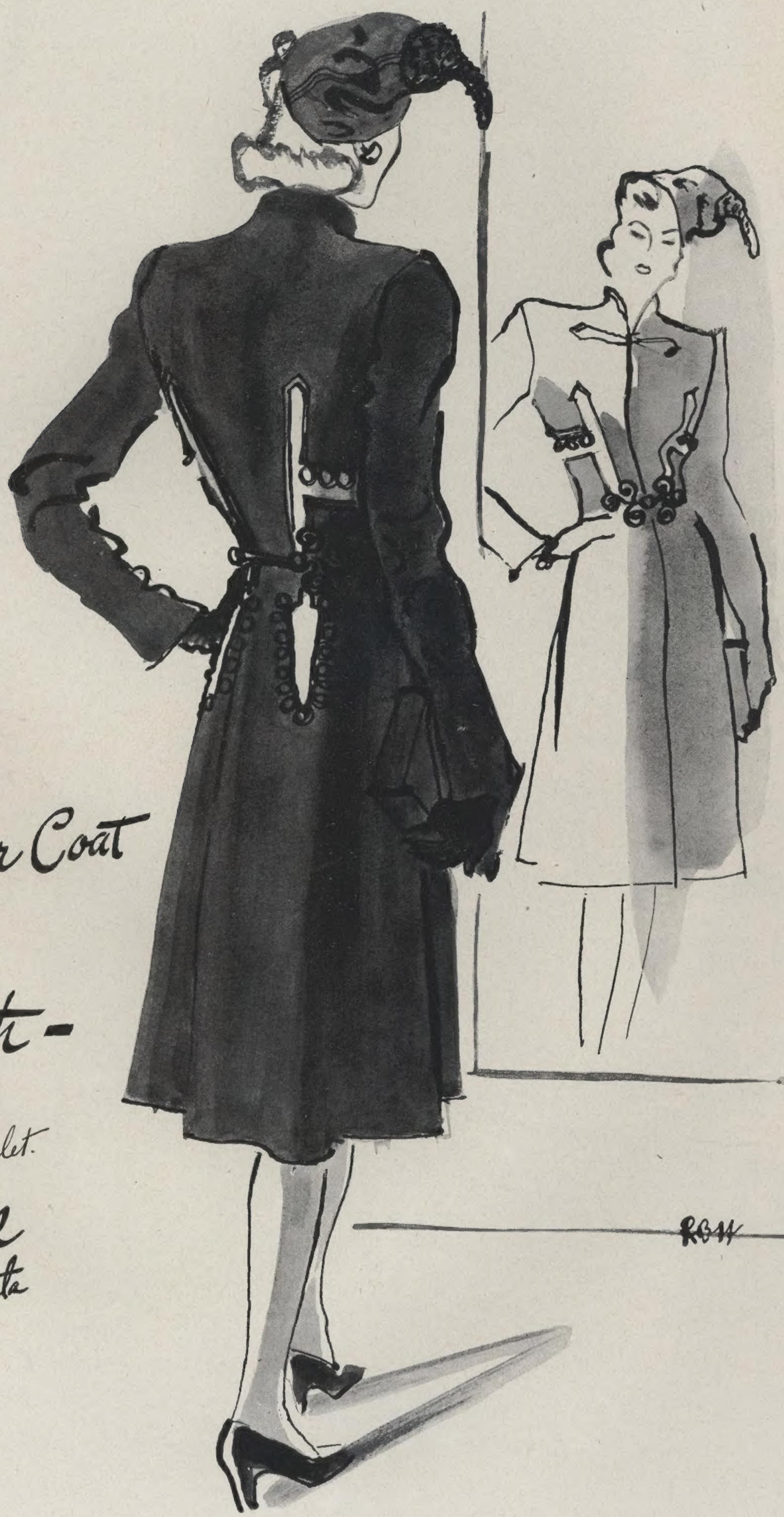
*REG. U.S. PAT. OFF.

Springfield Blankets . . . Wamsutta-Somerset Towels

10

Louise Barnes Gallagher

One of the feminine dress suits Gallagher has such a talent for. A flourish of buttons and fringed epaulets. Wool-and-rabbit's-hair in black, black with red or brown with black. 10 to 18, 110.00 Platter beret, 35.00 Sixth Floor



Adrian's Caviar Coat
for the
New South -

black cloth
gashed with scarlet.

Rich's
atlanta

Accent on Success . . .

Bendel Originals designed for immediate wear.

Of virgin wool in glowing autumnal shades or black . . . Either, $95.

From our fall-winter collection.

Henri Bendel
10 WEST 57
NEW YORK 19 NY

Significant silhouette
the day and evening coat
worn with fabulous
jeweled hat and muff
at **Nan Duskin**
Philadelphia

that proves the practicality of a good black suit. Unmistakable, the Sophie drama of pink satin sparkling with black paillettes . . . on soft black wool. Sizes 10 to 18. Dress 125.00. Jacket 98.95.

SAKS FIFTH AVENUE New York · Chicago · Beverly Hills · Detroit **RANSOHOFFS** San Francisco

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Frost Bros. San Antonio

Brilliant antidote to sombre thinking. *ADRIAN'S* frankly glamorous dinner suit, the sequined jacket finished with glistening coq.

FROST BROS. SAN ANTONIO, TEXAS THE GATEWAY TO MEXICO

Super-Jumpers

Biggest fashion news since the war began, and a war-life natural. Divine-color, warm wool jumpers, soft and sophisticated. To alternate with luscious hand-blocked cotton lisle sweater shirts and stockings and cotton gloves, and frills for gala. All ours exclusively.

LORD & TAYLOR
New York and Manhasset

JOFFÉ

BUY MORE WAR BONDS

Famous-Barr co.

ST. LOUIS • MISSOURI

the FRENCH ROOM

Famous-Barr converts the calot into news again with face-framing "hound's ears". Quality felt in autumnal colors.

Walter Florell perches a parrot precariously on this Alarming-pink felt. From our exclusive, one-of-a-kind collection.

John Frederics' open-crown toque of chartreuse panne velvet with bronzed feather whips swooping east and west. A Famous-Barr exclusive.

IT'S SMART IF IT'S RIGHT IT'S RIGHT IF IT'S "FAMOUS-BARR"

Chic Woman of 1944

Her clothes are simpler . . . so she places extra emphasis on personal chic. The creators of lipstick CHEN YU anticipated this trend with six shades having "chic" as well as beauty. "Golden Mauve," "Powder Blue Fuchsia," "Dragon's Blood Ruby," "Exotic Pink," "Flame Swept Red," and "Black Rose"—different—beautiful—and chic!

lipstick CHEN YU

made in U.S.A.

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There is a Victory Garden in almost every back yard this summer, growing food and vitamins for the family. The owners are as proud of their vegetables as of specimen roses or dahlias. Friends in work clothes come over to admire and compare crops. They eat tomatoes right off the vine and munch carrots fresh from the earth. Then, when a few minutes of relaxation are in order, they drink ice-cold Coca-Cola and enjoy perfect refreshment while contemplating the results of their work.

Laura Lee Burroughs

Hospitality . . . in a Victory Garden

Flower Arrangements by Laura Lee Burroughs. The new volume #3 and volumes #1 and #2—Suggestions for brightening the home with flowers and refreshment. Color photographs of flower arrangements . . . table settings . . . and ways to serve Coca-Cola. You will want one or more of these three volumes at only 10¢ *each*. Send your name and address (clearly printed) with 10¢ in coin or stamps for *each* volume (to cover cost of handling and mailing) to THE COCA-COLA COMPANY, ATLANTA, GEORGIA, Dept. VE.

"The only thing like Coca-Cola is Coca-Cola, itself"

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GREEN ROOM, 3RD FLOOR—LEXINGTON at 59th

GOOD LINES, GOOD CLOTHES . . . the good credo for these warm one-piece dresses. The bowtie neckline dress in wool and rabbit hair has masterful shoulder detail—moss green or black. The draped shoulder dress with its sleek peplum—rose, blue, purple. Both dresses, 12-20. 39.95 Warm, wearable, wonderful—they are

KEYED TO THESE TIMES . . .

Oklahoma! ***Magnificent stage show brings excitement of Oklahoma to New York! And Kerr's brings this magnificent natural wild Canadian mink coat to Oklahoma! A thrilling treasure of precious skins superbly manipulated with lovely tuxedo collar, deep cuffs.***

Sheer black wool, slim as a sliver, the stem skirt swept far to one side and anchored with a satin girdle . . . 45.00. The close calot, the blazing rhinestone pins, the Pandora pumps are completely compatible in the head to toe look of restrained elegance. Misses' Better Dresses, 3rd Floor

Stern's

STERN BROTHERS • NEW YORK

The Lindner Coy
CLEVELAND

HATTIE CARNEGIE'S

TWO-TONE WOOL, ACCENTED WITH PERSIAN LAMB

Forward Look

Your first Fall ensemble begins here: slender, utterly simple dress of thin wool, with a coxcomb of velvet at the throat. Over it, a chiselled box coat lined with matching velvet. The dress, beige, blue, red, brown or green, **69.95.** The coat, black or beige, **79.95.** HANSEN BANG ORIGINALS.

THE BLUM STORE
PHILADELPHIA
FIND HATTIE CARNEGIE'S FASHIONS, FURS, JEWELRY AND ACCESSORIES AT BLUM'S IN COMPANY WITH MAJOR NAME DESIGNERS. DAY-INTO-NIGHT JACKET, $348, TAX INCLUDED.

Perfection
in mink-trimmed wool
I. Magnin & Co.
California and Seattle

FREDERICK & NELSON

SEATTLE

LILLY DACHÉ HAT

Soft-spoken suit, $135.

A Maurice Rentner design,

from Frederick & Nelson's

new collection.

KAY BELL

HORST

Coat by Vera Maxwell • Fabric by Pacific Mills,

Worsted Division, 261 Fifth Avenue, New York

She is wearing Rosy Future, one of Revlon's Colors of the Hour

Revlon sets the fashion for the nation's fingertips and lips

smart women everywhere
swear by Revlon

RAWLINGS

Short dinner suit of Catoir faille, made of Bemberg* rayon, Aristocrat of fine yarns, Kiviette original in black and brown. 89.95.

SAKS-FIFTH AVENUE — New York Detroit Chicago Beverly Hills • RANSOHOFF'S — San Francisco

*BEMBERG *is the registered trade-mark of the* AMERICAN BEMBERG CORPORATION

A Mangone costume

of Ducharne's wool tweed.

Tuxedo lined with fine, luxurious

black American broadtail.

Suit $89.95

Topcoat $225.00

Robinsons'

Los Angeles

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Majestic Mink

Mink at its best! The skins worked with jeweler's care—the deep tones and supple skins, the result of rare breeding. The Coat $2750. The Matching Hat $295.

MARSHALL FIELD & COMPANY CHICAGO

GEORGE PLATT LYNES

28 SHOP

Dress with a destiny... reminiscent of the simple shifts of two decades ago; and the proudest fashion of a restricted year. Made with unaffected economy, sparing of material, this scarf dress has all its affluence in fine detail.

Black acetate rayon crepe, $69.95. Traina-Norell design, outstanding even in the distinguished collection now in the 28 Shop.

Gilrian
AMERICAN DESIGNER

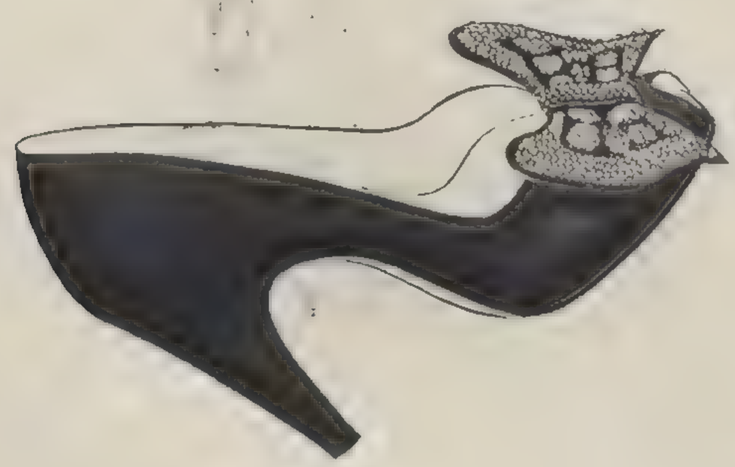
Colorful counterpoint

Gay addition to after-five fun—by *Joseph Halpert* The new date dress, fluid, romantic with sparkling jewel buttons and the sleeves faced to match. In rayon crepe. $49.75. The bonnet by Daché.

JOSEPH HORNE CO · PITTSBURGH

Saks Fifth Avenue, New York, Chicago, Beverly Hills, Detroit

1



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3

4

5

Very Saks Fifth Avenue

The flash of modern cut steel designed by Mabel and Charles Julianelli to make our famous Fenton* Operas doubly glamorous

The Julianelli Steels 1. Drape 8.50 2. Butterfly 7.50 3. Miter 8.50 4. Tuxedo 7.50 5. Circlet 5.00

Famous Fenton* Pumps Black or brown suede. High or medium heel. Closed or open toe. 12.95

WHEN YOU THINK OF FINE SHOES,
YOU THINK OF SAKS FIFTH AVENUE

Mail and phone orders filled according to O. D. T. regulations. Please enclose coupon No. 18 with your mail order, and send to Saks store nearest you. *Reg. U. S. Pat. Off.

FONSSAGRIVES

Suit and matching topcoat in ginger-snap brown or black. 100% wool, trimmed with chenille.
Also gunmetal or lime green with needlepoint.
Suit and Coat, each $69.95. The little felt by Bragaard.

to make you an individual rather than a fashion formula

Black dinner dress encrusted with gold beads and paillettes.

MAY CO. LOS ANGELES

MAY CO.-WILSHIRE LOS ANGELES

M. O'NEIL CO. AKRON

Jordan Marsh

Deliberately simple, lady-like and planned for important dates. An Adele Simpson original, one of the many smart Jordan Marsh suits with which to start (and finish) the season. The suit $75.00. The satin jersey blouse $16.95.

JORDAN MARSH COMPANY • BOSTON, MASS. • NEW ENGLAND'S GREAT STORE

This is the famous sculptured slip

by Radelle

Cut with an artist's precision, the slim sculptured lines of her Radelle slip mean more than ever to the smart woman today. She knows that its needlecraft is exquisite, its lace is of the finest. The fabric, lovely rayon Satin Songette of Bur-Mil quality will remain fresh and alluring through many launderings. In tearose, white or black, about $4.00. Slightly higher in the West. At finer stores the country over. Radelle Lingerie Corp., 185 Madison Avenue, New York.*

KEEP BUYING WAR BONDS

**Reg. U. S. Pat. Off.*

Your coat for today...and
tomorrow! A "California Traveler"
original, of fine all wool Melton cloth,
such as officers wear...and
tailored as meticulously as theirs.
The rayon velvet collar is detachable.
In black only, sizes 10-20 ~ $49.75
Bon Marché
Asheville, N. C.
ONE OF THE SOUTH'S BETTER STORES
In beautiful western North Carolina

plan for a wartime SHOE wardrobe

Since you can no longer indulge yourself with another pair for this or that ensemble—obviously the smart thing is to choose shoes exquisitely fashioned of enduring leathers. Because one pair of truly fine shoes like these—tailored or dressy—will serve you beautifully with several costumes for several seasons. So, countless fashionables we know are actually building up a shoe wardrobe with Andrew Geller's—even though they can now buy only three pairs a year.

ANDREW GELLER

537 FIFTH AVENUE • NEW YORK

Exquisite Footwear

JOHN RAWLINGS

Spangle and Jet Sheath

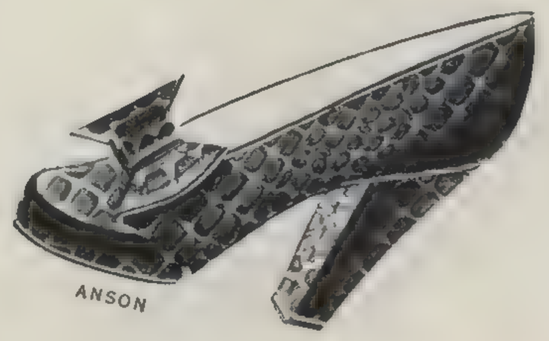
Traina–Norell

capture the tang of autumn in Queen Quality Shoes

Scurrying about wartime duties or taking time out for fun . . . you'll find Queen Qualitys equally agreeable associates. A smart fusion of prettiness and practicality, these grand shoes reflect the crisp spirit of your fall wardrobe. $6.95

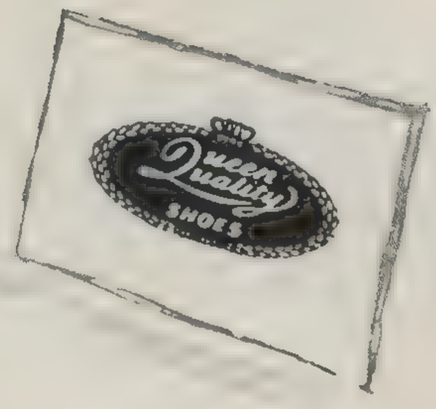
DELOS

IRIS



ANSON

BRANSON



QUEEN QUALITY SHOE COMPANY • *Division: International Shoe Company* • SAINT LOUIS

On sale at these fine stores:
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THE VOGUE
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Wichita Falls
WEILLE'S
Paducah
The Suits you wear with pride . . . this or any year . . . are the classics that bear this quality label
Berkley
Speed Victory . . . Buy Bonds

In this cream....

SPECIAL INGREDIENTS that do something for your skin!

YOU can only get out of a cream what the maker puts into it. Today most women need more than the casual help of the usual type of cream, no matter how luxurious and expensive it may be . . . they need *specific* help to give *specific* results.

That's just what Phillips' Milk of Magnesia Skin Cream offers. It contains *special* beneficial ingredients which do *special* constructive work for your skin—(1) softening and neutralizing any acid accumulations often found in the external pore openings; (2) helping to retain moisture in the skin and thus helping to keep it soft, supple, free from dryness.

What are these ingredients? First, something no other cream contains — genuine Phillips' Milk of Magnesia. Then there is cholesterol to hold moisture in the skin. And there are finest oils to soften and supple.

A Cream to Use at Night. Let these beneficial beautifying ingredients work at night—to soften, to neutralize any acid accumulations in the outer pore openings, to supply moisture and oils.

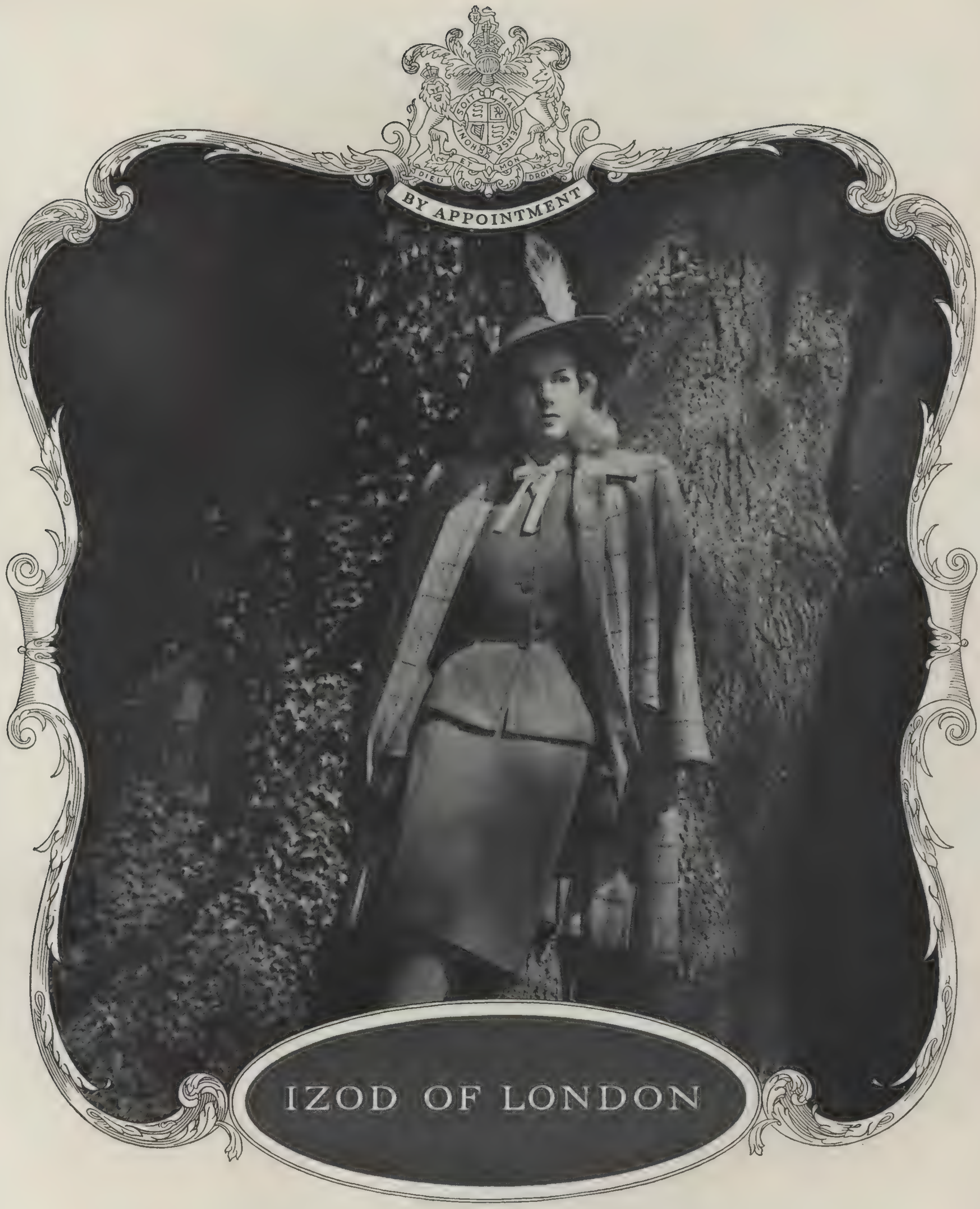
A Cream to Use by Day. Women love the way Phillips' Skin Cream readies the skin for make-up. It takes powder and rouge so evenly and holds that freshly made-up look so long!

Phillips' Milk of Magnesia Skin Cream benefits uncomfortable, unhappy skins. Give its *special* ingredients a chance to go to work on *your* skin.

PHILLIPS' MILK OF MAGNESIA CLEANSING CREAM

A cleansing with this cream and you will know it is different! It loosens and absorbs surface grime from the outer pore openings and floats away any accumulations. See how clean, soft and refreshed your skin looks and feels after a cleansing with this cream.

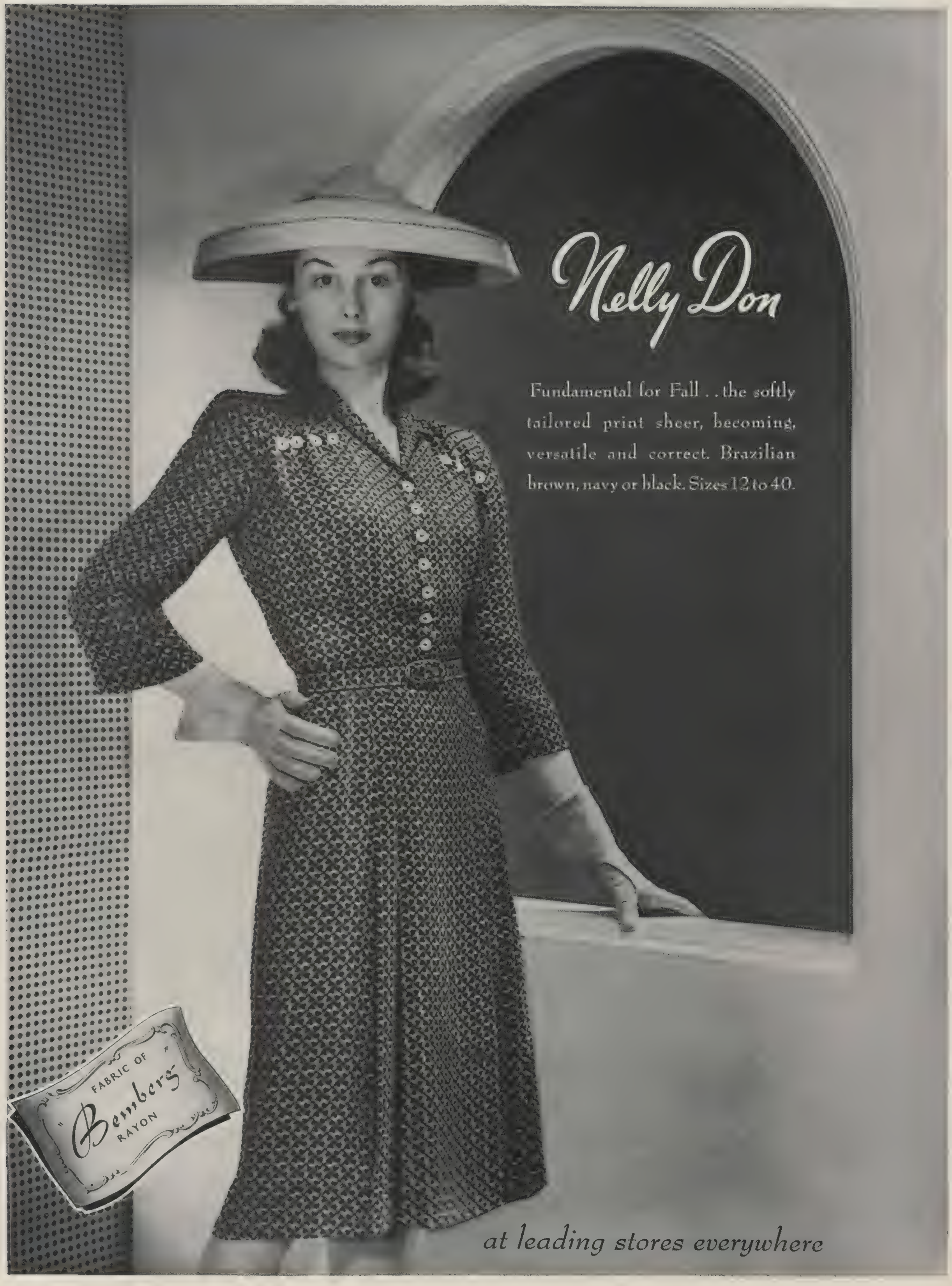
PHILLIPS' *Milk of Magnesia* Skin Cream



Haberdasher by Appointment to His Majesty the King of England and designer by choice to smart women everywhere who prize beautiful tweeds. That is Izod. His creations now produced in this country by David Crystal provide you each season with a complete and handsomely planned interlocking wardrobe. The coats, the suits, the dresses and blouses — all done in harmonizing colors and weaves. For example, the above monotone cardigan suit with blending plaid topcoat and appropriate bow blouse. The coat about $55.00. The suit about $50.00. The blouse about $10.00. A. J. IZOD—498 Seventh Avenue, New York.

THE BLUM STORE, *Philadelphia* SOSNIK'S, *Winston-Salem, N. C.*

ROTHSCHILD'S, *Kansas City, Mo.* MARTHA WEATHERED SHOPS, *Chicago* BOYD'S, *St. Louis*


Nelly Don
Fundamental for Fall . . the softly tailored print sheer, becoming, versatile and correct. Brazilian brown, navy or black. Sizes 12 to 40.
FABRIC OF "Bembergs" RAYON
at leading stores everywhere

Neiman-Marcus Dallas

Clare Potter's quick change—
an evening shirtwaist in yellow,
blue or pink. A skirt in
black velveteen girdled
with grosgrain.
Long $59.75. Short $49.75

Dagman

"Face it"

hurtles into the Beauty Spotlight

1 oz. jar . . . 1.50

Plus Federal Tax

Face the world! Face your new duties! Face the men in your life! Face your crowded day confidently, certain that Mary Dunhill's new opaque mist make-up will carry you through any emergency with a smooth, well-groomed appearance. Because it supplies such extraordinary freedom from face-consciousness, "FACE IT" is simply hurtling into the beauty spotlight!

For that winning look of energetic good health, wear "FACE IT" as is, without powder. To mute your make-up for subtler moments, dust the sheer finish of "FACE IT" with Mary Dunhill's powder. If your skin is sensitive, "FACE IT" provides a sympathetic shield against the moods of the weather. "FACE IT", the forward-looking make-up base, is on sale at fine stores throughout America. Make it your comrade right away! Comes in: Luscious, Daytime Blush, Evening Blush, Brunette.

Mary Dunhill

660 FIFTH AVENUE—NEW YORK

Every woman instantly senses . . . is enchanted . . .
by the spirit of youth that animates the original
designing of Rhythm Lingerie.
Each piece of Rhythm Lingerie scintillates
with sweet young lines. Not only for the young in age.
But rather for the young in heart . . .
the young in spirit! Fresh. Unhackneyed.
Never overdone. But young and blossomlike with charm.

U. S Pat. No. 122,563

Made of a Bur-Mil quality rayon.
Priced upwards from $3.

At fine stores everywhere, or write RHYTHM LINGERIE, Inc., 136 Madison Ave., New York

TAKE A BEAUTY SHORT-CUT

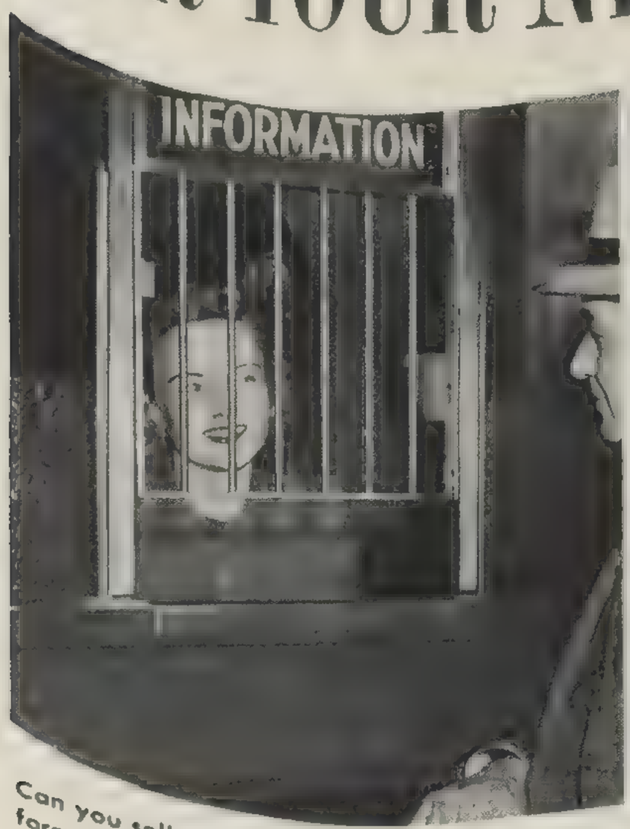
With Barbara Gould Night Cream

BEAUTIFUL and brave . . . doing the difficult jobs gallantly . . . that is America's women. To help maintain American beauty . . . with the least possible expenditure of time and money . . . is the purpose of Barbara Gould Night Cream.

This cream . . . light, luscious and rich in oils . . . works wonderfully well to help restore the natural softness to a summer-dry skin. So easy to apply . . . so delightful to use.

Your men admire the magnificent job you are doing . . . and they dream of coming back to a You as beautiful as ever. Adopt this effective one-cream treatment with Barbara Gould Night Cream, and follow it faithfully.

FOR YOUR NEW WAY OF LIFE



Can you sell tickets, check baggage, give information? Help is badly needed to facilitate the smooth operation of the country's transportation systems. Volunteer if you possibly can.

Consult your local United States Employment Service Office to find the kind of job you want.

Don't hesitate to take a job in a war plant just because you've never been "mechanically-minded." It's surprising how quickly you learn . . . and enjoy the work.

Salute to the patriot who helps in this vastly important job. She is producing the vital munitions of war . . . FOOD!

Barbara Gould Night Cream, $1.00 and $2.50 . . . Skin Freshener, 85c and $1.75 . . . Special Cleansing Cream, $1.00 and $2.00 All prices plus tax

Barbara Gould
NEW YORK

"a suit
that
can live
your life"

because it lives up to ermine
or is at home with a sweater.

Typical of the simple styling and fine tailoring of all Handmacher suits. Exclusively shown at one fine store in your city or write to Handmacher, 512 Seventh Avenue, New York City

Fine
twilled worsted
49.95

lined with Duchess rayon crepe

tailored by Handmacher

Fashion has a challenge for your legs this fall. The slim silhouette means admiring eyes focused on the slim silhouette of your legs. And the answer: Nolde stockings... flawless... sleek and firm-textured. Your stockings will be more visible than they have been in years. So, ask by name for Nolde stockings — they're the finest you can buy today!

Nolde Hosiery is sold at stores throughout the country — wherever quality is of utmost importance.

Quickly! . . . a lovely softener for your summer-dried skin

Dorothy Gray

SPECIAL DRY-SKIN LOTION

POURS out like thick peach-colored cream—Dorothy Gray Special Dry-Skin Lotion is a skin-softener and powder base in one. Softens dry, tanned, neglected skin all the time it's making you look prettier! Helps turn a hoydenish complexion into a heavenly smooth one. Powder goes on like a charm...clings evenly, beautifully. Smooths rough, flaky skin on back, legs, arms dried by suntan. $1. *Plus tax.*

PORTRAIT FACE POWDER

So fine-textured, it fluffs on smoothly, clingingly...doesn't look powdery even on flaky-dry skin. A very *special* powder, it contains no ingredients generally suspected of arousing allergies. In lovely skin-tone shades. Try *South American* to warm up a fading suntan. $1. *Plus tax.*

Buy *more* War Bonds and Stamps!

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Dorothy Gray . . American design of Beauty . . 683 Fifth Avenue . . New York

RED LIZARD

by Filene's

the world's largest specialty store

specialists in accessories

bag $59.50 - gloves $10.95 - umbrella $27.50

When you think of fashion in New England it's

Filene's

Boston, Hyannis, Falmouth, South Hadley, Northhampton

Worcester, Winchester, Belmont, Portland

Suit by
Nettie Rosenstein

Ginger Rogers

IN PARAMOUNT'S

"LADY IN THE DARK"

★ *It creates a lovely new complexion*

★ *It helps conceal tiny complexion faults*

★ *It stays on for hours without re-powdering*

*Pan-Cake... Trade Mark Reg. U. S. Pat. Off.

Look more attractive ...in just a few seconds

GAIN new loveliness, create the glamour you desire...easily, quickly...with this modern make-up originated for Technicolor pictures by *Max Factor Hollywood.* After your very first make-up you'll be devoted to Pan-Cake Make-Up forever...because it creates a lovely new complexion, helps hide tiny complexion faults, and looks lovely through the hours of the day or evening without re-powdering. Try it today...for a new beauty adventure.

PAN-CAKE* MAKE-UP

ORIGINATED BY Max Factor • Hollywood

These things mean home

Your work basket, with its spools of colored threads . . . the buttons, from a parade of vanished clothes . . . a strawberry for your needles . . . a fat plush pin cushion . . . these things mean home.

The ruffled kitchen curtains, freshly pressed . . . the tiny pots of herbs along the sill . . . the clear glass panes . . . the garden, gay with flowers, reaching to the hedge . . . these things mean home.

A family birthday dinner . . . the table with the family grouped around it . . . fresh flowers in a splash of color . . . candles on the cake with their pointed golden flames . . . crystal gleaming . . . your Sterling Silver at each place . . . these things mean home.

Yet even Towle Sterling — precious solid silver fashioned in craft traditions that began in 1690 — for all its grace and beauty is not expensive . . . a Place Setting of six essential pieces costs as little as $20.25 including Federal Tax. Of course, Towle's part in war production means fewer patterns and fewer pieces. If you can't get what you want now, ask your jeweler about the Towle War Bond Plan . . . which gives you a "priority" on your favorite Towle pattern.

Write for a free copy of "The Bride in Wartime — and her Towle Sterling" . . . a new booklet written to help you select your pattern and care for your Sterling. . . . Address: THE TOWLE SILVERSMITHS, Dept. K-9, Newburyport, Massachusetts.

TOWLE

S T E R L I N G

THE GIRL IN THE *Spun-lo UNDIES IS ENJOYING HER "HAM-ON-RYE"!

She's one of America's millions who is doing her bit behind the lines — and doing it mighty well! It wasn't so long ago that lunch meant an hour or two at a table in some nice little restaurant, but right now it means "ham-on-rye" and an ear cocked for the whistle to blow.

Between the old life and the new, the continuing theme are those Spun-lo undies she wears beneath the coveralls. In the past, they were her choice because they gave such perfect freedom of action, stretching and yielding with her active body, washing like a dream, wearing like iron—dainty and feminine withal. And now, on the new job, these very same characteristics are essential for beneath-the-work-clothes wear.

Whether your wartime costume be overalls, coveralls, a uniform, slacks or shorts, the sensible underwear is knit underwear, and the finest bears the famous Spun-lo label.

*Reg. U. S. Pat. Off.

***Knit underwear is an essential civilian commodity . . .* IT MUST BE GOOD**

CLEVELAND, OHIO • *New York Office, 500 Fifth Avenue*

Chinese influenced long tunic effect with sudden burst of blazing jewelled embroidery. Slim short tunic effect is simply decorated with frosted beaded detail.

each 50.00

Fred A. Block originals

HATS by
FRED A. BLOCK

Exclusive with these and other fine stores from coast to coast

GARFINCKLE'S—Washington, D. C. RUSSEKS—Detroit SMARTWEAR-EMMA LANGE, Inc.—Milwaukee J. W. ROBINSON—Los Angeles
KLINE'S, INC.—Kansas City THE FAIR—Fort Worth UNGAR'S—Portland, Ore. SAKOWITZ BROTHERS—Houston

FRED A. BLOCK, INCORPORATED • MERCHANDISE MART • CHICAGO

Capri Original

Awakens Your Beauty

*Campus Make-up "Sponges-on" like velvet!

Smooth as a gardenia . . . flattering as moonlight . . . ***that's CAMPUS!***

Soft as a whisper . . . even-toned as lovely music . . . ***that's CAMPUS!***

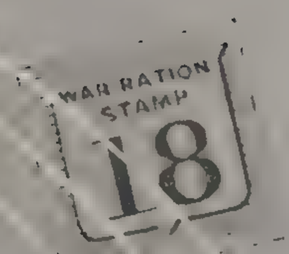
Youthful, fresh . . . natural . . . easy to "sponge on" . . . veils flaws . . . non-drying . . . sun-screening . . . ***that's CAMPUS!*** The aristocrat of "sponge-on" Make-Ups!

Powder and base "all-in-one", color co-ordinated in 6 shades from light to deep tan for every type, costume and occasion . . . ***that's CAMPUS*** . . . your make-up!

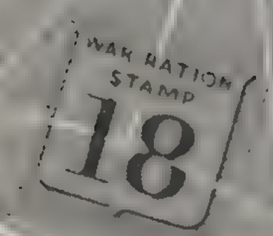
50c AND $1.00 (PLUS 10% FEDERAL TAX) AT BETTER STORES

*Trade Mark Reg. U. S. Pat. Off.

CAMPUS MAKE-UP IS A PRODUCT OF COLONIAL DAMES, INC., MAKERS OF "SPONGE-ON" MAKE-UP SINCE 1886 (NOT CONNECTED WITH ANY SOCIETY). 4652 HOLLYWOOD BOULEVARD, HOLLYWOOD, CALIFORNIA



Dear Lady, as you weigh That no. 18 Coupon—



Accept this truism . . . Your war work, your home work depends, to a great degree, upon your groundwork!

Then plunge, feet first, into fall activities, in these trim, feminine and smartly styled shoes.

Created by craftsmen — for you — to work in, play in. Comfortable from the first step, Krippendorf Foot Rest Shoes keep feet youthful. Because they're "Veriflexible"!

From **$6.95** to **$7.95** (slightly higher west of Denver)

The Krippendorf-Dittmann Co., Cincinnati, Ohio.

Krippendorf
FOOT REST
SHOES

LAST WEEK *THE MAN* WHO DROVE THIS BUS WENT TO WAR...TODAY *A WOMAN MUST* TAKE HIS PLACE!

If you could shorten the war by one hour, WOULD YOU DO IT?

Of course, you would! You—and two million women like you—*can* shorten the war by rolling up your sleeves and getting down to work...immediately. There's no place for part-time patriots today. Your country needs women for workers as desperately as she needs men for soldiers!

Women are needed in such vital civilian services as transportation, communications, food packing industries, department stores, nurseries, hotels and restaurants, to keep the home front going.

In many areas there is a paying job for every American woman—experienced or inexperienced—who can possibly work. Part time, full time—whatever work you do will help just that much to shorten the war.

Look at the want ad section of your home paper to see what war jobs there are for women in your locality. See your local U.S. Employment Service for advice.

★ ★ ★

WHATEVER WAR WORK *you do, may we ask one thing more. Rayon is important in military and economic warfare. So that it may continue to serve you at home as well, we ask you to buy carefully, conserve 'according to the directions on the tag'.*

This basic dress fits in perfectly with today's emphasis on "day-around" usefulness. Self-tucks on waist. .just enough color in the gold belt to make it gay. In a Hayman Crepe of Tubize Certified Quality Rayon... about $30. The Tubize Certified Quality Label in the seam indicates that the fabric has been tested, and is certified to be satisfactory as to strength, color and cleanability. For nearest store write to Paul Parnes, Inc., 498 Seventh Avenue, N. Y. C.

fashioned in TUBIZE certified quality RAYON

Prepared in cooperation with the War Advertising Council and the O. W. I. by TUBIZE CHATILLON CORPORATION, N. Y. C.

Wimbledon HATS

Headlines with Importance for those who demand fashion and quality. Made from the finest fur felts, priced within reach of tax-conscious budgets.

(left to right)

Precious . . . a mushroom-brimmed enchanter that will win your affection for keeps. $5.95 in dark felts and $7.50 in pastel shades.

Suiter . . . hand-stitched postillion in black, brown and navy, an ideal mate for your tailleur. $5.95, in other colors $7.50.

Saucy . . . the piquant beige beret that gives you the new flat-topped look is the perfect complement to your fall costume. $7.50 in all colors.

WIMBLEDON HATS • 2 PARK AVENUE, NEW YORK — AN O.R.O. EXCLUSIVE FEATURE AT LEADING STORES EVERYWHERE

at the heartbeat of high Fashion

Onondaga Fabrics command the respect and admiration of America's great designers. Wherever "Fabric is First"—and it *always is* in quality clothes, the preference is for Onondaga.

* Faille Ononda of Enka Rayon by the yard and in better ready-to-wear. At all fine stores or write to our New York office.

Onondaga Silk CO., INC.

1412 BROADWAY, NEW YORK

Dinner Dress by Nettie Rosenstein

Photo by Rawlings

*Reg. U. S. Pat. Off.

ARTEMIS *underthings at shops near you, or write* WEIL-KALTER MFG. CO., *Louderman Building, Saint Louis • 516 Mission, San Francisco*

The subtle charm of Milady's Body Beautiful is flattered when sheathed in lovely Shaleen stockings. Shaleen reflect the dainty and irresistible eye-appeal so necessary to stylish and tasteful grooming.

shaleen

HOSIERY

SHANNON HOSIERY MILLS, INC., COLUMBUS, GA.

SERGEANT MAC

gay going

on a precious shoe ration stamp

JOELLE

Of course, your shoes must be dutiful—
but Rhythm Steps banish the thought of dullness.
Beautiful—yes! But nothing "frail," about them! Classics dedicated to
keeping you smart and nimble-footed hour after hour—as no
other shoe can. For only Rhythm Step eases your way with a "lift"
at heel arch and ball of your foot. With all
the appealing femininity he wants you to cherish.

PERTE

Rhythm Step Shoes

JOHNSON, STEPHENS & SHINKLE SHOE COMPANY • St. Louis, Missouri

HARTFORD

Most Styles **$7.95**

Slightly Higher Denver and West

TONI FRISSELL

Your Loss—His Gain!

Since the war began practically our complete output of Laskinlamb has gone to the Army and Navy to add to the warmth and efficiency of a great air force. When these needs are filled you will be able to buy Laskin Mouton again . . . to admire the beaver-like beauty and enjoy a fur that has set an all-time record in good looks and long wear. There is only one genuine Laskin Mouton and the label is your guarantee.

J. Laskin & Sons Corp., New York
Factories: Milwaukee, Wisconsin

Albany E. A. Beaumont Co.
Allentown Farr Bros.
Ann Arbor Van Boven, Inc.
Ardmore Best & Co.
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Baltimore N. Hess' Sons
Bangor Hub Shoe Store
Beaumont The Fashion
Birmingham J. Blach & Sons
Boston Thayer McNeil Co.
Arnold Boot Shop, Hotel Statler
Bridgeport D. M. Read Co.
Brookline Best & Co.
Buffalo Flint & Kent
Carmel Imelman's
Charleston, W. Va. May Shoe Co.
Charlotte, N. C. Montaldo's
Chicago O'Connor & Goldberg
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Cincinnati H. & S. Pogue Co.
Cleveland
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Columbus, Ga.
Miller-Taylor Shoe Co.
Dallas Neiman-Marcus
Dayton Elder & Johnston Co.
Denver The Gano-Downs Co.
Detroit Plunkett Brothers
Duluth Alvin Raihill
Durham Baldwin's
East Orange Best & Co.
Garden City Best & Co.
Grand Rapids Steketee's
Greenville Meyers-Arnold
Hagerstown Leiter Bros.
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Indianapolis L. S. Ayres & Co.
Jamestown, N. Y. Wade Bros.
Kalamazoo Gilmore Brothers
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Lexington, Ky Wolf Wile Co.
Lincoln, Neb. Miller & Paine
Little Rock M. M. Cohn Co.
Los Angeles J. W. Robinson
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Memphis Levy's
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Milwaukee The Boston Store
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Sacramento Bon Marché
Salt Lake City The Paris Co.
San Antonio
Guarantee Shoe Co.
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Washington, D. C. Best & Co.
Woodward & Lothrop
Wellesley Thayer McNeil Co.
West Palm Beach Burdine's
Wilmington, Del. Hylander's
Wilmington, N. C.
Cinderella Booterie
Winnetka Best & Co.
York Newswanger's
Youngstown G. M. McKelvey Co.

FOR EVERY ACTIVE SERVICE

here's daylong comfort
. . . year-round style

The RANGER

YOU can start early and work late in Arnold Authentics. More power to you! These famous Arnold shoes are at their best in active service. And the busier you are the more you will appreciate the never-failing comfort of their Arnold Glove Grip.

The classic lines of Arnold Authentics are correct with a uniform. They look well with rugged work things. Off duty they add distinction to the swaggerest of town clothes.

Whatever's afoot, these days, you can go everywhere in your Arnold Authentics and be comfortably and becomingly shod for any job, any duty, any occasion.

M. N. ARNOLD SHOE CO., So. Weymouth, Mass.

The MEADOWBROOK

The RETRIEVER

The POINTER

ARNOLD
Authentics

When a *Slip* becomes a social error . . . switch to *Mary Barron*

An award of $50 has been sent to Muriel Hallock, Arlington, Va., for a letter she wrote in which she described her actual embarrassing episode.

BUR-MIL* rayon French crepe. Scalloped neckline, embroidered with motifs of cut out net applique. Tearose and white . . about $3.00

WHEN YOU ORDER FROM YOUR LOCAL STORE GIVE THEM YOUR BRASSIERE SIZE

A bad *Slip* . . . when the "situation was well in hand"

The marine had landed and as usual "had the situation well in hand" when the strap of her slip broke. Not even happiness could hide her embarrassment . . . With a **Mary Barron** slip this would not have happened. The patented design and construction avoid strain on the straps, prevent riding up and twisting around the hips.

And the good behavior of a **Mary Barron** does not depend upon trick metal gadgets or elasticized inserts. The sheer beauty of functional design keeps them in their places.

Lace trimmed styles for the luxury lovers. Smart tailored models for those who prefer them.

*Reg. U. S. Pat. Off.

Lord & Taylor — New York City
Mandel Brothers — Chicago, Ill.
J. W. Robinson Co. — Los Angeles, Calif.

ATLANTA.....*Rich's, Inc.*
BALTIMORE.....*Stewart & Co.*
BOSTON.....*Jordan Marsh Co.*
BUFFALO...*Adam, Meldrum & Anderson*
DENVER.....*The May Co.*
HARTFORD.....*Sage-Allen & Co., Inc.*
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NEWARK, N. J.....*Hahne & Co.*
PHILADELPHIA.....*Oppenheim Collins*
PITTSBURGH.....*Joseph Horne Co.*
PORTLAND, ORE.....*Meier & Frank Co.*
RICHMOND.....*Miller and Rhoads, Inc.*
SAN ANTONIO.....*The Vogue*
SAN DIEGO.....*Marston Co., Inc.*
TOLEDO.....*The La Salle & Koch Co.*
TRENTON, N. J.....*Nevius-Voorhees*

★ AND AT LEADING STORES EVERYWHERE, INCLUDING CANADA

WIN $50 *for your most embarrassing slip moment, if we use it in our advertising. Send to Mary Barron, c/o The Davidson Bros. Corp., 180 Madison Ave., N. Y. C. (Expires Dec. 31, 1943)*

FASHIONS 'ROUND THE CLOCK! By Huxley

Three smart costumes . . . perfect for every occasion . . . superbly tailored and trimly styled!

Matinee rayon crepe bow dress . . . soft pleats in the front of the skirt, suede belt . . about $19.95

Soft ruffles trim the neck and sleeves of this slim, young, wool and rabbit's hair dress . . . about $22.95

Tailored suit, hand picked edges. Crush resistant super rayon gabardine . . about $29.95
Wool and rabbit's hair shirt . . about $9.95

Colors: Lucky Gold, Sparkling Wine and Caramel—Sizes: 10 to 18. Prices slightly higher West of the Rockies.

Write **HUXLEY,** 498 Seventh Avenue, New York City, for the store in your city where these fashions are sold exclusively.

lastingly lovely
as only fine shoes can be
Newton Elkin
QUALITY IS TRULY IMPORTANT TODAY
Newton Elkin footwear available at fine stores throughout the country.

marvelous Rosenblum tailoring
easy California drape
hand-picked edges
Earl-Glo acetate rayon lining
heavenly special colors
in pure-wool cricket cloth 29.95
pure-wool gabardine 39.95
at fine stores everywhere.
TAILORED BY
Rosenblum
IN CALIFORNIA
ROSENBLUM · LOS ANGELES · CALIFORNIA

FOR VICTORY
...Buy United States War Bonds and Stamps

Lucy

To a woman about to make a vital Wartime Purchase...

A Pair of Shoes

Patricia

La Vonne

One pair of shoes must take the place of two or three this Fall! So be very sure they're right for walking, right for your clothes . . . above all, *right for your foot.* Foot Savers score on all three counts for they're *shaped* to fit the walking foot . . . *styled* to fit your wartime wardrobe. Made over exclusive Shortback* Lasts, all Foot Savers are designed to hug your heel snugly without pinching your toes. Write for picture booklet and name of nearest store. The Julian & Kokenge Company, 278 So. Front Street, Columbus, Ohio.

Junior Foot Saver Shoes are made by
J. Edwards & Co., Philadelphia, Pa.

*Reg. U. S. Pat. Off.

$9.95 TO $13.95

Foot Saver's famous and exclusive Shortback* Last, over which these fine shoes are made for better fit, greater comfort, longer wear.

Omega

Shortback Foot Saver Shoes

Save with fine quality

GET fine quality—that's the money saving way to buy. And quality's at its very finest in these gorgeous new fall Rothmoor coats; quality all wool fabrics, quality needling, quality styling, quality everywhere.

Left style 201. Right style 655, with removable quilted lining. Always at the leading stores. Write for the name of yours.

*ROTHMOOR COATS

for dress · for sport · for travel

MERCHANDISE MART • CHICAGO

* REG. U. S. PAT. OFF.

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Shop

Chez Rosette

Mrs.
Pleasants Pennington
presents

a young, simple dirndl in lovely soft pure wool. Self drawstring neckline and shaped bodice. Brown, aqua, red, kelly, royal purple. Sizes 9 to 17 . . 16.95

MAIL ORDERS FILLED

Ten East Fifty-sixth Street

HANDSOME TWEEDS in matching coat and suit of 100% precious wool! Your choice of brown with aqua, soft blue or yellow checks, or pine green with fire red. Sizes 10 to 20; the suit $35, matching coat 39.95. Fully rayon satin lined, button holes hand-sewn. Mail orders promptly filled, swatches sent upon request.

JAEGER
SHOP, INC.
76 MAIN STREET
SARANAC LAKE, N. Y.

HAPPY THOUGHT

Enormously right, now and always. Black perfection in suede, patent leather or calf. Also brown suede. 3-inch heel 18.95

In ordering by mail, enclose stamp #18 and 25c for postage

French Bootery
22 East 57th St., N.Y. 22

Churchill Jacket of handsome Alaska Sealskin, lined with pure silk men's lining. More-than-a-jacket investment because it will carry over the slim lines of your tailored suits. Deep slit pockets will keep your hands warm without changing the contour of the jacket. The double-breasted closing has gold-metal buttons. $675. Alfred Rainer, 17 East Fifty-fifth St.

Jewels on Her Fingers—and more on her ears. Oriental sapphires nest in earrings of fluted gold. $250. Diamonds and Oriental rubies are embedded in the ridges of a gold ring. $165. A miniature identification bracelet is finger-size. $16.50. Lambert Brothers Jewelers, Inc., 767 Lexington Ave.

Service Men's Soap

Your man in the Service must buy his own soap. Send him this gift—6 cakes with his name, rank and insignia in navy, brown or khaki. The design lasts as long as the soap! 6 cakes, **$2.50**; a dozen, **$4.00**. Plus 25c for postage. Sorry, no C.O.D.'s. *Write for folder of monogrammed soap and other personalized gifts.*

Katherine Gray
3 PARK PLACE DEPT V
NEW YORK 17

GOWNS • HATS • BAGS
and ACCESSORIES

Janet Rose
INC.
FORMERLY OF Joseph
665 FIFTH AVENUE, NEW YORK
Custom Made and Ready to Wear

SAVE YOUR
NYLON STOCKINGS

DON'T throw away precious, hard-to-get stockings because of runs or snags! Our experts can quickly repair them like new.

QUICK INVISIBLE REPAIRING

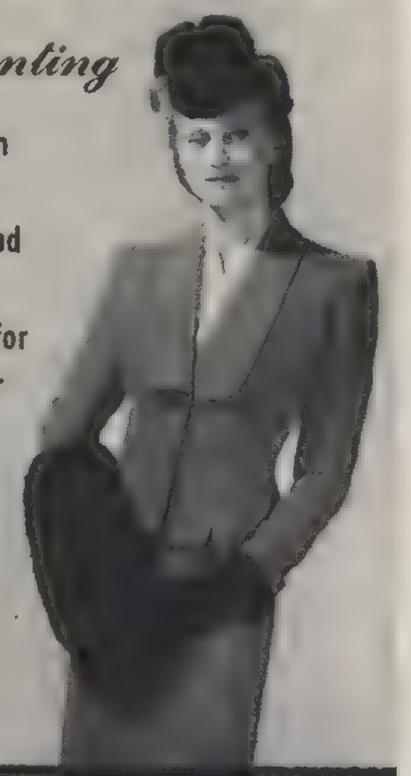
We give new life to Nylon, Silk, Rayon, Lisle hosiery. We specialize in sheerest qualities, too, such as 1-thread hose. 20c for short drop-thread, 10c for each additional. Snags 5c an inch.

Simply mail stockings, with your name and address. Prompt Service. Perfect stockings returned to you C.O.D., plus postage. *Satisfaction guaranteed or money back.*

A.B.C. STOCKING SERVICE
Dept. V.9, 125 W. 33rd St.
New York 1, N. Y.

Presenting

an autumn collection of hats and costumes intended for each other



FLORENCE
Reichman
INC.
ONE WEST FIFTY SEVENTH, NEW YORK

Hound

Initials These

Head of the Class for this stitched jersey postilion trimmed with black braid. Its lines are clean-cut, trim-looking, and it is, happily, one of the hats adaptable to up- or down-hair. This is the hat to wear with a suit. Tie the neat over-the-face veil to anchor your close-to-the-head coiffure. Emme Millinery, 21 East Fifty-sixth Street, will make it for you in any colour you wish. Hats are $20 and up.

VOGUE STUDIOS

Baby Pumps with plenty of grown-up appeal—punctuated with tiny bows. See what a wonderful instep-line this shoe gives your foot. Shown here in black calf, it also comes in suède and dark red lizard. $15.95, plus 25c postage, from the French Bootery, 22 East Fifty-seventh Street.

SUIT FOR A GOOD CARRIAGE

SLEEK, and depending wholly on fine tailoring devices to carry you forward into the new era of fashion. Beautiful black Forstmann wool with cylindrical buttons down its front and matching rayon velvet flanging its collar 49.90

MISSES' BETTER DRESSES

Jays Temple Place Boston

Braagaard INC.
17 West 57th Street
New York

Thank You, TALL GALs!
Your overwhelming demand for SHOECRAFT SHOES is indeed gratifying.....
HOWEVER, SO MANY OF YOU MADE LAST MINUTE USE OF YOUR #17 COUPON, THAT WE MUST BEG YOUR INDULGENCE UNTIL THOSE ORDERS CAN BE PROPERLY FILLED.
If you are going to use your #18 coupon, DO IT NOW!. NEW ORDERS WILL REQUIRE AT LEAST 4 TO 6 WEEKS FOR DELIVERY.

Guaranteed by Good Housekeeping
REPLACEMENT OR REFUND OF MONEY IF DEFECTIVE OR NOT AS ADVERTISED THEREIN
CAMILLA
$15.95
IT'S IN YOUR SIZE
CHOOSE THIS BLACK SUEDE PUMP FOR DRAMA
SHOECRAFT
603 FIFTH AVENUE · NEW YORK
All sizes 2½ to 12 · AAAAA to C
8½ 9 9½ 10 10½ 11 11½ 12 add $1
Mail orders filled · Booklet V · Charges
SEND RATION STAMP WITH SHOE ORDER

Furs for Women who know—

Your dated furs redesigned especially for you — into stunning, individual creations by MME. SCHNEIDER. . leading Paris coutourier. . . and fur designer to America's foremost houses. Now in her New York Studio, you can have her expert advice on the re-styling of your "out of fashion" furs . . . Feather light ness, exquisite dressmaker detail. . .
—by a Woman who knows Furs
MME. GRETA SCHNEIDER Studio
FUR FASHION COUNSELOR
105 W. 72 St., N.Y.C.
TRA. 4-5543
P.S. Free Fashion Advice on the style and furs you should wear.

Winter Warmth for the WELL GROOMED!
Double duty robe of sheer wool; sleek, smart, handsomely tailored. Ideal for all-round wear, charming as a hostess gown! In red, teal blue, green, black Sizes 12 to 20. .$19.98

IRREPLACEABLE Treasures
Pure silk handmade Lingerie, many with fine French handrun laces.
Moderately priced

Trousseaux A Specialty

Susanne
41 WEST 57th ST. NEW YORK

100% VIRGIN Woolens
. . . FROM STOCK THAT IS IRREPLACEABLE AT THIS TIME
Magnificent Fall and Winter weaves, colors and patterns—imported and domestic. Dress wools, suitings, coatings, imported Scotch tweeds, genuine handloomed shetlands. Be smart—order now while material is still on hand.
Send for sample swatches
State color and type of garment for which woolen is to be used.
Heathermil
535 MADISON AVE., N.Y.C.

A PAIR OF PERFECT HEARTS
Aquamarines with Diamonds
Pair Clips (actual size) $1375.

VERDURA
incorporated
EIGHTEEN TWELVE FIFTH AVENUE
NEW YORK

Harcourt & Co
Incorporated
Stationers • Engravers
LOUISVILLE, KY.

Beneficial service is the best commodity any business has to sell. We solicit the patronage of those who buy with discrimination and guarantee full satisfaction. Samples of our Wedding Invitations and Announcements mailed on request.

CUSTOM MADE HATS
Fanny and Hilda
501 MADISON AVE. (at 52nd St.) N. Y. 22

Shop

Hand-knit News—Consider the advantages of a hand-knit dress, its made-to-order elegance, its useful, almost endless life. Here is a black pure wool dress (you can choose light- or heavy-weight wool), with essentially simple lines, a dress that will serve you long and well. $145, in any colour. Extra charge for large sizes. Hand-knit to order at Aileen Rice, 16 East Fifty-second St.

Service Men's Service with a Smile. There's a long-distance shopping service for men and women of the Allied Forces. Uniformed customers write to the Service Men's Service, Inc., 8 East Sixty-first Street, stating the request, where the package is to be sent, and enclosing a money-order to cover the approximate cost. Volunteers shop for it, ship it, and refund any excess money. Uniformed men and women, here or overseas, can now conveniently remember family and friends by birthday or anniversary presents. Overseas mailing note: If package weighs more than 8 lbs., 3 oz., a permit from receiver's commanding officer is required.

Sally Victor
18 EAST 53RD ST.
HATS

Old English
POMANDER BALL

$1.25
plus
Federal tax

These quaint Old English Pomander Balls are now made in America! They are dried, perfumed oranges, stuffed with spicy cloves . . . to scent your closets, wardrobes, linen chests with a pungent, exotic fragrance. Wonderful gift, too! Each, $1.25 plus 13¢ Federal tax.
Check enclosed☐ Send mine C.O.D.☐
THE HERB FARM SHOP LTD.
DEPT. VH-9, 347 Fifth Avenue, New York 16, N.Y.

DARK NATURAL MINK $2950
Harra
from our new collection of FURS
15 WEST 57th STREET, NEW YORK

OLGA FROCKS
FLANEN
A Spun Rayon Fabric with a Wool Look
$16.75
Aqua
Raspberry
Wedgwood Blue
Gold
Sage
Auburn Red
Spruce Green
Oxford Grey
Sizes
12 to 20
38 to 44
16½ to 24½
Self colored stitching
Tailored buttons in blending colors
Sketches of additional models on request.
OLGA FROCKS
1100 Richmond Ave., Pt. Pleasant Beach, N. J.

hats
FASCINATING...
FUN TO WEAR
BY THE TWO
Anna's'
22 EAST 56th STREET
NEW YORK 22

Hound

Initials These

VOGUE STUDIOS

Persian Pocket. Take a narrow dress of black rayon crêpe. Add a red wool hanging-pocket, a red wool belt—both, lighted with silver and gold Persian embroidery. Add embroidered buttons. The total: a round-the-town, round-the-clock dress of lively distinction. It's from Janet Rose, 665 Fifth Avenue...She also has made-to-order hats from $22.50. This one is of black velvet.

A Backward Glance. New solution for a recurrent figure problem—Berlé's new brassière, the "Delineator B.C." It's expertly and especially designed, not only for the head-on silhouette, but also to correct an upper back that's not in the best of shape—too plump, or suffering from a too drastic reducing régime. In spite of current material considerations, Berlé still has a supply of beautiful pure silk, still uses it for the brassière that fits you like the colour of your eyes. The "Delineator B.C.," made of silk crêpe de Chine and satin, from $20 to $25. At J. Berlé, 20 East Fifty-seventh Street.

CHINESE PLUM

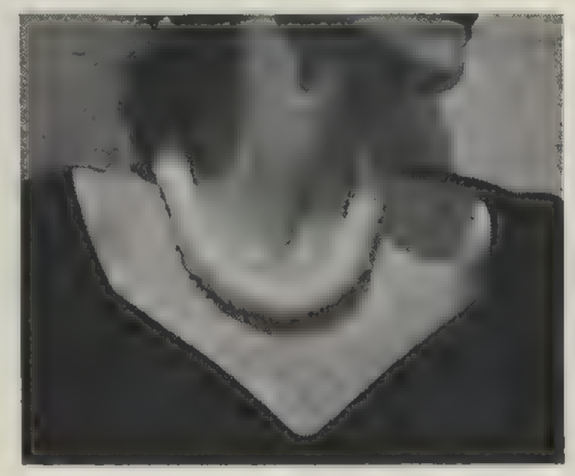
A smooth dark red, to wear with any color. In the flexible first quality calf that can take a dye like Chinese Plum. Pump, Step-In, or Sandal, sketched, $12.95

NEIMAN-MARCUS DALLAS

Shop

Dreamland Special. A dreamy, flattering gown, sweetly hand-made, of tea-rose or blue Bur-Mil rayon crêpe; contrasting scalloping at the neck and on the shoulder-straps. Appliqué flowers are scattered across the front. Because seams are often apt to be strained, these have been machine-reinforced. The total is yours for $6.95 at Roger N. Saleeby, 717 Fifth Ave.

A New Twist, an attractive twist, in an occasional necklace. This glistening rope is made of twisted strands of tiny glass prisms, crystal-clear. It can decorate a short dinner-dress, add a new look of glitter to wool daytime dresses. Designed by Dalsheim. $4.95. Lord and Taylor.



You are welcome to visit our showrooms in the following listed cities

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MAKERS OF BEDROOM AND DINING ROOM FURNITURE

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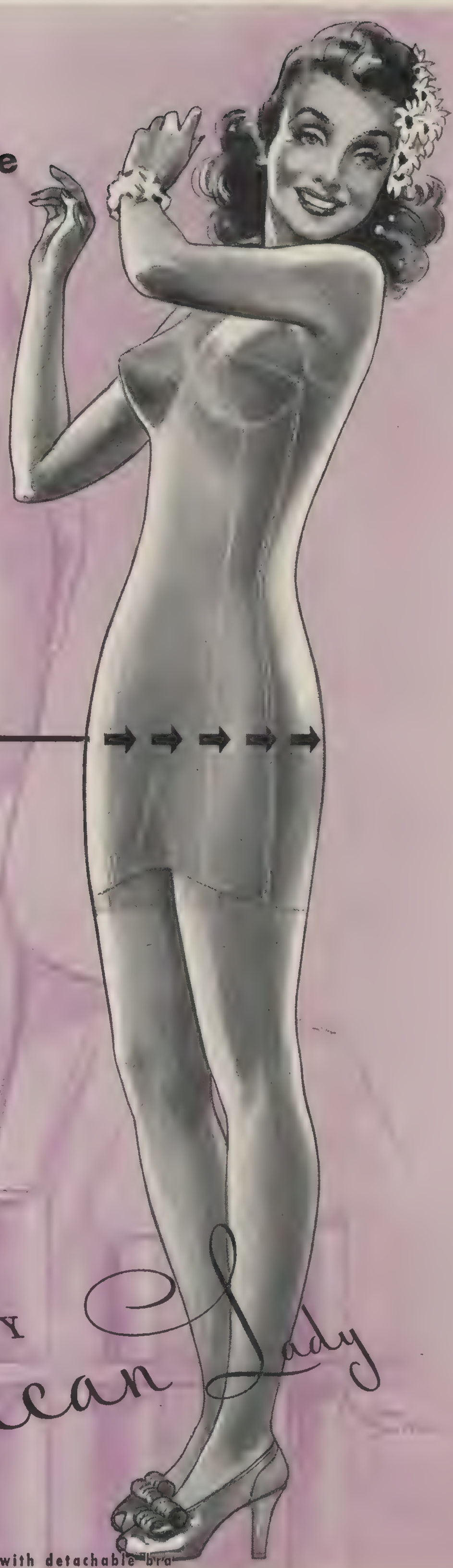

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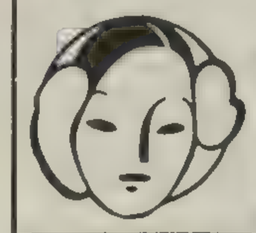

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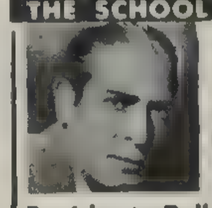

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SEPTEMBER 1, 1943

VOGUE

INCORPORATING VANITY FAIR

Published twice a month by

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RAWLINGS

ON THE COVER. For a busy woman who expects much of her clothes—Traina-Norell's distinguished Rodier wool suit, sweater and blouse. Suit alone, $125. At Bonwit Teller; Marshall Field; Nan Duskin

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THERE ARE TWO VOGUES: AMERICAN and BRITISH
(French Vogue is temporarily suspended)

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Editor-in-Chief of the two Vogues

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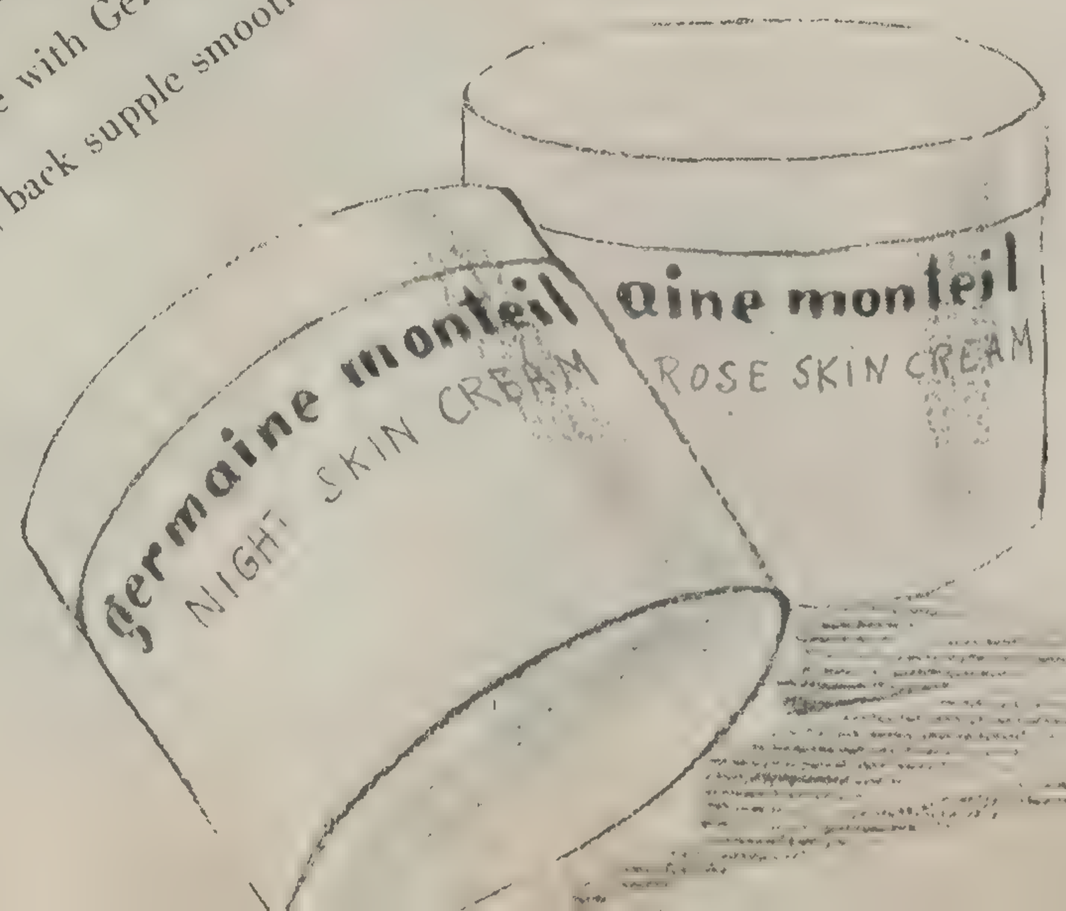

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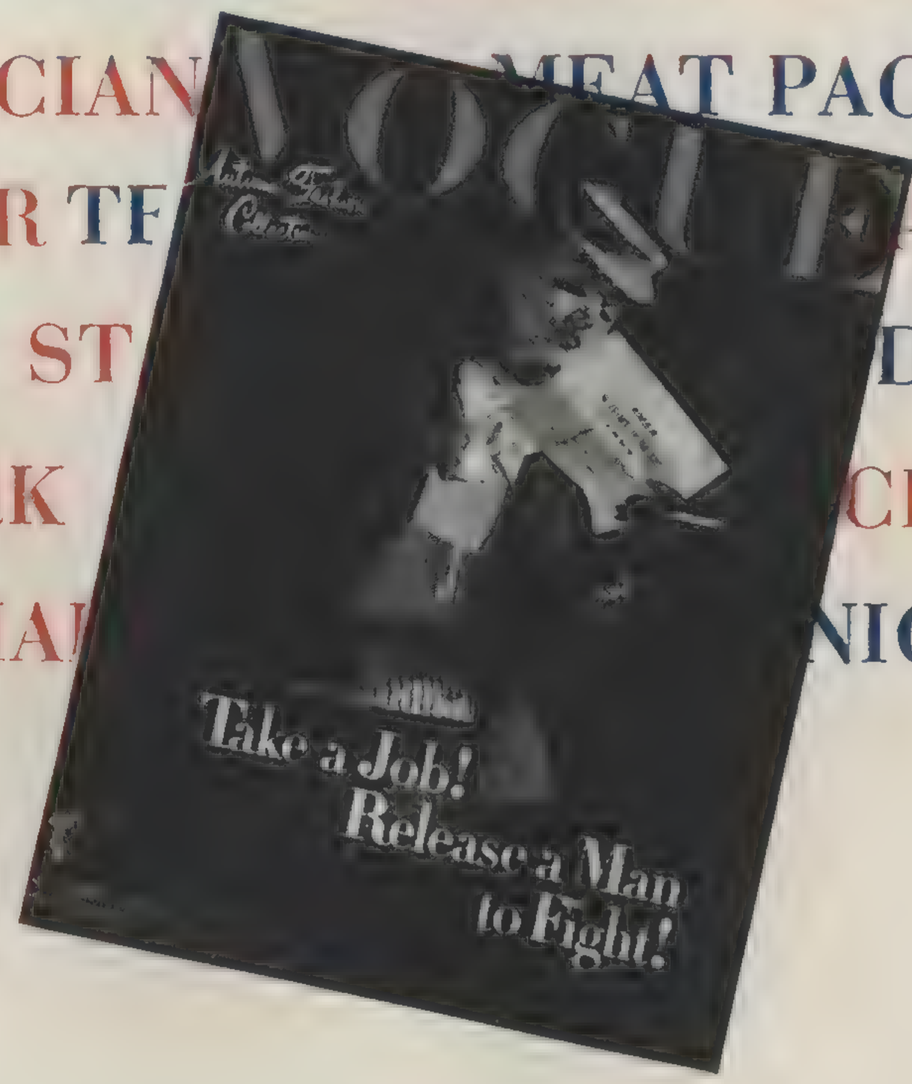


VOGUE'S-EYE VIEW OF WORK TO BE DONE

You read the papers. Your optimism kites as high as the blimps over Long Island. Mussolini is out, the iron ring around Europe tightens, the end seems only a matter of time. Optimism is kin to complacency. Complacency slows your steps. And complacency can prevent the lights from going on again all over the world.

Two words are all that you need to say but seventeen million women must say them..."Use me." In any job that releases a man to fight. In any civilian job...from delivering telegrams to selling groceries. Part time. Full time. Overtime. So study...like the woman above...the list of jobs where you're desperately needed. Weigh your qualifications. Put your finger on one. Apply. And go to work.

IT NARROWS DOWN TO THIS

NEW COLLECTIONS NARROW THE LINE: WIDEN THE USE

This is the sort of fashion season when to go wrong in choosing a wardrobe is practically impossible. Why? Because this autumn's collections have a minimum of eccentricity, a high level of taste. They dovetail with the times. They collaborate with one another. The amount of money spent on autumn clothes can determine the richness, but need not alter their rightness. This is the season when that one good, useful-for-any-occasion costume which every woman dreams of can be had—and, with a few accessories, can be worn until spring—through other autumns.

The 1943 silhouette, whether because of the war, L-85, or its own spring-back, has narrowed itself down to a direct, sure line, an uncluttered outline, a neat underdone look...essentially what has always been the best fashion. Elegance, after all, means rightness without effort; simplicity with confidence behind it, richness without ostentation. This, with an almost mathematical severity, gives the basis for 1943 fashion—elegance, plus a generous dash of practicality and a good deal of common sense at the tip of the designer's pen.

There is almost no costume this season which is non-convertible; which can not be changed from a morning to an evening look by a quick change of accessories; which does not embody day and dinner fashion in its combination of fabric and design. When one costume, at last, can become many-things-to-many-women, there is a state of fashion to be thankful for.

These are the clothes whose basic inspiration has been the simple quality of the fashions of the 'Twenties: the simple, natural shoulder; the straight chemise dress, with, fortunately, a normal waist-line; the tight, cloched, helmeted head; the narrow, simple shoe; the absolutely plumb-line skirt; the full blouse top; the flat hair; the strong accessory as focal-point of the costume—such as a great bow at the neck of a straight black sheath.

There will be many simple little tailored suits of good tweeds or classic woollens, with blouses of solid paillettes. Bugle beads, lamés, Jacquard, satins...all enjoy an *entente cordiale* with tweed suits this autumn (Vogue, July 15, August 1). These are costumes which, worn during the day, conceal the glamour beneath—and, after five, reveal it. There are slightly formal bolero and fitted black wool jacket suits with jewelled or lamé bare-back halter blouses. With their short, narrow suit skirts, these become absolutely formal short evening costumes.

Blouses are far more important than they have been in years. For evening: the jewelled shirtwaist, the jewelled décolleté blouse, the jewelled jumper. For day: the jumper blouse of wool or jersey with high bow neck, turtle neck, low square neck. Other daytime blouses are the striped satin or plaid tuck-in shirt, the long-sleeved, draped-shoulder turtle-neck, the draw-string neck, the ruff blouse, and the classic shirtwaist. The blouse *(Continued on page 146)*

FROM THE HATTIE CARNEGIE COLLECTION: Collector's-Item costume. Luncheon-into late-afternoon suit of ocean-blue Shetland tweed—cuffs and waistcoat of wine-dark velvet; jewel buttons. Side-sweep velours hat, closely veiled. Also: Joseph Horne; I. Magnin; Charles A. Stevens

RAWLINGS

NARROW FOR DAY

Black for the colour,
wool jersey for the fabric,
fake diamonds for daytime
in buttons, hatpins. Dress; $135.
Fedora worn forward. White gloves

BOTH DRESSES IN SIZES 10 TO 16. HENRI BENDEL; I. MAGNIN; MARSHALL FIELD; FROST BROTHERS

NARROW FOR NIGHT

Black for the colour, wool jersey for the fabric, fake diamonds for evening in necklace, hatpins. Dress; $110. Beret worn back. Velvet gloves

JOFFÉ

SIDE LINES FOR NARROW LINES

Give the strict, narrow line a side line of excitement.

Five accessories for this year's narrowest Narrows:

1. Fake diamond necklace and earrings. Traina-Norell design.

Sparkle for black dinner-dresses. Bonwit Teller.

2. Little black satin peplum, hand-sewn, ingenious design.

Sends a little black dress on a big evening. Hattie Carnegie.

3. Hand-crocheted wool envelope bag; black, brown, purple.

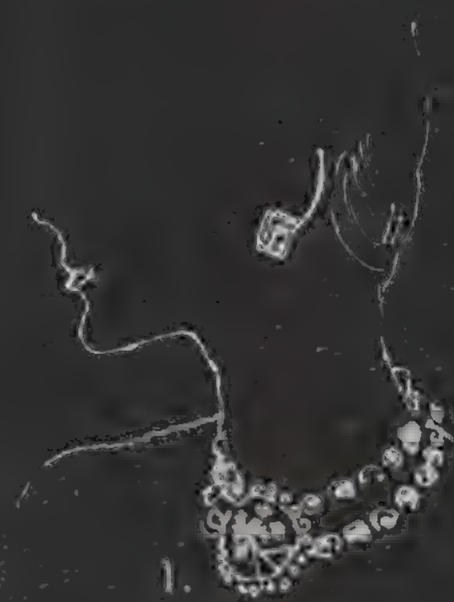
Can go out with tweed suits, dinner-suits. I. Miller.

4. Black wool jersey scarf with royal-blue paillettes.

As shining stole or Ascot for dinner-suits. Lord and Taylor.

5. Quilted black satin dinner-bag, diamond-shaped.

Can shimmer and swing from your wrist. John Frederics.



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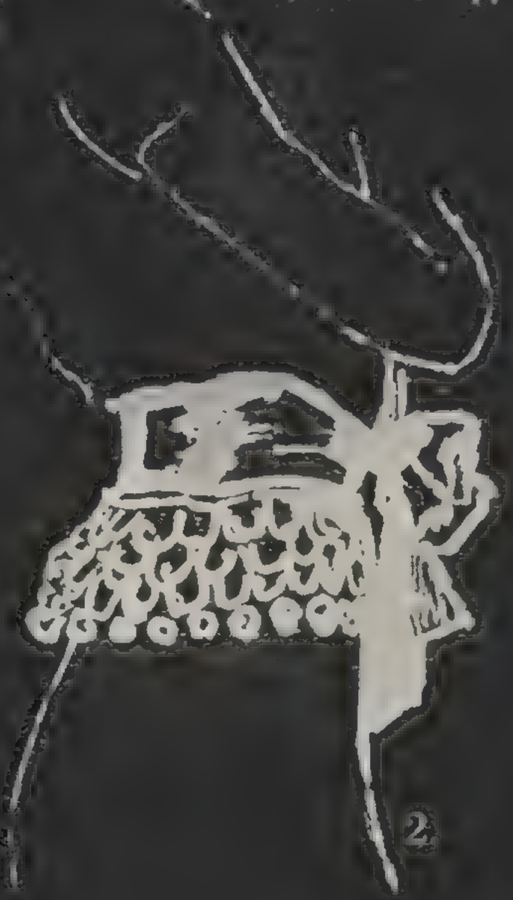

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FIVE MORE PAGES OF THE NARROW LOOK ➡

NARROW JUMPERS
in the Autumn Collections.
1. Bianchini's black rayon satin.
Maurice Rentner design. $70.
Bonwit Teller; Neiman-Marcus.
2. Black Hockanum wool top,
black satin skirt, bow-sash. $45.
A Joseph Halpert design.
Stern's; Joseph Horne.
Both: sizes 10 to 18

1

2

BOWS AND NARROWS

1. Satin shoulder-bow above black Hockanum wool sheath. About $65. Bergdorf Goodman; Neiman-Marcus.

2. Wool jersey chemise dress. $115; add this silk crêpe scarf. Bergdorf Goodman; I. Magnin. Both: sizes 10 to 20

NARROW COATS

1. Superbly understated coat. Black Forstmann wool, mink-faced, closely held. $395. Hattie Carnegie; Blum's; L. S. Ayres.

2. Chinese coat by Vera Maxwell. In black Hockanum wool. Sizes 12 to 18. $70. Lord and Taylor; Lindner Coy

1

2

NARROW AT NIGHT

1. Shirtwaist of blue sequins attached to black skirt of rayon crêpe. Scarf, extra. Fox-Brownie design. $125. Lord and Taylor; Jordan Marsh.

2. Huge jewelled rose on ruby-red dinner-dress of rayon crêpe. About $125. Bonwit Teller; Garfinckel's.

Both: sizes 10 to 20

1

2

LONG AND NARROW

1. A black dinner-suit, of rayon crêpe, by Nettie Rosenstein. Gilet, extra. Sizes 10 to 18. Bonwit Teller; Seidenbach's.

2. A stocking-fit dress, of black rayon crêpe. Hip bows of black satin. $70. Sizes 10 to 20. Bergdorf Goodman; L. S. Ayres.

The Way You Wear It

Dress up a tweed suit or dinner-slacks with a sequin-sprinkled Midtown belt of red snakeskin. $17 at Henri Bendel

Tie a pink satin sash in a shocking bow—make a calm little stay-at-home dress a personality. By Midtown. $20. Henri Bendel

RAWLINGS

Drape them like a silk scarf—not one, but fifteen strands. Necklace of small simulated pearls and gilt rondelles, by Nettie Rosenstein. $50. Earrings, about $13. Bonwit Teller

BAKER

Pony-fur Midtown belt—cyclamen-pink, black markings. Good running-mate for black and brown. $11. Henri Bendel

BAKER

Wear a well-powdered nose. Able adjutant—sterling silver compact. $15. Bonwit Teller

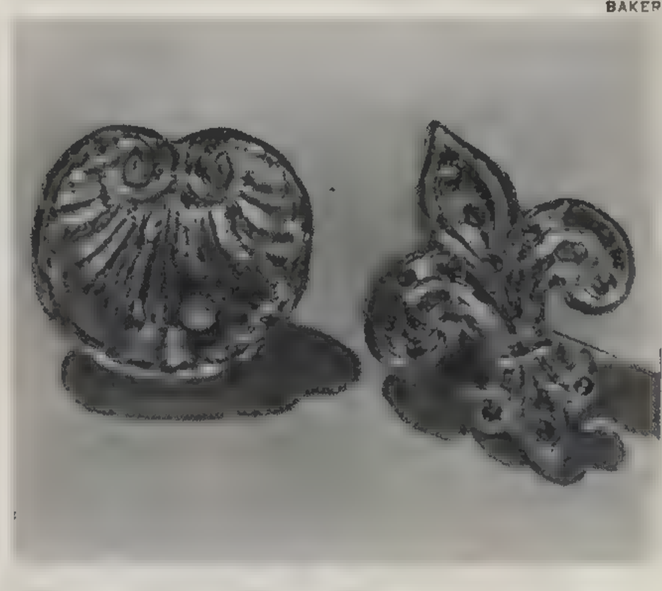
RAWLINGS

Organize your own constellation; wear it on your beret. These are paste-diamond stars, set on stickpins. Scatter a few on a dark dress. Under $2 each; Saks Fifth Avenue

JOFFÉ

Shoulder a bag as big as a brief-case. Enduring, beautiful black ostrich—worth its weight in gold. By Pichel. $75. Saks Fifth Ave.

BAKER



Clasp a shell or fleur-de-lis pin on your hat or jumper-dress. Jewelled gilt ceramic. $4.50 each. I. Miller

Pin two tiny mesh reticules (or fresh flowers) on this satin bag by Josef. The bag, $19. Saks-Fifth

When is a pinafore? Sometimes, when it's a suit such as this one (right) photographed twice to show its changes of blouses. Three pieces, designed by Davidow. The skirt and sleeveless jerkin-jacket are of black wool (about $45); the shirt (about $15), of yellow, black, and white printed spun rayon. It's in sizes 10 to 20. Saks Fifth Avenue; Scruggs-Vandervoort; Thalhimers

WHEN IS A PINAFORE?

TONI FRISSELL

When is one pinafore suit as good as two? When an extra blouse persuades it to do double duty. The girl at the right is wearing the same black wool suit photographed above. Here, she buttons the jacket high, wears a turtle-neck, loose-sleeved shirt of wool jersey—the cutting colour of English mustard. Shirt, sizes 10 to 18; about $7. Saks Fifth Avenue; Scruggs-Vandervoort; Thalhimers

Opposite: When is a pinafore a prize? When it has a halter top, is worn by the young, in the country, casually, with shirt and stockings of dotted pink jersey. (Warm stockings—foresight for winter!) The pinafore (sizes 10 to 20) is black wool. $23. Shirt, $5. Stockings, $2. All: Lord & Taylor. The Afghan (right) is Dr. Gertrude F. Kinsey's Champion Obba of Cyann

TONI FRISSELL

TONI FRISSELL

Her hair—glossy smooth. Her hat—unadorned, manipulated in a new side slant, rakish as a gamin's. Right with turtle-necks, tweeds, flannels. Grey or natural felt. About $35. Carson Pirie Scott; Jordan Marsh. This Chetnik and all hats on these pages; Sally Victor designs. Gold-and-topaz bow-knot pin; Mermod-Jaccard-King

NEW SLANT ON YOURSELF

FIGURATIVELY, in the slimmer, more sophisticated lines of the good little daytime shirtwaist and shirt-skirt dress. Literally, in the little, close-cloistered hat. All dresses: sizes 10 to 20.

1. Adult version of shirt-skirt; equitably attached as one. Turquoise shirt, black skirt; Atlantic Knitting Mills wool jersey. A Capri design. $40. Bergdorf Goodman. Beret, side-slant.

2. Oops—dropped shoulders—soft slant on strict, straight dress. Of black-and-white Aralac, rayon-and-wool. Claire McCardell design. $30. Lord and Taylor. Black velvet chaplet.

3. Sophisticated cousin to a shirtwaist dress, of green rayon-and-wool jersey. Green paillette belt, softly gathered skirt. $40. From Milgrim. Worn with a Russianesque peasant bonnet.

4. Narrow-minded shirtwaist dress leads a broad life. Of deep red Botany wool. Turquoise scarf. Fine tucks, fly-front. $50. Bergdorf Goodman. Braided felt chaplet.

5. Young, but knowing version of shirtwaist dress. Slim as reed. Of grey-and-white striped Aralac. $30. Best. Same little lopsided Chetnik on girl, page opposite.

1

2

5

4

LUIS LEMUS

3

DALI EYES FASHION FOR VOGUE

Here is the first of a series of fashions, painted expressly for Vogue, by the great Spanish Surrealist, Salvador Dali. Like Vermeer, Velasquez, and Titian, who recorded exactly the textures and minutiæ of the fashions of their time, Dali paints the fashions of his time...paints them better than the eye can see. One of his maxims on the æsthetics of fashion is this: "The eye is the tyrant of fashion; elegance is the balance between fantasy and the eye."

OPPOSITE: Dali paints a current fashion—the casual wool blouse-and-skirt idea turned into dinner-dresses by twinkling sequins. At left, a Nettie Rosenstein design; Bonwit Teller. At right, Adele Simpson design; Bergdorf Goodman

SELF-PORTRAIT, ABOVE, DRAWN FOR VOGUE

RAWLINGS

Toujours LE BÉRET . . .

1

THIS is the autumn you'll look for fewer, better hats to go with fewer, better clothes. Two hats, if exactly right, could cover a multitude of events. A handsome daytime beret, postilion, or fedora should take you competently about your 9-to-5 affairs. A little heady excitement of non-priority feathers; a velvet bonnet, or a jewelled chaplet should work a little magic on theatre or dining-out nights.

Berets, like suits, are practically synonymous with daytime living. So adaptable they keep on...and on...and on! On these two pages are four new designs in berets, inspired by the idea that a hat is no idle accessory to put on your head, but a necessary part of an outfit into which you put yourself. Choose it as carefully as your suit.

Designers, working under the self-imposed limitations of their conservation plan to avoid the need for Government restriction, prove that limitations are no visible handicap. You'll want, as much as need, one of these berets because they are right with the pared simplicity of the autumn clothes collections; because they achieve a close, neat silhouette, stay where they belong with no clutching—and all while conserving material. A brim, as in the beret lower right, may go off at a tangent (within 30 inches), but a head-hugging grosgrain crown makes it safe in a high wind!

1. New headway; close-hugging back beret of purple felt, on a pink grosgrain band. Low bow. $27. Hattie Carnegie; Neiman-Marcus.
2. A little more brim above a snugly-fitted crown. Back beret of black felt. Egret feathers in front. $35. John-Frederics; Kerr's.
3. Black velours beret with a satisfying amount of brim stays firm, thanks to a grosgrain band. About $35. Lilly Daché; Frost Brothers

2

3

RAWLINGS

⬅ **FROM THE TRAINA-NORELL COLLECTION (opposite):** The day-and-night, swaggeringly-belted trench-coat, like an exclamation-point in this strict and understated collection. A "Signature Coat" shown also in fur, in velvet, in black cloth. Here—red Rodier wool, black lapin-lined, faced with black Alaska Sealskin, worn with a black fur beret. Sizes 10 to 20. Bonwit Teller; I. Magnin; Neiman-Marcus. The lipstick is Germaine Monteil's warm "Geranium."

JOFFÉ

HATS FORWARD... HAIR UP

Reine is a new name on Fifty-Seventh Street. In a blue-and-yellow satin salon with lily panels by Kisling, Madame Rosette Reine, formerly of the "Reine d'Angleterre" in Paris, is presenting her first New York collection of hats. These are typical of her talent for making their wearers look very, very pretty. • Above: Small-but-sweeping-brimmed felt. Far left: Renoir hat, pastel satin choux. Left: Blue "niniche", bows in back, pale felt

RAWLINGS

HATS BACKWARD... HAIR DOWN

These hats might have been expressly designed for hair worn down. They have a sculptor's concept—bold, contour-changing. All to be worn well back off the forehead.

• Above: John-Frederics' sugar-loaf cloche, taupe felt. About $35. Also, Famous Barr. Far right: Madame Pauline's Lady Amhurst cap of feathers. $35. Also at Halliburton's. Right: Braagaard's little back-of-the-head sailor. $45. Also, Marshall Field.

WHY AREN'T YOU

Because I've been told that only skilled workers are needed.

That's not true! The desperate need for *unskilled* labour soars to the same ratio as the need for *skilled* labour. Talk to your local United States Employment Service, and they can give you the home-front facts that apply to your neighbourhood. For example in Buffalo, the defense plants plumbed the bottom of the labour market several months ago. Now they'll snatch up any worker applying for a job, no matter how inexperienced he or she may be. For example, here in New York City, the hotels want women to take over semi-executive positions; to be assistant managers, room clerks, dining-room superintendents. Granting you a modicum of common sense, there is plenty of work for you to do. Many industries are glad to hire and pay novices and give them whatever training may prove necessary.

Jobs vary in energy requirements, ranging from receptionist (badly needed in doctors' offices) to airplane mechanics; from suburban train conductors to information clerks.

Because I work one day a week as a Nurse's Aide.

And that's all? Nurse's Aides are desperately needed, 100,000 of them. But not to operate on *that* lackadaisical schedule. Volunteer work is vital to the war effort, but it must be done full time, or at least a half-day five days a week to add up to something really worth-while. If you're doing less than the quota, why not get a full-time job?

Because there's nothing I can do to help the war.

Where have you been hiding? Any real job you take will help the war effort. This is no time to quibble; the straight facts are that, by the end of 1943, *one-third* of all the workers in the United States will have to be women. According to the War Manpower Commission, "Every woman over eighteen, with no children under fourteen, should go to work. There just aren't enough men left."

Besides the defense plants, women are needed in banks, to work in department stores (Macy's is hiring women to work on short two- to four-hour shifts), to help maintain such necessary civilian activities as transportation. You don't have to be wearing a uniform or even making airplane parts to be working *for* the war.

Because I've never worked before, and I'm afraid I'm not strong enough.

That's not necessarily so! We know of a woman who has been practically bedridden for years, and who is now working from nine to five in a New York hospital. Although she is never out of a wheel-chair, she divides her time between the record room and the pharmacy. If you don't feel like undertaking a full-time job, most hospitals welcome half-day workers, particularly if you supply another recruit to share-the-job with you.

Disabilities no longer constitute a reason for not being needed; physically handicapped workers have been fitted into many useful jobs. There are all kinds of sit-down jobs; such as proof-reading, typing (even a hunt-and-peck expert can get a job today), librarian's assistant, dining-room checker. Talk to your doctor if you're in doubt, then with his O.K. go ahead. Work is likely to agree with you. There's absolutely nothing like feeling useful.

IF YOU HAVE AN ALIBI...CHECK IT HERE

WORKING?

Because I'm too old.

Oh, no, you're not! If you want to help, you can. According to Paul V. McNutt, Chairman of the War Manpower Commission, twenty-three per cent. of the women employed in the country today are over forty-five. Although many jobs require a minimum of forty-eight working hours a week, there's still plenty of part-time work available. In Massachusetts, an electrical products plant urges women "to find partners and split shifts according to *their mutual convenience.*" Many banks throughout the country employ women tellers from ten A.M. to three P.M.

Other suggested part-time jobs are working as a laundry checker or superintendent, or a hotel service supervisor; working as a nursery school assistant, or in a clothes repair service. You're bound to get tired at first, particularly if you've never worked before, but at the end of three weeks you probably won't notice it much. Chances are you'll have decided you aren't half as old as you once thought yourself.

Because my husband says I don't need the money, and I'd take a job from someone who does.

Those days are past! The Government is not interested in your making money; that's not the problem. Before 1944 rolls around, there *must* be 17,400,000 women at work in the factories, the stores, the trains, the schools, the offices of America unless civilian life is to be badly crippled.

Wherever you are today, you are living in one of America's critical war areas. Wherever you live, there is an acute labour shortage, right there. "Taking a job from someone else" is not true anymore. Take a job for America, would be more like it. Hotels need food buyers, railroads need ticket-sellers, utility companies need clerks, department stores are even mailing out enclosures with their monthly bills suggesting that the customers apply for jobs as saleswomen.

Because I have two young children and only one maid.

Are you sure you aren't shirking? Of course, if your servant is too copeless to depend on, then quite obviously your place is at home. If you're particularly adept at handling children, why not try a job like assistant playground supervisor, nursery school assistant, after-school study supervisor, school librarian? All these jobs have the advantage that they can be done while your own brood is at school. And, of course, if you have young children and no servant, your wartime job is at home.

Because it's so boring, I hate routine, and I'm too inefficient to boil an egg.

You don't say! Well, we'll start out on the premise that you sincerely want to help. This is no time to turn up your nose at routine, and pine for glamour. Most of the unfilled jobs are frankly lacking in wartime glamour. If they had it, they would have been filled long ago.

These are some of the jobs that keep the country going. Department stores are urgently in need of workers. So are the banks. So are the grocery stores. If you're good at handling people, try explaining to a purposely flannel-brained housewife why one ration point too few is no easier to overlook than a discrepancy of a half-dozen. If you'll take a little pre-work training, the airlines need plane dispatchers, dieticians' assistants, ticket-sellers. But, for goodness sake, don't waste everybody's time by just "seeing whether you like it or not." Go to work and stick to the job. In the long run, you'll find that you won't be bored and, more important, you probably won't be inefficient. (See page 125 for more alibis of "Why Aren't You Working?")

SIX WOMEN WHO WORK . . . ON THE FOLLOWING PAGES →

DEEDS NOT TALK

Six women working on problems some women only talk about

JOFFÉ

MRS. FORDYCE B. ST. JOHN

THE TALK: *"There is a frightful shortage of nurses. They say 100,000 more nurses are needed."*

THE DEED: Mrs. Fordyce B. St. John, who retired from nursing to marry the distinguished surgeon, Dr. St. John, and bring up four children, has now gone back to nursing in this emergency. A veteran of World War I., she served overseas in a unit back of the front lines. Today, Mrs. St. John works regularly in the operating room of New York's great Presbyterian Hospital.

If you are a retired nurse, follow her example. If you are untrained, you can enrol with the U. S. Cadet Nurses Corps ...the Government will pay for training.

BALKIN

MRS. WILLIAM PALEY

THE TALK: *"One of the big, long-range potentialities is our 13,000,000 Negro population. It's a matter of education, information, and understanding."*

THE DEED: Mrs. William Paley works at the Neighborhood Day Nursery of Harlem Inc., a model nursery caring for fifty children, most of them Negroes. Besides her three days a week at the nursery, Mrs. Paley, who is the wife of the president of the Columbia Broadcasting System, is a board member of the National Urban League. This organization is one of America's most progressive in its program of social service for Negroes.

See your local Urban League, or write to the National headquarters.

BALKIN

MRS. JAMES P. MILLS

THE TALK: *"Our next shortage will be in man power. By the end of the year, 2,000,000 women must be working in war industries."*

THE DEED: Mrs. James P. Mills, the former Alice du Pont, works forty-eight hours a week in the Grumman Aircraft plant. While her husband, a Captain in the Army Air Force, is overseas, Mrs. Mills lives with their two small children in Westbury, commutes to work. An experienced flyer, one of 369 women holding a commercial pilot's license, she operates a Link trainer; checks the weather for pilots.

If you want to work in war plants, inquire at your U. S. Employment Agency.

THREE PHOTOGRAPHS BY JOFFÉ

MRS. OSWALD B. LORD

THE TALK: *"The O.C.D. is the clearing-house for home-front work. They say that they are desperate for volunteers."*

THE DEED: Mrs. Oswald B. Lord, the former Mary Pillsbury, works from nine to five daily as Assistant Regional Director of the Office of Civilian Defense. She helps mobilize volunteers to sell Bonds, collect salvage, work in hospitals, in day nurseries; helps the State coordinate existing services with the war needs. Her territory includes New York, New Jersey, and Delaware. Although this is usually a paid job, Mrs. Lord prefers working on a volunteer basis, a six-day week.

You, too, can help by volunteering at your local Office of Civilian Defense.

MRS. WILLIAM ARMOUR

THE TALK: *"The Army and Navy need 2,500 nurses a month, but with civilian hospitals short-handed, how can they get them?"*

THE DEED: Mrs. William Armour works half-a-day, five days a week as co-chairman of the Nurse Recruitment Committee of the New York Red Cross. Her job, part publicity, part organization, is to get nurses to serve with the Armed Forces. She does it so successfully that about 125 nurses are enrolled each month through the New York branch. The Red Cross is trying not to take essential nurses from civilian hospitals, but instead to enrol private-duty nurses. See your local chapter of the Red Cross.

MRS. PETER PENNOYER

THE TALK: *"War breaks up homes. They say that thousands of foster parents are needed for these temporarily-stranded children."*

THE DEED: Mrs. Peter Pennoyer, one of New York's most important professional women, is Vice-President and Promotion Manager of Bonwit Teller, a board member of the State Child Aid Society, and mother of a seven-year-old son. But when she was asked to take another five-year-old boy into her home, she took him, sight-unseen.

If you can and will take care of a foster child and help beat juvenile delinquency, apply to your local Child Welfare office.

People are Talking about...

PEOPLE Are Talking About... The foreword of a new movie: "The food, shoes, rubber, gas, and other articles in this picture are purely imaginary and have no relation to articles rationed and unrationed; any resemblance is purely accidental."... The new kind of hot money that runs, like melted butter, out of workers' hands.... The high-school seduction of Frank Sinatra's voice, which is more phenomenal than musical.... A. Robbins, the banana clown in "Spangles," who pulls out of his dragging purple coat some five hundred props.... The simple cadence of the Paratroopers' song, "Look Out Below."...

PEOPLE Are Talking About... The simple Sicilian peasants (quicker than their Government to realize that defeat was their only chance of victory) who celebrated the arrival of the Americans by sitting down in the hot fields and getting beautifully drunk.... The movie, "For Whom the Bell Tolls," a Technicolor war in a vacuum, almost without excitement, either military or amorous; its sleeping-bag scene, of which someone said, "too little and too late".... The thousands who are reading Walter Lippmann's book, *U. S. Foreign Policy: Shield of the Republic,* with its notable point that our Monroe Doctrine was backed up by the British Navy....

PEOPLE Are Talking About... The disappearance of liquor.... The slow, deliberate wit in Lieut. Charles Spalding's new book, *Love at First Flight*.... The exquisite style of Conchita Cintron, darling of Mexico's bull-fight fans, in the new movie, "*La Maravilla de Toreo.*"... The flowers, growing in London bomb craters, that hadn't been seen there in some two hundred and fifty years.... The Bali show at the Museum of Modern Art—not full-breasted Bali, but rather the island as a background for war—all arranged by Gregory Bateson, the noted anthropologist....

PEOPLE Are Talking About... The North African soldier who wrote to his Captain that he wanted "to get off the Battle and get on the Front."... AMGOT... Elisabeth Bergner, whose mannerisms, the older she gets, grow more and more like a Viennese innocent—her acting was damaged almost beyond repair by the carelessly applied adjective, "Gamine"; now she is gamining all over "The Two Mrs. Carrolls," a British melodrama in which arsenic and old milk figure.... The rise of the soy-bean.... J. P. Marquand's book, *So Little Time,* with its stripping down of intellectual phonies: "Everyone now wrote and talked about the Little People. The phrase was snobbish and undemocratic, and yet it was used most frequently by mouthpieces of democracy."... The strike-out of Mussolini....

ARGENTINITA AND PILAR LOPEZ—THE GREAT SPANISH DANCERS (opposite)

The pure magic of Argentinita dancing the Peruvian "Huaymo," an ancient and terrible folk dance, has stirred countless audiences. Here with her sister, Pilar Lopez, and a dim pipes-of-Pan player, she is photographed in that dance's final, still, matchless moment. No matter what the dance—her gipsy *bulerias,* her *jotas,* her incomparable peasant burlesques—Argentinita, plain, womanly, with no girlishness, dances with a bosomy, full lyricism. Born in Argentina, trained in Spain, she has toured this country, Spain, South America, gathering Spanish folk steps. Last spring, she was the core of a three-night Spanish festival, of which the high point was a café episode which Garcia Lorca, the Spanish Loyalist poet, had written for her. An intellectual, knowing woman, Argentinita dances from the heart.

RAWLINGS

JEWELS BY HARRY WINSTON, INC.

RAWLINGS

BLACK, BROWN, PINK On the wall at the Pierre Matisse Gallery, a gouache by Joan Miro. In the doorway, a young woman wearing a three-colour costume—a shock of pink added to her black-and-brown waistcoat suit of Pacific wool. Sizes 10 to 16; $60. Jay-Thorpe; Bonwit Teller, Philadelphia; J. W. Robinson. Tasmanian opossum muff by Esther Dorothy

Eccentrics PREFERRED

Bertrand Russell, philosopher, mathematician, physicist, and spontaneous wit, writes about the eccentrics he has known and treasured

It is said that the English are more prone to eccentricity than any other nation, and I suppose this must be true; certainly, I seem to have come across eccentrics more frequently in England than elsewhere, and they are more readily tolerated than they are in most countries. People even have a certain pride in the oddity of their relations, and will remark in a tone of affection, "Oh, my father's completely mad, you know." When you ask in what his madness consists, you are told that he always has to wear a skull-cap because he has the habit of tearing out his hair, or that, in summer, he wears pyjama trousers instead of the usual kind because he finds them cooler, or that he is a Jacobite and gives his allegiance to some obscure descendant of the House of Stuart.

No one thinks the worse of a man for such little aberrations; on the contrary, he is held to show a proper independence of judgment. I have this feeling myself, and should like to believe my relations exceptionally eccentric. I fear I should be mistaken, but I will make a bid for this distinction.

My Uncle Henry (known to the public as Lord Stanley of Alderley) was certainly rather a queer fish. In his youth, he travelled in the Levant, and conceived an admiration for the Turks—so great an admiration that he turned Mohammedan, and remained so for the rest of his life. (He was buried in the precincts of a mosque, and the Turkish Ambassador performed the ceremony.) While on a diplomatic mission in the East, he scandalized everybody by appearing at official functions in Mohammedan dress.

During his father's lifetime, he married an obscure Spanish lady, but concealed the fact, as his father might have disinherited him. He chose his father's funeral as the right moment for announcing the fact. Although he married this lady three times, if not oftener, he never was married to her, but he did not know this, and it only came out after he was dead.

He was as deaf as a post, but always insisted upon having everything repeated to him until he heard it. His brother and heir, whose name was Lyulph, had a cook who went mad. My brother, meeting my Uncle Henry in The House of Lords, whispered to him: "Have you heard that Lyulph's cook has gone mad?" "What, what, what?" said my uncle. My brother repeated the remark, already more loudly than was seemly in that place. Again came the inexorable, "What, what, what?" At last, with all their lordships turning to listen, my brother thought he had made himself heard. "Lyulph gone mad? Well, I'm not surprised," came the answer.

He told a great-granddaughter of Jefferson that he would never forgive Americans until they returned to their allegiance, and the rest of his opinions were of a piece with this.

My cousin the Buddhist was quite a different type. As a very young man, he was scientific, and invented an electric light; he patented the invention, then forgot all about it. He went to India, and thence to Tibet, where some Mahatma converted him. After adventures, illnesses, and spiritual crises, he at length returned to England, where he found everybody using electric light, but not his patent. Forgetting all about sanctity and absorption into the infinite, he sued the Swan-Edison Company for infringement of his patent rights; of course, he lost his case, and the legal expenses made him bankrupt. So he eked out a precarious livelihood by company-promoting, but remained a Buddhist saint in his spare time.

Another cousin of mine disappeared completely, and was mourned as dead by his family. At last, after twelve months of silence, he wrote a chatty letter from a remote up-country town in Australia, quoting Gibbon and asking for his dress clothes, but offering no word of explanation.

However, I should not like to give the impression that all the eccentrics I have known were in my own family. In England, before the rise of the Labour Party, everybody was either Liberal or Conservative. As Gilbert and Sullivan say:

Every little boy or gal
That's born into this world alive
Is either a little Liberal
Or else a little Conservative.

But there was one exception: The Professor of Arabic at Cambridge, whose politics were unknown even to his intimates. At length, some of his friends determined to solve the mystery, and asked him how he voted. "Oh, I vote Liberal," he replied. They asked why, and he explained that he liked Mr. Gladstone to be in office, because then he had no time to write about Holy Scripture.

The people one meets on trains and boats often turn out to be odd, not only in England, but also elsewhere. In the early days of the depression, I met an elderly businessman in the train on the way to California, who confided that he had lost his faith in Providence because, after a lifetime of industry, his income was only $8,000 a year. *(Continued on page 162)*

MISS GAY NEIDRINGHAUS

Saint Louis Juniors

Five pretty Saint Louis girls, wearing Junior-size clothes designed and made in Saint Louis. In August 1 Vogue, we photographed six Washington Juniors. In forthcoming issues— the Young of other American cities. • All these clothes, in sizes 9 to 15

PERHAPS you see St. Louis as a song in a minor key, wherein a despondent lady Hates To See The Evening Sun Go Down. Perhaps you see a Big Business town, where big businessmen knock off work to plan a weird and wonderful party called the Veiled Prophet Ball. Perhaps you see a handsome city slouched along an olive-drab river, a city swept by a khaki-brown stream of soldiers from Jefferson Barracks.

Here, you see Vogue's eye view of young Saint Louis. You see, specifically, five attractive young women. Their combined ages add up to something less than ninety years; their efforts as volunteer nurses at Barnes Hospital add up to appreciable help for the harassed Staff.

All five went to school at old, conservative Mary Institute. Before the war, all five might have been caught up in the swirl of life "in the County"—luncheons, teas, beagling, riding—Country Club, Bridle and Spur Club—house-parties, shooting parties down the Mississippi. Today, they still meet for lunch; watch the wildly implausible animal shows at the Zoo; dance at Army and Navy receptions. But they're absorbed in new, exacting interests: their volunteer nursing, their secretarial and language courses, their plans for going away to college.

These Saint Louis Juniors know what they're doing, know how they want to look. Young, pretty, feminine, neat. They wear Junior-size clothes designed for their long legs, high, whittled waists; often they are clothes designed in Saint Louis—by graduates of Washington University's Designing course. They choose clothes with stamina: cf. the trench-coat, squared-off top-coat, camel's-hair suit shown here. They have a sure sense of colour, love little wool dresses like those on the next two pages: beiges, mustard-yellows, murky greens.

• Above, left: Miss Gay Neidringhaus, photographed in front of the statue of Saint Louis, wears a brown twill trench-coat by Kerry Cricket. $35. Kline's; Frost Brothers; D. H. Holmes.
• Opposite page: Miss Kay Bemis, shown at the Jefferson Memorial. Brown-and-white checked dress by Carlye, of wool-and-rayon. About $18. Abraham and Straus; Kline's; Filene's

MISS KAY BEMIS

MORE SAINT LOUIS JUNIORS ON THE NEXT TWO PAGES

Saint Louis Juniors (continued)

1. MISS KAY BEMIS, AT THE JEFFERSON MEMORIAL

2. MISS FELICITY PRATT, BY THE STATUE OF SAINT LOUIS

4. MISS GAY NEIDRINGHAUS AT THE ART MUSEUM

5. MISS PATTY MAHAM, AT THE OLD COURT HOUSE

ALL THESE CLOTHES, IN JUNIOR SIZES 9 TO 15

3. MISS ANDREA KNIGHT, OUTSIDE WASHINGTON UNIVERSITY

6. MISS FELICITY PRATT (AGAIN)—OBVIOUSLY, AT THE ZOO

KAY BELL

7. MISS KAY BEMIS (AGAIN)—SAME SETTING, DIFFERENT COSTUME

1. Miss Kay Bemis wears a fly-front top-coat of blue wool, by Crestknit—casual as a Coke. It's wrinkle-proof, water-repellent. $40. Carson Pirie Scott; Famous-Barr.
2. Miss Felicity Pratt wears a collarless dress of olive-green wool. It's nicely cut, with trick pockets, a fly-front top. Designed by Frances Dexter. $20. Sonnenfeld's.
3. Miss Andrea Knight wears a classic camel's-hair suit with an easy, three-button jacket, by Kerry Cricket. About $35. D. H. Holmes; Kline's.
4. Miss Gay Neidringhaus wears a Carole King dress, light blue-green as Nassau water. Pleated grosgrain edges. Wool-and-rayon. $13. Gimbel's; Vandervoort's.
5. Miss Patty Maham wears a mustard-yellow dress of wool-and-cotton jersey, with a front panel in red, three-quarter sleeves, by Kay Ferer. $17. Jordan Marsh.
6. Miss Felicity Pratt wears a rabbit's-hair-and-rayon dress by Doris Dodson—green top; green, beige checkerboard skirt. $11. Oppenheim Collins; Stix, Baer, Fuller.
7. Miss Kay Bemis wears a beige wool-and-rabbit's-hair dress, circled with yellow scroll stripes. Ellen Kaye design; $25. Saks Fifth Avenue; Scruggs-Vandervoort.

Fashions that work

PART TIME...FULL TIME...OVERTIME

The shortest, most satisfactory, most War-Bond-Buyable route to winter clothes is to go straight to your clothes-closet, trunks, and cold-storage vaults. And compile your assets. See how handsome they look this year: Your mink or Persian lamb muff; your fine cashmere sweaters; your big ostrich bag; your Paisley scarf. Then strike out for some new backlogs. This is the year to buy backlogs...cut to fit our wartime days and nights.

On the next five pages are five fashions that work. None represents a great outlay of cash. None of them is a prima donna that will dazzle your public without a good supporting cast of accessories. Rather, they are like character actors who give a whole production authenticity. They can play many parts. A coat, a suit, a dress, a short skirt, a long skirt... all five basic, simple, good-looking, wearable.

THE COAT THAT WORKS (across the page) is a good example. Black tweed, three bone buttons, vent back. Conventional? Conventional enough to wear to your office on a fine, crackling October day. But underneath there beats a heart of white lapin. For warmth. For fun. For evening. (How important when you consider that L-85 does not allow long evening coats to be made.) Hardy enough to wear on a blustering, equinoctial day. Casual coat, non-casual coat, fur coat, and, since it's cravenetted, too, it's a raincoat.

THE SUIT THAT WORKS is as decorous as possible. Can be as decorative. Its soft little jacket is beautifully shaped to a small waist. See how it goes to work. With a Persian lamb muff and plaided jersey blouse. How it goes tea-dancing with a snow-sparkling backless waistcoat. The Suit That Works 18 Hours a Day will definitely pile up more Overtime than any costume in your autumn-winter-spring wardrobe.

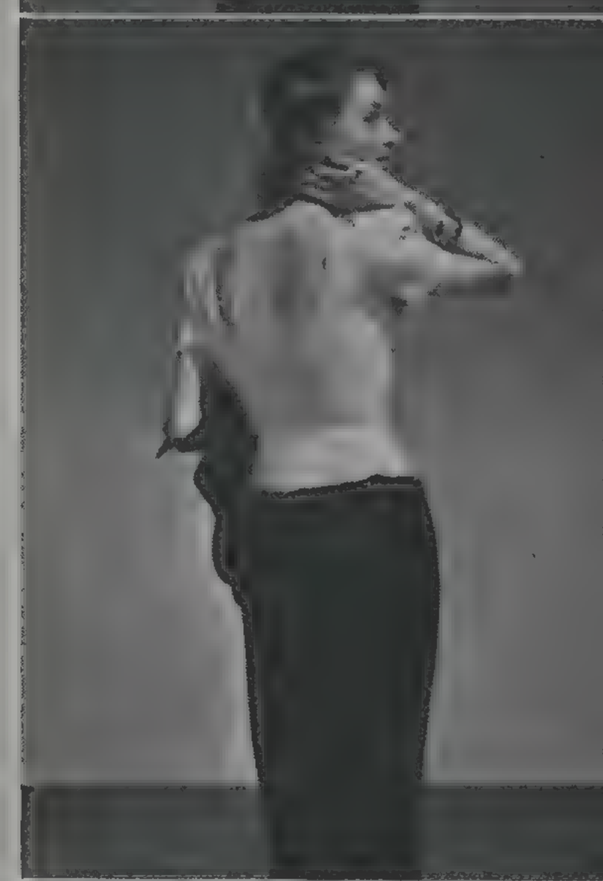
THE DRESS THAT WORKS. This one is supple black jersey, belted wide and low with grosgrain. Give it pigskin accessories for shopping, or a little jacket of purest-ray-serene white ermine and an ermine beret for your own Great Moments. A dress that works smoothly...part time, full time, overtime.

TWO SKIRTS THAT WORK...SHORT OR LONG. You may have ruled long skirts out for going-out dining during the duration. But you still may feel that they are the nicest compliment to your guests when you entertain at home. The Short Skirt That Works is jersey with a soft dress-like front fullness. Pair it with a black jersey blouse, a sophisticated brown cocktail blouse, or a skin-of-your-teeth closely-fitting jumper. If you are considering a long skirt...the slim, slit version on page 113 can be wonderfully dramatic, a pillar of strength now and for many seasons in your wardrobe.

(OPPOSITE) A COAT THAT WORKS 6 MONTHS. Black wool Chesterfield lined with white lapin. Wear with white fur bonnet in cold months. In autumn (*top, right*), with plaid cloche. For rainy spring (*centre, right*), it's cravenetted. For evening (*lower right*), it tops long skirt, beaded blouse. Coat sizes 10 to 18. About $75. Altman; J. P. Allen; Himelhoch's

RAWLINGS

a Coat THAT WORKS 6 MONTHS A YEAR



RAWLINGS

a Suit THAT WORKS 18 HOURS A DAY

Pretty tweed suit ready for the Broad Daylight with a plaid bow-blouse. (*Top, right*) Ready for office hours with a pull-over sweater, a fine fedora. (*Centre, right*) Ready for tea-dancing with a white pailletted blouse. (*Lower right*) Ready for dinner with a pink-and-black paillette blouse. Suit sizes 10 to 20. $70. All from Saks Fifth Avenue; Harzfeld's; L. S. Ayres

a Dress THAT WORKS 7 DAYS A WEEK

Give this forthright jersey dress your fur muff and hat for Sunday lunch. (*Top, right*) Give it a sequinned velvet bonnet, gloves, and muff any night of the week. (*Centre, right*) Give it a pigskin bag and felt hat any working day. (*Lower right*) Give it ermine and Stop Time. Dress sizes 10 to 18. $40. Best: Rich's; Frederick and Nelson. Fur fillet, Sally Victor. Ermine jacket, Maximilian

RAWLINGS

a Short Skirt THAT WORKS 4 WAYS

Above: Full, soft rayon jersey skirt that meets any blouse more than half-way. With Claire McCardell blouse; together, about $30. Red sash, $3. (*Top, right*) With figure-perfect jersey jumper; about $8. (*Centre, right*) With deep pink challis nailhead blouse; about $35. (*Lower right*) With brown rayon jersey cocktail blouse; about $15. Blouses and skirt: Lord and Taylor and Marshall Field.

• **Opposite page:** Slim, slit dinner-skirt of Enka rayon crêpe; $23. Top it with a jersey jumper and a wonderful pailletted woollen shawl. $33. Or (*top, right*) with a golden rayon-and-lamé blouse; $40. (*Centre, right*) With a pale blue rayon crêpe blouse; $25. (*Lower right*) With an overblouse, important, formal, entirely beaded net; $60. All: Henri Bendel; Neiman-Marcus; Frederick and Nelson. ➡

A Long Skirt THAT WORKS 4 WAYS

A PICKLE A PECK OF SUMMER

An old art gives new dash to your wartime food

PICKLING is not a pretty word, but it's a pretty art. A delicious, rewarding, and, from a totalitarian point of view, a quite unnecessary art.

Pickles will never feed you—they're a flourish, not a fundamental. Brandied cherries won't strengthen your teeth or help you to see in the dark, but they will make a tremendous difference to a corn-starch pudding. Chutney won't help you work longer at your war job, but it will make a curry of left-over lamb a delight instead of a makeshift. Pickles are a product of a rich earth, of the arts of peace and good living, but they are wonderfully useful in the days of shortages, rations, and war.

Georgian England developed pickling into a fine art. Pickles went well with the heavy meals, the endless courses of meat and game, the heavy silver, and the butts of Malmsey wine. Eating was an art—part of a gentleman's education, like knowing how to shoot and how to read a little Virgil. It was a time when gourmandise was in full flower, but it was a difficult time for the gourmet's wife.

Our modern difficulties are mild compared to hers. She had no electric refrigerator, no tins of food, no ready-made Birds Eye. Spices were expensive, tea was so valuable that it was kept in locked canisters. Citrus fruits were scarce the year 'round, as they spoiled in their long trip from the warm countries. Oranges were such a treat that children usually had but one a year. To vary the endless diet of meat and starches, the gourmet's wife could count only on her root cellar and her preserves.

PENN

And, without knowing anything about bacteriology, germs, or the perils of *botulinus*, without a pressure cooker or a Department of Agriculture pamphlet, she did a remarkably good job of preserving food for the winter. There was no such thing as paraffin, so she used clarified hot suet, or mutton fat, to seal jars of potted meats and pickles. Since no rubber rings or screw tops had been invented, she covered glass or earthenware containers with a bladder or a piece of leather, tied securely. Jams, jellies, and preserved fruits she sealed with heavy writing-paper, brushed with brandy. And to make bottles air-tight, she dipped the corks into a "pipkin" of boiling rosin.

There were many ways of storing food without cooking it. Most of it was kept in cool dark cellars or springhouses, after first being treated. For instance, French beans (green beans to us) were kept the year around by being picked dry and rubbed clean (but not washed). Then they were put in stone crocks between layers of salt. The crock was tied securely on top and weighted. When ready to be used, the beans were soaked and prepared without salt. Apples, pears and green peas in the pod were placed in a crock between layers of clean sea sand, the lid tarred, and the jar buried. (This would probably be efficient today, in a cold climate.) But the majority of fruits were dried, brandied, pickled, or preserved.

And the gourmet's wife of a hundred and fifty years ago preserved almost everything that grew. Now, King George VI's subjects, under Lord Woolton's guidance, are making jam of rose hips (a good spread for bread when butter is short). But their ancestors made jam, not only of these, but also of barberries, peach blossoms, rose-leaves and gillyflowers. Other flowers were dipped in batter and fried, or eaten raw in salads. To use as a relish, nasturtium pods and linden berries were pickled (a perfect substitute for French capers, which will probably be unobtainable very soon).

Like any other flourish, pickles should be used with imagination. If Bleu cheese is rationed, try mixing a little sour pickle in the salad to give it more taste. If you can't get French Bar-le-Duc, make your own, or eat preserved peaches with cream cheese and biscuits. Make a pudding, or a pie, of preserved, sweet cucumbers.

Above all, if you have any surpluses in your garden, don't let them go to waste. Pickle or preserve them now, and worry later about how to use them. Rations and shortages will provide you with plenty of opportunities.

Georgian England would have considered us a wildly wasteful generation, not over-interested in the little delicacies. They lived well because they were determined to live well. They had no strawberries in February—no lettuce in March. For them, each season had its specialty, the new delight of something remembered and waited for. Summer was a time of fresh, simple flavours, clean and light. Winter was the time for richness and spices, for the stored wealth of summer, for dark, sticky plum puddings, and peaches more golden and more exotic than any that ever hung from the bough.

FOR PICKLING INSTRUCTIONS, SEE PAGE 130

FACADE AND ENTRANCE OF THE MENDL HOUSE

FRED. R. DAPPRICH

GOTTLIEB

Lady Mendl's House

A FAMOUS DECORATOR REMODELS A CALIFORNIA HOUSE

SIR CHARLES and Lady Mendl bought "the ugliest house in Beverly Hills," spurious Spanish, wild with anachronisms. Lady Mendl—Elsie De Wolfe, the decorator—transformed it into a fanciful, gala pavilion, paradoxically comfortable, functional; named it, nostalgically, "After All." She had the assistance of several talented California artists; she used her own great ingenuity, expertise. Many single *objets d'art* in her Versailles villa cost more than the California house.

The effect: a light, cool house in a tropical country. The colours: white, washed with green, laced with coral-red. Over white-grilled windows run traceries of grapevines; white begonias circle the base of an olive-tree. Around two sides of the house is a wide, white arcade where the family often eats; awning-cloth is used like curtains, outside, over the arches.

Above, Lady Mendl stands in the entrance archway, hung with awnings, flanked by flowering urns of marguerites.

The back-yard and "Rue de Rivoli," an arcade with awning curtains outside the arches. Over it, Lady Mendl's balcony

DAPPRICH

The "Gazebo," white garden-house with a green interior, a flippant green-and-white awning, posts twined with jasmine

On the Rue de Rivoli: Chinese lamps, sofas covered with white, green, and yellow checked linen; white string rugs

CONTINUED ON THE NEXT FOUR PAGES

DAPPRICH

Mirror fireplace and wall in the Big Salon. On the mantel. Tony Duquette's convoluted candelabra, studded with imitation emeralds

GOTTLIEB

Lady Mendl and "Blu-Blu," reflected in mirror wall

LADY MENDL'S NEW HOUSE - FURNISHED WITH IDEAS

Inside the house, arches everywhere, and a high North African sweep of shining rooms. Lady Mendl put whole walls into mirror; polished the black wood floors mirror-clear; painted walls, ceilings, woodwork, white. One exception: the small "Withdrawing Room," shown on page 120—its walls lacquered dark green, a background for Lintott flower pictures—lattice paper giving its beamed ceiling the lifting brilliance of a conservatory.

Arranged like a ballroom, the Big Salon has a wide spread of white rug. Around the walls are white damask sofas; banquettes of satin, striped white and green; black lacquer Regency side-chairs, a flicker of coral in their taffeta covers. Two startlingly beautiful modern *meubles* by Tony Duquette, young California master-craftsman: a grapevine console and a black lacquer rococo desk with jewelled fetishes. A green tangle of ferns and leaves is painted on the wall behind the console. In front of the mirror fireplace, a green V'Soske rug, soft as moss.

Photographed on page 121 is Lady Mendl's bedroom. At one side, a lovely, airy Madonna, with a mirror behind her, flowers at her feet. Painted on the walls are rosettes, ribbons—*trompe-l'œuil* supports for shadow-pictures.

The Salon, looking into the Bar. At the right, two fern-chintz chairs. Flanking the arch, tall pedestals, urns filled with lilies, ivy

William Rankin painting; grapevine console

Modern masterpiece—desk by Duquette

CONTINUED ON THE NEXT TWO PAGES

Looking from the Salon through double arches into the bar-dining-room. Bamboo bar, tables, stools; brown-and-white awning-cloth ceiling

The bar arranged for a buffet dinner. Brown-and-white linen chairs; leopard-skin plush banquettes. French prints framed in brown linen

FRED R. DAPPRICH

In the "Withdrawing Room," walls lacquered dark green; lattice paper on the ceiling; an English Regency chandelier of pink glass roses, green leaves; fern-printed chintz

Books bound in white, red, green linen. Hooked rug patterned with magnoliás, leaves

Lady Mendl's bedroom. Feather, flower arrangements in shadow-box frames; white-and-gold Venetian chairs; white glazed chintz bed

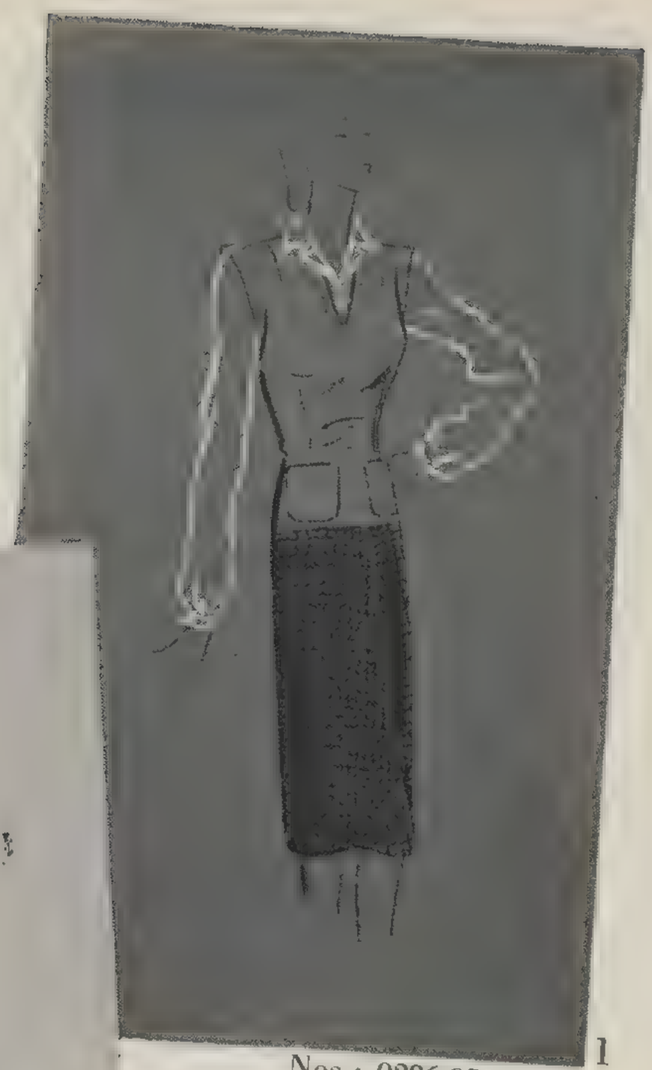
White lacquer desk; flower découpage by Lady Mendl and Miss Hilda West

A modern Madonna against a mirror wall; white-and-green baroque bureau

At the balcony doors, white glazed linen curtains; chintz borders, valances. Drawn back, the green velveteen under-curtains

DESIGNS FOR DRESSMAKING

LUIS LEMUS



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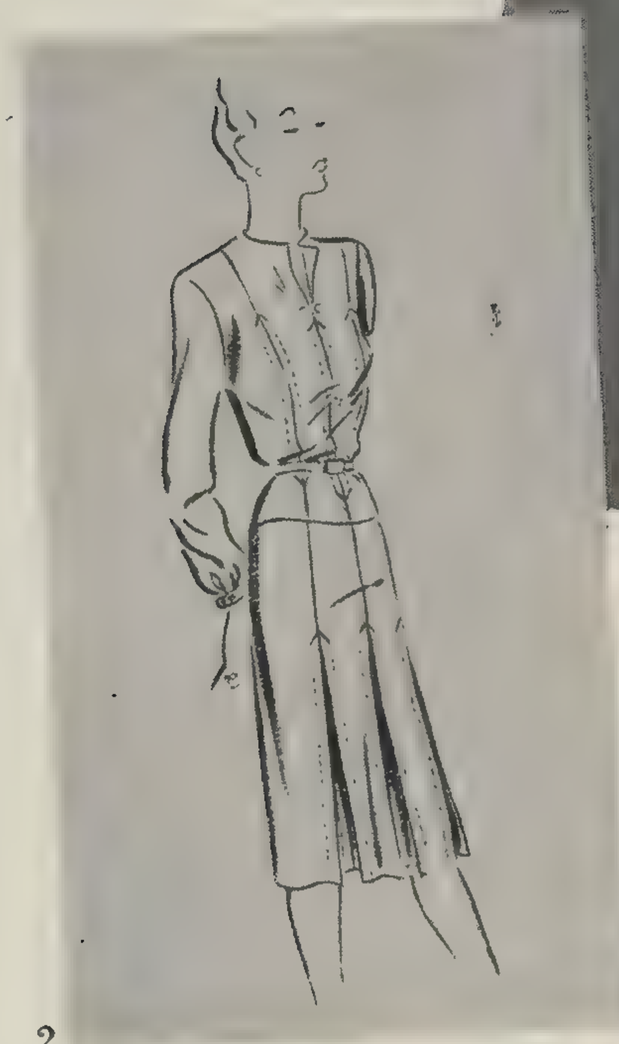
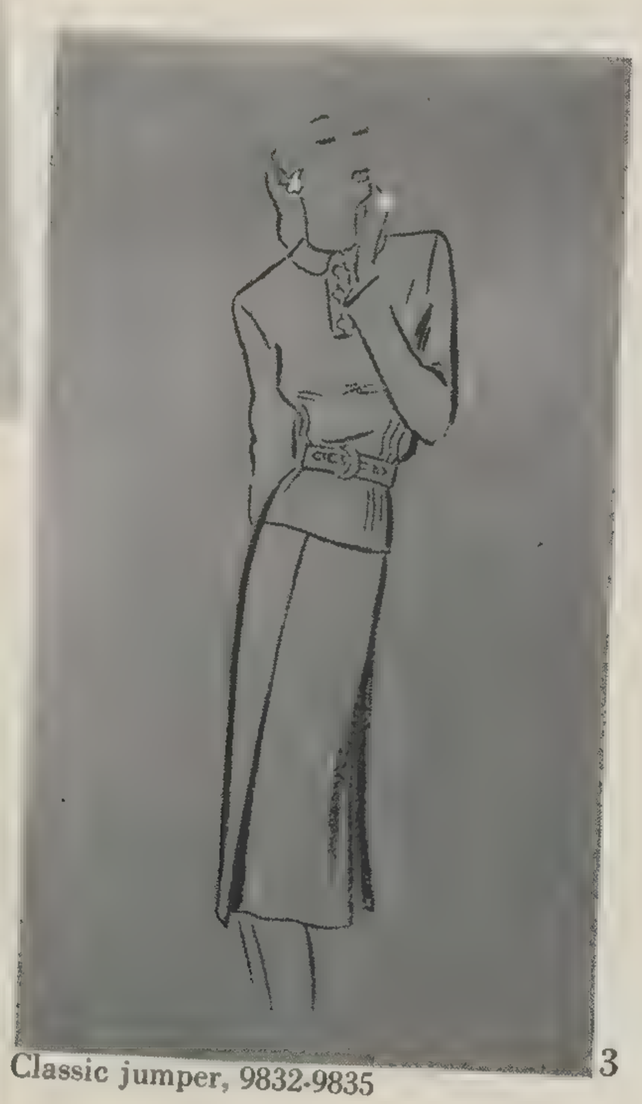


2 City jumper, 9734



Classic jumper, 9832-9835 3

JUMPER MAKES GOOD

Jumpers take the honours for autumn, champions in their field. They thrive on slim rations, team with one another, are as easy to make as the low hurdle. Here are six to cover every hour, and you!

1. Sleeveless jumper of black flannel, plus shirt of white crêpe, plus shepherd-checked flannel skirt. Jumper, 9286; shirt, 9536; skirt, 9653.

2. City jumper. Make this two-piece dress of soft wool in two tones, or all one colour. Scissors-slashed neck, slot seams. No. 9734.

3. Country classic, straight-limbed jumper. The sort that pairs off nicely with tweeds and grey flannels. Jumper, 9832; skirt, 9835.

4. Clock-wise jumper. Two basic pieces that can be dressed up or down; try a jetted satin sash for formality. Jumper, 9822; skirt, 9533.

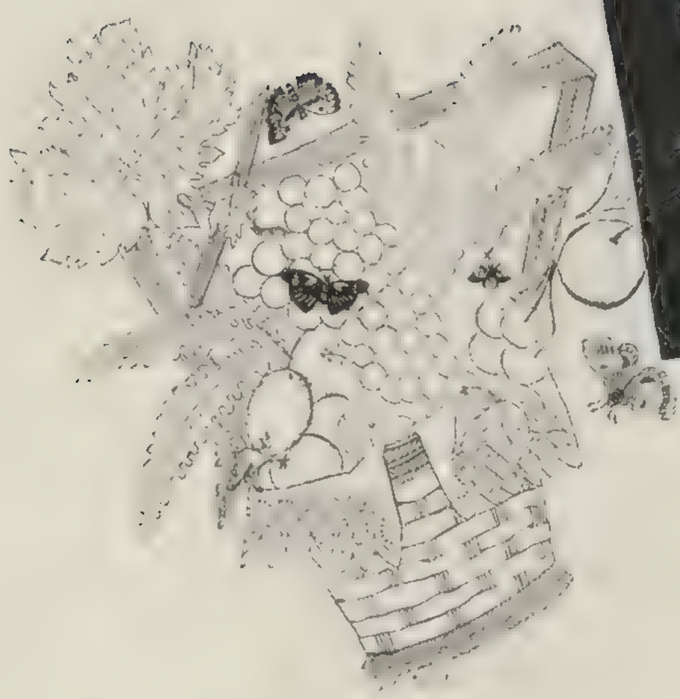
5. Dinner jumper. Try it in black crêpe. Buy the paillettes by the yard, sew them on in strips. Jumper 7871; skirt 9799.

• **OPPOSITE:** In the money! Girl made her own jumper. Made it gold and black. Stops at a War Bond booth in the old Treasury Building to invest what she saved, save what she invests! No. 9851

• Back views and sizes are on page 162.

4 Jumper 9822-9533

Dinner jumper, 7871-9799 5



BEAUTIFUL JAM

Lovely to look at — delightful to taste

By Aline Bernstein

WHITE grapes, blue plums, and peaches—can you imagine anything lovelier to look at? They came in from the garden one warm day the end of August, masses and masses of them in a rough old basket. I thought they were the most beautiful combination of form and colour that I had ever seen. The grapes were a pale, transparent green; the plums were deep midnight-blue with a silver bloom; and the peaches were the giant Hales, a firm, orangey-yellow with a deep red cheek. I selected enough for the table, the best specimens of each, and put them in wooden bowls, but there were a lot left.

I thought that if they were so beautiful to look at together, they would make a beautiful taste in combination. They did. I squeezed out the pulp from the grape skins, put it in a saucepan to heat, and when it cooked soft, in about fifteen minutes, I put it through a strainer to remove the seeds, as you do for grape jam. I put the skins to cook in a little bit of water, and stewed them until tender. I put some boiling water over the peaches for just a moment, to remove the skins—I hated to do it because the skins had such beautiful colour—and cut the flesh away from the stones in rather big hunks. Then I washed and quartered the plums, leaving on the skins, but cutting away the stones.

I put all the fruit in a bowl, peaches, plums, grape pulp and skins, and measured it. To a quart of fruit, I added three-quarters of a quart of sugar, and mixed it together gently so as not to break the pieces. I put it on to cook, slowly, because I had a feeling that if you cooked it too fast the different flavours might be lost. (I am a great believer in slow cooking of certain things.) It cooked an hour, maybe a little more, and I stirred it often, with a wooden spoon, always careful not to break the pieces. It came out like a transparent garnet, perhaps not so dark, a cross between garnet and topaz—as lovely to look at as it is to taste. It comes on for special company.

My sister, Ethel Frankau, is a wizard at these inspirational combinations. She takes a basket and goes out into the garden and takes a look at what is ripe. She goes into a sort of æsthetic-gastronomical transport at what she sees—currants and gooseberries and raspberries; the currants like a rajah's clustered rubies, the soft cabochon red of the raspberries, and transparent, lucid green and purple of the gooseberries. Or just raspberries and gooseberries together; if your ration points allow it, equal quantities of sugar and fruit make a rich, delicious jam, still a little tart.

She is fond of combining peaches and oranges, although oranges naturally do not grow in our Armonk orchard. She allows about one small orange to twelve or more large peaches, equal weight or a little less of sugar, peels the peaches and cuts them in small hunks, scrubs the oranges and slices them thin, then cuts them into little slivers, skin and all. Cook slowly, but not too long, so as not to spoil the shape of the pieces of fruit.

If you have a few peaches and a bunch or so of dark Concord grapes, try mixing them. Or try my sister's new jam—a jam as simple as a summer day. It consists of nothing but gooseberries, the clear, pale green ones, and a single lemon-green lime. Take four quarts of the gooseberries, the freshest you can find, and add to them an equal weight of sugar and a lime, sliced very thin. Cook it all together, this superlative mixture, just as you would any ordinary jam.

This seems like a lot of sugar; maybe it is. But save it up from silly desserts, and make yourself a jar or two. Maybe Uncle Sam will let you have a little bit more. You'll have something for a special occasion, when the boy comes home, or loved ones come for a meal. Served with hot, toasted English muffins, just a film of butter, cream-cheese, or unrationed cottage cheese, O boy, O boy, a memory to remember.

Jo Copeland of **PATTULLO**

tops a black wool skirt with a chamois colored wool jacket, adds jet buttons, black velvet collar and gilet for a feeling of formality. **98.50**

BONWIT TELLER *of* **PHILADELPHIA**

Erlebacher
Washington, D.C.
Created by Anthony Blotta.
Dress of Florelya wool, $79.95. Jacket of
Rodier cashmere trimmed with Persian lamb, $135.00

WHY AREN'T YOU WORKING?

(Continued from page 97)

Because I want to be free to follow my husband from post to post.

Get an Army or Navy reaction to this. Any commanding officer will sound-off in live steam on this delicate question. He probably can, and will, quote figures on the comparative efficiency of officers and men whose wives have tagged along, versus those who left their family safely settled at home. No man can give full attention to a job if he's worrying about his family's discomfort.

Housing conditions are frightful around the strategically-located Army and Navy concentrations. Don't clutter up things any more than they already are.

With no husband to pamper, your time is your own. If you're really game, take on some energetic job; be a filling-station attendant, a mechanic, a suburban taxi-driver, a canning-plant worker, a railway express company clerk, a personal shopper for war workers. Or volunteer for the night shift on a telephone switchboard, as a clinic assistant, a hotel night clerk.

Because I like my life as it is, and anyway I don't want to work.

So we finally smoked you out! Well, if you like your life so much the way it is, you'd better pitch in to keep it that way, or . . . out the window to your way of life. On second thought, what makes us stop and wonder is, if you're the kind of girl you make yourself out to be, *how did you ever bother to read this far?*

CORRECTION

The article on Margaret Bourke-White, part of a double feature called "History in the Taking," which appeared in the July 1 issue of Vogue, was written by a British Vogue editor, Audrey Stanley of Alderley. Through an error it was attributed to Lesley Blanch, another editor of British Vogue. Mrs. Blanch wrote the companion piece, the story of another woman war photographer, Thérèse Bonney.

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Made of leathers that love to be polished . . .
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At leading stores in principal cities, or write J. P. Smith Shoe Co., Chicago, Illinois

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New, refreshing, Blue Grass Cream Flower Mist... smooth this light airy liquid over your skin after bathing. It retains the lovely fragrance of "Blue Grass"... also gives a satiny finish to the skin. Frequently touch the temples, wrists and throat with this gentle fragrance. Among the favorite Blue Grass Sequence:
Blue Grass Perfume • Blue Grass Flower Mist • Blue Grass Eau de Toilette • Blue Grass Brillantine to touch the hair with sheen and fragrance
Blue Grass Illusion Powder, gossamer-fine, to give the skin a porcelain finish • Blue Grass Bath Salts to change the tub to a perfumed pool
Blue Grass Body Sachet for top-to-toe fragrance • Blue Grass Bath Oil for body friction after bathing • Blue Grass Hand Soap curved to fit your hand
Blue Grass Fluffy Milk Bath brims the tub with rainbow bubbles • Blue Grass Dusting Powder, snowy soft against the skin after bathing
Elizabeth Arden

SHORE LEAVE in better shops
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GINGER TEA MANICURE POLISH
FIRE WEED MANICURE POLISH
Peggy Sage

Another Pond's Bride-to-Be

BARBARA HODGES

of Rutherford, N.J.
to Robert Greacen
U.S. Army Air Co

BARBARA HODGES WED

No longer a bride-to-be, but now Mrs. Robert A. Greacen. Army orders made a sudden change in Barbara's wedding date—as they have for so many engaged girls this year.

BARBARA'S RING—is a beautiful clear solitaire, with 2 small diamonds set in platinum on either side.

BARBARA'S SPARKLING FACE has that truly "engaged-sweet" look! "It ought to have," she laughed, "I give it the grandest beauty care I know—with Pond's."

A WAR-TRAINED map reader and engineering "draftsman," charming blonde Barbara Hodges is *working*—not just waiting—for the return of her aviator fiancé.

You'd never guess Barbara spends hours at a drafting board daily—her clear, blonde skin looks so fresh and sweet, so beautifully cared for. "Pond's Cold Cream is what makes my complexion happy," she says. "It does *such* nice clean, soft things for my face after a hard day's work—I just adore it!"

This is Barbara's *soft-smooth skin care:*

SHE SMOOTHS on cool, fragrant Pond's Cold Cream and *pats* its lovely softening moistness all over her face and throat with brisk little pats, to soften and release dirt and make-up. Then tissues off well.

SHE "RINSES" with *more* Pond's Cold Cream—swirling her cream-coated fingertips around her face in little spiral whirls. This second Pond's creaming is to make her skin *extra specially* clean and soft. Then, she tissues off again.

PRETTY GUIDE to two French sailors from the French-American Club, Barbara points out the 70-story R.C.A. building at Rockefeller Center, New York. "*C'est magnifique!*" the boys exclaim. And—"*Elle est charmante*" they chorus about Barbara's bright, typically American loveliness.

She's Engaged!

She's Lovely! She uses Pond's!

COPY HER DAILY BEAUTY RULE . . . Start giving *your* face Pond's soft-smooth complexion care—*every* morning, *every* night, for daytime clean-ups, too! You'll love the fresher color it brings up in your cheeks—the softer-to-touch feel it gives to your skin.

Yes—it's no accident lovely engaged girls like Barbara Hodges . . . and noted society beauties like Mrs. William Rhinelander Stewart and Britain's Lady Kinross prefer Pond's to any other creams. Buy a lovely big jar of Pond's Cold Cream now.

Today—many more women use Pond's than any other face cream at any price

CONDE NAST STUDIO HAT BY RU JON FOR LANE BRYANT

Dedicated to the woman who stays young

Virgin wool fastidiously tailored to melt and mold to the figure . . . with the splendor of fine fur in double revers.

Mink on black or brown 195.00
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"ACCORDING TO GLASSE . . ."

Eleven recipes for pickling and preserving

By Marion W. Flexner

TODAY when rationing and threatened shortages have reduced our food supply, we might well consider the Georgian era in England—an era which had its own shortages, but was also famous for the excellence of its cooking. Credit for this excellence goes in a large measure to the unknown author of *The Art of Cookery Made Plain and Easy*, the most famous of all British cook-books of the period. Though the title page of late editions bears the author's signature, "Hannah Glasse," there is not now known, and never was, a single fact revealing "her" true identity. Nevertheless, "she" gave to the United Kingdom, and to America, a well-indexed manual of excellent recipes, a book for her generation, as well as ours. From it we might relearn a few old tricks to help tide us over the present emergency.

The following recipes are adapted from *The Art of Cookery*, and wherever possible I have used the author's own words. Starred recipes have been tested.

To Pickle Gherkins (Spiced Dill Pickles)*

For years I tried to perfect a method of putting up dill pickles so that they would be crisp and crunchy, and would not spoil in winter. The process had been worked out by the inimitable Hannah in the eighteenth century. Here is her recipe, which is delicious, but if any spices she calls for are not to be had, don't despair. The pickles are equally good made up with the dill, garlic, and pepper.

½ peck of three-inch gherkins or cucumbers
1½ cupfuls of wine or cider vinegar
Dill
1 gallon of water
½ ounce of cloves
1 ounce of allspice
6 bay-leaves
1 nutmeg, sliced
⅔ cupful of salt
Hot red pepper pods
Garlic
½ ounce of mace
1 ounce of mustard seed
A stick of horseradish, sliced
3 pieces of gingerroot, broken in pieces

Scrub cucumbers in cold water, cutting away any soft or withered ends. Into each quart jar, place a pod of garlic cut in half, one long hot red pepper pod, cut in thirds, four heads of dill, either fresh or dried. Be sure the heads are full of seeds, for this gives the dill its distinctive flavour. Put a few of each of the other spices into the jars. (If the nutmeg is boiled for a few minutes, it can be sliced.)

Pack the gherkins or cucumbers into the jars as tightly as possible, until the jar is full. Meanwhile boil the salt, water, and vinegar, and when it is kicking vigorously, take it from the stove and pour over the cucumbers until they are completely covered. Cover the jars, but do not seal.

Next *(Continued on page 132)*

Lady Pembrooke Slip

STARRED FOR OUTSTANDING PERFORMANCE

A slip that's ingeniously cut to flatter your figure, with bias midriff for free-as-air action, and divided bustline for naturally lovely contours. And LADY PEMBROOKE won't ever ride up or twist about. Of long-wearing rayon crepe or satin; tearose and white. Sizes 32 to 44. On sale at all better stores.

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OILS OF THE WILDERNESS

The Most Expensive Cream in the World

STILL MORE PRECIOUS THAN EVER

THE JAR **$ 25.00**

The scarcity of

rare ingredients has

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OILS OF THE WILDERNESS

still more precious than ever . . now your jar

of this famous cream is indeed an unusual treasure.

★

Frances Denney

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Design Patented

As if its superb good looks weren't enough — this perfectly proportioned handbag conceals an extra zippered pocket inside to protect your letters and ration cards! Choose your favorite Autumn color, in smooth cape-finish leather.

$5.00*

Many other Shur-Tite originals at your favorite counter at various prices.

* slightly higher in some localities

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Chicago • Los Angeles • London

"ACCORDING TO GLASSE . . ."

(Continued from page 130)

morning, pour off all the brine and let come to a boil again. Pour over the cucumbers as on the previous day. Let stand until next morning and repeat the process. On the third day, the jars are sealed while hot. If some of the brine cooks away, it may be necessary to make up a little more, for the jars must be filled to the top when sealed. The pickle is not ready to eat for three weeks. French beans (green beans) are pickled the same way.

To Pickle Onions

"Take your onions when they are dry enough to lay up for the winter; the smaller they are, the better they look. Put them into a pot and cover with water and let them boil up. Then take three coats off and rub them dry." Put them into pint jars with a blade of mace, three cloves, and a slice of nutmeg to each jar. For a quart of onions make the following marinade:

1½ cupfuls of white wine, or distilled vinegar
½ cupful of water
1 hot red pepper pod
6 teaspoonfuls of salt

Boil the ingredients and pour over onions. Seal the jars. The onions should be ready to serve in about two weeks. I used tiny onion sets and removed only one coat of skin, letting them just come to a boil in the hot marinade before putting them into jars. Since I like a sweet pickle, I added one-half cupful of sugar, but it is not strictly according to Glasse.

To Pickle Peaches

Even peaches were pickled without sugar. To prepare them according to the way our ancestors relished them, they should be gathered when "they are at their full growth and just before they turn to be ripe; be sure they are not bruised." Then cover them with water to which enough salt has been added to float an egg. Put a board and a weight over them and let them stand in the water three days; then wipe them dry and put them into wide-mouthed glass jars, or a stone crock with a tight-fitting lid.

Cover the peaches with white wine or distilled vinegar; then pour this vinegar into a preserving kettle and, to every gallon, add a pint of yellow prepared mustard, "two or three heads of garlic, a good deal of ginger (about an ounce of gingerroot), half an ounce of cloves, mace, and nutmeg." Mix well, bring to a hard boil, and pour over the peaches. Seal the jars.

The peaches should be ready to eat in two months. Nectarines and apricots were pickled the same way.

To Pickle Nasturtium Berries and Limes

"You pick them off the Lime Trees (Lindens) in Summer"

French capers may soon be at a premium, but, by using the following recipe, we can all prepare our own. "Take nasturtium berries [pods], gathered as soon as the blossom is off, or the limes, and put them in cold water and salt; *(Continued on page 136)*

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Adelaar

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'First time you wear it you'll discover why it's called "forbidden." None other in all the world is anywise near like it. The ounce $18.50, not including tax.

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Exquisite as their flower-fresh contents, are ATTAR OF PETALS porcelain-white apothecary jars . . . each with its own hand-painted motif . . . each an authentic treasure you'll cherish and use forever. At leading stores everywhere. Priced from $1.00 to $3.75. Jean Vivaudou Co., Inc., 10 W. 33rd St., N.Y.C.

Inspired by priceless antiques in the historic Mercer Apothecary Shop, now a national shrine at Fredericksburg, Va.

Four Place Settings (six pieces each) like the one illustrated above . . . plus two Table Spoons, for serving purposes . . . about $97.00.

"TASTE" is the touchstone by which STERLING should be chosen. In a purchase so important and so permanent, only a pure design — traditionally correct — can be expected to face the test of daily scrutiny, throughout the years.

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Wichita Falls...The Orchid Shop
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SENACK SHOES, SAINT LOUIS, MISSOURI

"ACCORDING TO GLASSE . . ."

(Continued from page 132)

change the water for three days successively. Make a pickle of white wine vinegar, mace, nutmeg, slice six shallots, six blades of garlic, some peppercorns, salt, and horseradish cut in slices. Make your pickle very strong; drain your berries very dry, and put them in bottles. Mix your pickle well, but you must not boil it; put it over the berries or limes, and tie them down close."

To Pickle Mushrooms

"Take small button mushrooms, cut the stalk, and rub off the skin with flannel dipped in salt, and throw them into milk and water; drain them out, and put them into a stewpan with a handful of salt over them. Cover them close and put them over a gentle fire for five minutes to draw out all the water. Then put them on a coarse cloth to drain."

Fill the jars with the mushrooms, "here and there put a few blades of mace, and a slice of nutmeg." Boil white wine vinegar (or mild white vinegar), seasoned to taste with salt, nutmeg, mace, and cloves, and strain over mushrooms. Seal the jars.

Pickled Grapes*

To every two-quart jar, allow the following:

4 cupfuls of water
⅓ cupful of salt
⅓ cupful of vinegar

Let the above ingredients come to a boil and pour over bunches of grapes which have been picked green, and placed in a bowl between layers of leaves. Let this stand twenty-four hours. Drain and dry grapes on a towel, being careful not to crush the bunches. Pack grapes carefully between layers of fresh leaves into a two-quart jar. Make a syrup of two and two-thirds cupfuls of vinegar and one and one-third cupfuls of water, one and one-third cupfuls of brown sugar, and one tablespoonful of pickling spices. Boil hard and pour over grapes. Seal. Do not eat for four weeks. This is an excellent accompaniment to hot roast, fowl, or cold meat.

To Preserve Cherries in Brandy*

(Bourbon whiskey makes a fair substitute)

1 pound of cherries (sour red ones)
½ pound of rock-candy
1 cupful of brandy or whiskey
1 cupful of currant jelly
1 quart jar, or two pint jars

Measure and weigh cherries after stoning. Pour into jars, alternating a layer of cherries with one of rock-candy. Mix jelly with whiskey or brandy. Fill the jar with this mixture. Seal and let stand six weeks before using. This makes a most delicious dessert if chilled before using. It is also a good side dish to serve with roasts. Peaches can be prepared the same way. Peel, slice into eighths, and proceed as above.

Raspberries Preserved Whole in Currant Juice*

2 quarts of red currants
2 quarts of red raspberries
3½ pounds of sugar

Pick *(Continued on page 138)*

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creating an aura of loveliness
heart-stirring as spring moonlight...
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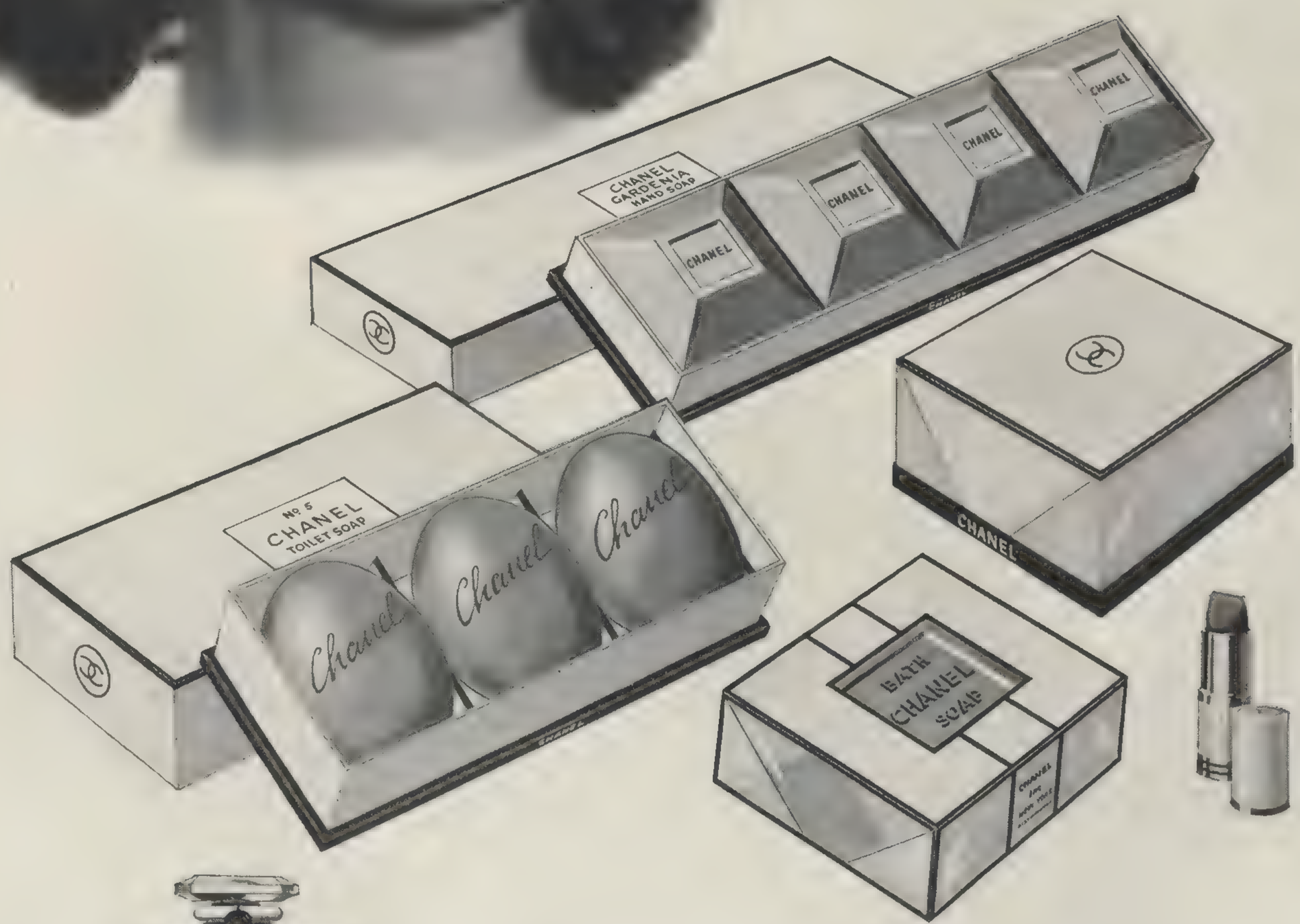

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"ACCORDING TO GLASSE . . ."

(Continued from page 136)

over currants and wash well. Remove from stems and put into a heavy aluminum or enamel pan. Crush and let simmer slowly one-half hour. Pour into a jelly bag and strain. Place juice in a pan and cook five minutes. Add sugar and, when it boils, add washed and drained raspberries. Let boil ten minutes or until the juice reaches the jelly stage and drops in flakes from the spoon. Skim; pour into glasses; seal.

To Preserve Peaches in Brandy*

"Take the largest peaches you can get, not overripe. Rub off the lint with a cloth, and run them down the seam with a pin, skin-deep. Cover them with French brandy (or Bourbon whiskey)...and let them stand a week" (in a closed crock or jar). For every two pounds of peaches allow two cupfuls of sugar and two of water. Boil this until it is thick, then "take the peaches out of the brandy, and put them in [the syrup], and boil them until they look clear. Then take them out of the syrup and pack into jars. Cover with a mixture made of cold syrup, and half brandy. Seal."

Preserved Cucumbers

Put small gherkins into a deep crock or jug. Cover with vine leaves (if handy) and fill the jug with water. Cover with a plate or a lid. Let stand a fortnight. Drain (they will look yellow and smell disagreeable, but do not mind). Throw them into fresh water, once or twice. Put them in a preserving kettle between layers of vine leaves; then add water to cover. Set the kettle over a slow fire and cook until the gherkins are green. Put in fresh water.

To every pound of sugar, add a pint of water, a lemon cut in thin slices, and one ounce of dried ginger. Cook until it forms a thick syrup. Then put the cucumbers into this syrup and let them come to a boil. Remove from the fire and let them stand overnight in the syrup. Repeat this process for three days. On the third day, pour into jars. Top with paraffin and seal.

English Chutney

Here is a traditional recipe from a Victorian cook-book.

3 dozen firm tart apples, peeled and cut in eighths
3 pounds of dark brown sugar
1 tablespoonful of salt, or more to taste
6 hot red peppers, cut in thirds
6 large Spanish or white onions, sliced
8 shallots, diced
1 pound of seeded raisins
1 pound of seedless raisins
½ pound of crystallized ginger*
4 tablespoonfuls mustard seed
3 quarts of malt vinegar

In a large preserving kettle, boil vinegar, salt, sugar, pepper, and mustard seed. Add all other ingredients and simmer slowly over a low fire until the apples and onions are done and the mixture is very thick (about three hours). If not sweet enough, add more sugar and genuine molasses (not corn syrup). The chutney should be stirred constantly to keep from scorching.

*If crystallized ginger has disappeared, substitute two ounces of dried root, or a tablespoonful of powdered ginger.

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Graceline does a new ruffled shape for those of you who are just a bit tired of conservatively squared off corners. Glistening plastic center trim and slide fastened top with pull handle of braided plastic horsehair. Black, Brown or Navy Rayon Faille. About $8.

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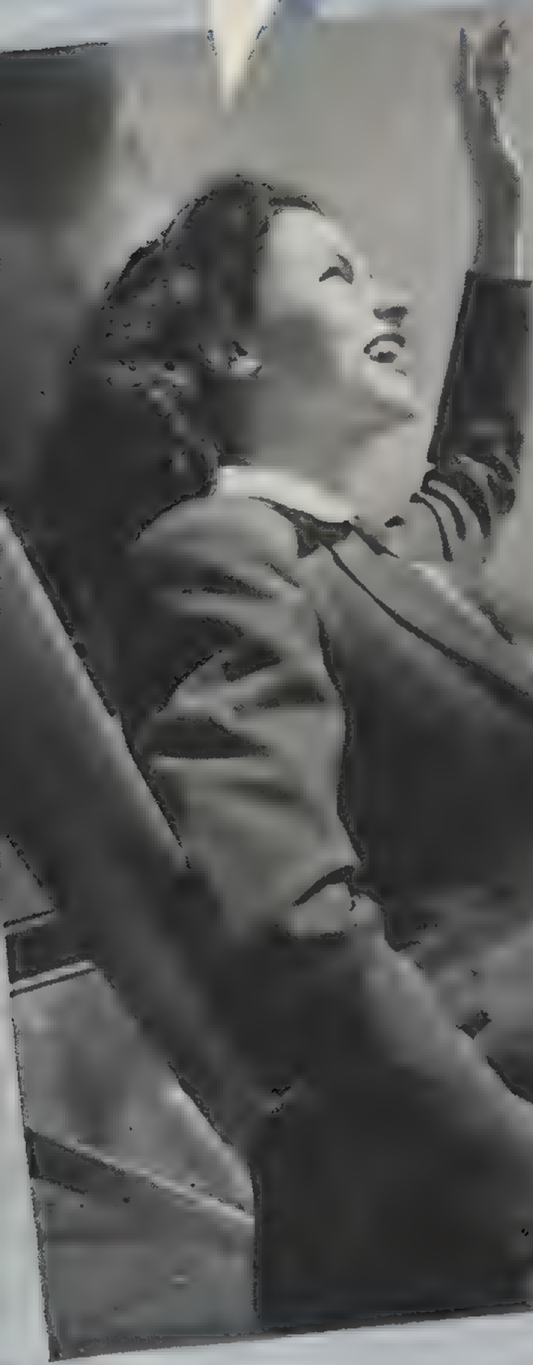

GAY GAHAGAN, active member of the famous 99'ers (over 400 air hours), selects Cutex ON DUTY. "It's the softest, loveliest shade I've ever worn. With extravagance out for the duration, no wonder it's so popular."

HAZEL STAMPER, working at Piper Cub plant and training for her pilot's license, chooses Cutex ALERT—says, "I like Alert because it is so flattering and so in the spirit of the times. It makes my spirits zoom!"

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TEDDY KENYON, winner of national flying laurels, now flying for Grumman Aircraft, chooses Cutex LAUREL. Says, "It makes your hands look so soft and feminine . . . and saves money for all-important War Stamps!"

ELINOR "IRISH" FAIRCHILD, enthusiastic young member of Women Flyers of America, says, "I choose Cutex SADDLE BROWN. It's a really wonderful shade! So sophisticated—and marvelous with flying togs or date dresses."

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ENJOY THIS DISTINGUISHED WHISKEY, SIR!

SCOTTISH CHILDHOOD

Saturday afternoon was for fun...but Sunday was for prayers

By Mary K. Pirie

SATURDAY morning. I awakened to the sweet clink-clink-clink of the shipbuilding yard across the Loch, and the crying of seagulls. I dressed quickly, and slid down the mahogany banister rail as the breakfast gong boomed through the house.

Breakfast waited in covered silver dishes on the sideboard. Two big soup-plates of porridge (American oatmeal is something like it, but weak and fushionless by comparison); fried herring, caught just last night in the Atlantic Ocean, which surged outside our harbour; several cups of hot, weak tea; toast; orange marmalade or strawberry jam; and, because my aunt wished to give me a Saturday treat, Scottish oatcake and scones. (Oatcake is a thin, brittle bread, indescribably flavoursome, and scones belong to the hot biscuit family, but have a certain halesome deliciousness all their own.)

In Scotland, eating a good breakfast was a duty almost on a par with saying your prayers. In the old days of sermon-tastin'—when prospective pastors were invited, one after another, to fill one-day stands in a vacant pulpit—it was customary for an elder in the church to invite the "veesiting meenister" to spend Saturday night at the elder's house, and have breakfast next morning. The cleric was under test: if he didn't tuck away a tremendous breakfast—matter-of-factly and without the prod of special urging by his host—he had no chance to get the vacant Manse. No matter how fu' of the Gospel his sermon might be, later, it would little avail him if he were not full of breakfast.

Auntie and I always were very gay during Saturday breakfast, but, immediately afterwards, there descended upon us the solemnity of Morning Prayers. The two maidservants were summoned from the kitchen regions, and, amidst the heavy, dark oak and wine plush furniture of the dining-room, we all knelt and implored Divine Aid. I still can hear my aunt's serious, faraway voice, reading, from the prayer book, pleas that we be delivered from the difficulties, trials, and dangers of the day that lay ahead. Even my immature mind was struck by the slight inappropriateness of these petitions by people who were about to enter upon a day of what was, then, the safest and most comfortable existence in the world—upper middleclass life in Britain.

After prayers came the ordeal of the Weekly Music Lesson. There was always some vague notion in my mind that "the difficulties and dangers which are about to beset us" might have reference to this dreaded event. Slowly I made my way to the dull street and the stuffy house where waited my piano teacher—an old lady in a black dress and a snow-white cap. She greeted me with a cheer- *(Continued on page 144)*

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RAFIELD 35 WEST 33rd STREET NEW YORK

SCOTTISH CHILDHOOD

(Continued from page 143)

fulness which I didn't share, and I began to wander, with many a musical misstep, by the "Bonnie, Bonnie Banks o' Loch Lomond." After an hour that was for me a ten-year prison sentence, we always ended, patriotically, with "God Save the King." God save him, indeed, from such loyal inharmonies as I produced!

Then life began. Before me still lay the better part of Saturday, with now not a cloud to mar its brightness. Saturday afternoons were pure enchantment. I might climb the steep side of Ben Gullion, and, lying hidden in the bracken, imagine myself one of Robert Louis Stevenson's heroes, with a price upon my head. Beneath me, if the day were clear, would stretch an eye-filling expanse—the town; the Loch with a heather-clad islet blocking its mouth; the white lighthouse; and, beyond, a wide blue world of sea which merged, at last, into the mysterious blue outlines of the hills on the Island of Arran, that lay between us and the Irish coast.

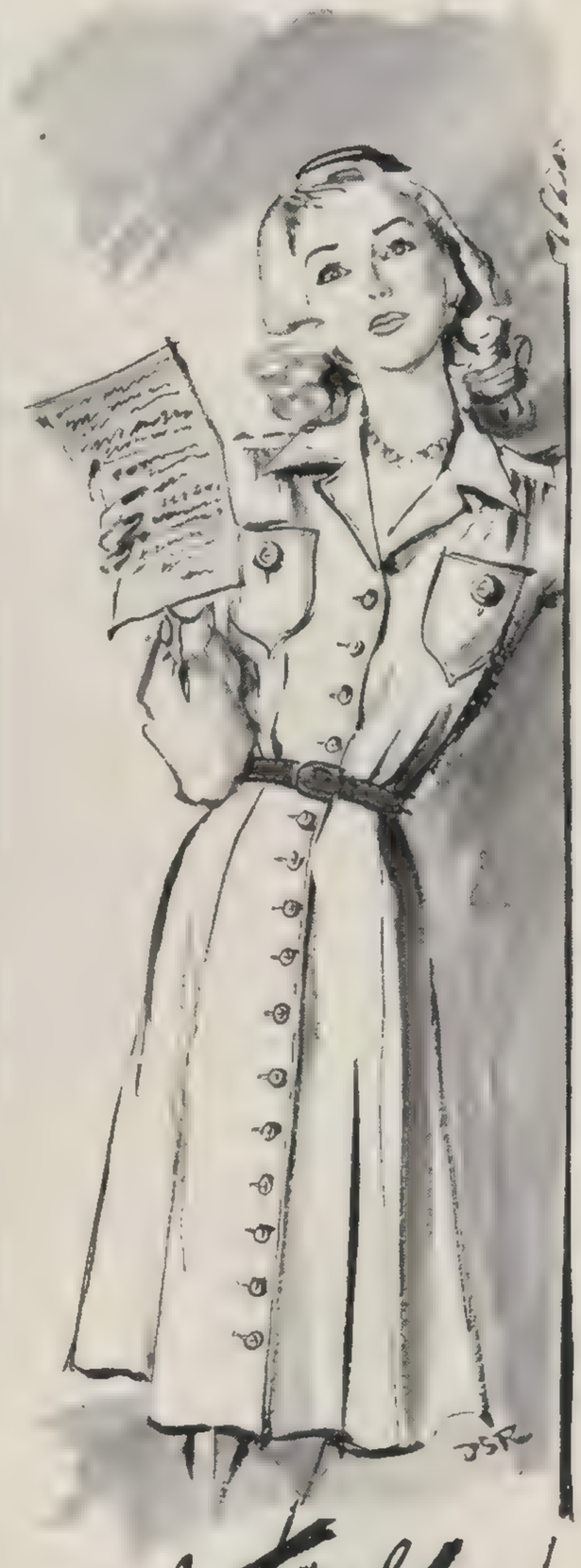
Picnics without Adjectives

Sometimes, in summer, an unusually fine Saturday afternoon brought a picnic. In a horse-drawn carriage hired for the occasion, we drove miles along some seacoast road, the keen, salt-laden air in our nostrils, the moors blazing with yellow gorse, or purple with heather in bloom, and the views of sea and mountains quite indescribable. Scottish folk, deeply sentimental, know better than to try to fit words to their scenery. An Englishman on tour of the Highlands, as one matchless panorama after another unfolded before his gaze, foolishly tried to express his feelings. He uttered such exclamations as "Gorgeous! Majestic! Tremendously awe-inspiring!" until finally his old Hielan' guide, past all patience, remonstrated, "Man, wull ye no' leave a wur-r-rd for the Day o' Judgment?"

Saturday afternoon was for fun, but Sunday was for serious things. It began with prayers (as, indeed, did every day), but there was an extra solemnity about prayers on the Sabbath. Sunday luncheon was likely to be hot soup, roast beef, potatoes browned beside the meat, vegetables, and dessert of steamed suet dumpling lush with golden syrup. Just after this hearty repast, we donned our Sunday best and walked up the hill to the Kirk, from which was pealing forth a summoning bell that could be heard to the ends of the town.

After we were seated in the church, there was a solemn hush between the moment when the last note of the bell died away, and the moment when the service began. During that sacred pause, my aunt always inclined herself reverently forward to the back of the high wooden pew ahead, and closed her eyes. I followed her example, though I never had any clear impression of what I said, or thought—and I daresay I was too full of luncheon to be in the best condition for communing with the Infinite.

But I forgot my surroundings when the minister launched into his sermon. Standing high above the congregation, a stained-glass window making a blue-and-wine aura behind his head, he *(Continued on page 145)*



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SCOTTISH CHILDHOOD

(Continued from page 144)

spoke intimately and tenderly of God, as though He were a family friend. Young as I was, I thrilled to every word. It is no wonder that so many of the world's great preachers have been Scottish. The Scot has a deep vein of mysticism, and can talk with matter-of-fact eloquence of the things of the spirit. And the rich burr of his accent lends overtones of warmth and sincerity.

The sermon ended, the congregation rose to its feet, and the walls and the very roof of the Kirk trembled to the chorus of hundreds of fervent Scottish voices in some grand old hymn.

From church, still in a quiet mood, we returned home to afternoon tea. On the Sabbath, friends never dropped in for tea as they frequently did on weekdays; and, in fact, nothing of a strictly recreational nature was supposed to take place. Ours, however, was but a modern and dissolute observance of the Day, compared with that of an earlier Scotland. The story is told of an old Scotsman who kept Sunday so rigidly that someone was moved to remind him of how Christ Himself had commanded His disciples to pluck and eat the ears of corn on the Sabbath. "Indeed an' I think none the better o' Him for that!" retorted the old man.

Scotland in Wartime, 1943

Judging by letters I receive from my relatives, the War has changed the Scottish character remarkably little. It seems to remain a delightful blend of piety with frivolity, taciturnity with sentiment, frugality with generosity. In wartime, the national virtue of thrift is necessarily more to the fore than ever; but I am told that in Scotland one of the easiest ways of raising money for war relief is to advertise that an entertainment will consist of the telling of particularly good Scottish "stingy" jokes.

Nowadays, my aunt tells me, the Loch is often filled with grey warships lying at anchor. Probably because of this, the town had one brief air raid. All of my family clan are deep in war work. The West Coast aunt, an old lady now, even by Scottish standards, does endless knitting for the Red Cross. An aunt who lives near Glasgow, now in her seventies, labours five or six hours a day in her vegetable garden. Her house is full of évacués from the city. Her son, a married man in his forties with twin children two years old, is in the Army. Her daughter, a V.A.D., has charge of the kitchen of a large military hospital. An artist uncle, too old for military service, puts in eight hours each day as a hospital orderly.

No doubt the Scottish people would scorn to let Hitler change them, just as they have refused to let him scare them. Even when the war was at its most critical stage, they never admitted possibility of defeat. In the end-of-the-world days immediately following the subjugation of France, my family and I, here in America, lived in moment-to-moment dread lest the next radio broadcast bring the unspeakably terrible news that Britain, too, had fallen. Weeks later came a letter from my aunt, written just after the fall of France, merely observing, "It is a pity that France could not hold out."

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IT NARROWS DOWN TO THIS

(Continued from page 75)

is no longer an accessory for a suit—it is the important upper half of the day or evening costume. The lower half is, for the most part, a plain, straight affair.

There is almost no fullness in skirts. If any, it is found as a slight front fullness or, for larger sizes, in fullness over each hip. Some of the perfectly straight skirts have three- or four-inch slits in the side seams or up the front. Wrap-around skirts appear quite frequently, narrow, tightly-wrapped, or with a soft, upward drapery where the wrap-around ends...over the left hip. Some of the plainest skirts have, as relief for their severity, a row of buttons from waist to hem; or a fly-front to the hem; or a built-up waist held up with a self-belt and buckle, or patch pockets.

The short formal evening dress has really arrived. There are many straight, short, unflared sheath dresses that end abruptly just above the bosom, cut low in back, and held together by narrow or wide shoulder-straps, or a halter. The neck-lines are sometimes banded with fur or satin. There are some jewelled halter neck-lines. Some huge, jewelled flowers that join straps and bodice.

Except for the fluffy, bouffant débutante dance dresses, the majority of long skirts this autumn are on tailored, covered-up dinner-dresses, dinner-suits, or appear as separate skirts with dinner-blouses. The formal, long, décolleté evening dress is the exception this season.

This is a fashion season when there are strong currents of national influence. Russian—as seen in all the jumper tunic tops to long and short day and dinner costumes. See it in the Traina-Norell red belted tunic coat, page 92, which was also shown in fur versions and in solid black. The Chinese influence—as seen in Vera Maxwell's narrow, navy-blue, mandarin coat banded in black velvet and slit up each side. As seen in many box-jacketed, Chinese-necked, frog-fastened, daytime suits. As seen in long, dinner, mandarin-necked hostess pyjamas. The Empire influence—as seen in Traina-Norell's collection of short black dinner-dresses—all with low, square necks, short cap-sleeves, and a straight silhouette from under the bosom to the hem.

Because of the transportation problem and the growing need to take public conveyances or walk, every costume must appear sober-sided—outside. Elaborate fur linings, jewel-studded linings, coloured linings (either of fur, velvet, or brocade) are all to be found in what seem to be, in outward appearance, simple, casual daytime coats and suits. Because of the simplicity and severity of line in the new silhouette, surface elaboration of the fabrics is very important for dinner-clothes which rely on the richness of their fabrics alone for distinction from sports clothes. *(Continued on page 149)*

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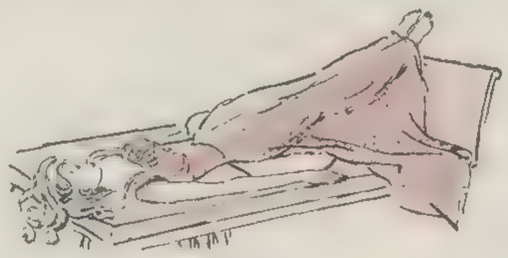
For longer-lasting make-up...blend in a good foundation lotion or cream. *Press* powder on till skin is well covered. Dust off surplus with absorbent cotton. Then wet cotton with skin freshener and pat lightly over face. Allow to dry and "set."

Take time to put on lipstick...it saves time later. *Never moisten your lips* before applying lipstick. Work in with a brush or finger. Then blot by closing your lips on a piece of tissue. You'll only have to do a little filling in during the day!



Whenever possible, stretch out on your bed and put the pillows under your hips. Keep your head flat and place your feet on the headboard...so. Stay in this "beauty-angle" position for several minutes. Helps refresh and relax amazingly!

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A Bacardi Cocktail MUST be made with Bacardi (Ruling of the N. Y. Supreme Court, April 28, 1936) RUM—89 PROOF—Schenley Import Corp., N.Y. Copr. 1943

IT NARROWS DOWN TO THIS

(Continued from page 146)

There is fringe on both short and long dinner-clothes. Much velvet—often trimmed with jewelled buttons and belts, or with braid, or even pigskin. Satin is used as a solitary fabric in dresses and suits and in combination with wool or crêpe to outline hips, waist, bosom...as a skirt to accentuate the straight, slinky line, or as a bodice to emphasize the fitted or dropped shoulder-line.

Accessories and jewels are of great value to costumes this season. Fake diamonds appear on plain jersey shirtwaist dresses; jewelled banding on wool sheaths; huge imitation hatpins, jewelled belts, big fake stone buttons, jewelled pockets, collars, and necklaces are to be found everywhere. Rhinestones are used on pigskin, on tweed, on jersey, even on plaid tweed pyjamas.

Noteworthy details on the straight, unhampered silhouette:

1. Loose bateau stand-up neckline on a string-bean day dress.

2. Silk, wound-around-and-left-hanging scarfs on chemise dresses.

3. Huge fabric bows on hip, at throat, and as a bustle on slim sheaths.

4. Dandy-style cuffs (turned back) on suits, dresses, and coats.

5. Helmet-head for the narrow silhouette, achieved by actual helmets, skull-caps, bandeaux, turned-back, deep cloches, half-hats that hug the top and back of the head, baby bonnets, and tiny turbans.

6. Return of the "wrapper" coat, shown by Hattie Carnegie. Three or four inches above the knee, boxy but narrow. Trimmed, not too generously, with mink or seal. Wrapped tightly. Some of its elegance lies in its purposeful skimpiness.

Notice the return of white ermine. Used as revers, bows, peplums, collars, or tuxedos on short black tweed or velvet day and dinner suits. Shown as a short, street-length, loose overcoat for a short evening gown, or as a rich lining to a black tweed overcoat.

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SCHOOL IN THE LAND OF THE FREE

Fundamental differences between my school days in Germany and my seventeen-year-old son's schooling here in the United States

By Walter Sorell

[EDITOR'S NOTE: *Walter Sorell is professionally double-jointed. In Vienna, a journalist and an editor, he studied psychology in his spare time. Today in New York, he is an authority on the psychology of hands and gestures, does research at Mount Sinai Hospital, and writes in his spare time.... His article on hands and gestures appeared in the July 15 issue of Vogue.*]

WALKING over to my son's school the other afternoon, the years fell away, and I was again a young boy in Germany. Memories came back with startling clearness, and the feelings that used to take possession of me every morning on my way to class, they came back, too. That feeling of naked fear, a sensation of indescribable heaviness choking in the chest and pressing down to the pit of the stomach. If someone had asked me what it was I feared, I could not have given an answer. It was so recurrent and regular, every morning, that I accepted it as a necessary evil without thinking much more about it.

At a German School

The memory of Professor Wenger came back, too. He was the picture-book conception of a Prussian drill sergeant, with a big, round face and a Hindenburg moustache. He taught us Latin, German literature, and history. One member of our class was always assigned to watch the door and announce the Professor's approach. At the given signal, we dashed for our seats and stood beside them at attention, our hands held stiffly at our sides, our faces turned toward the door.

The Herr Professor always entered the classroom with dignity and an awe-commanding manner. He looked neither to the right nor left, but went straight to his table, strategically placed on a high rostrum. Then like a General on horseback, he looked down on us, his rows of obedient soldiers. After a suitable time, his voice would boom out, "Sit down." This did not mean that we could sit at ease. We sat bolt upright at attention, and no one was allowed to turn around. Every word the Professor spoke radiated an authority that tolerated no doubt.

Here in the U. S. A.

These backward glances were interrupted by my arrival at my son's school. I had come to pay a visit during the High School's "open school week." My son's class, I was told, was in Room 318. It was a fair-sized room, light and airy. The first thing that impressed me about it was the chairs. They were broad, comfortable-looking and slightly disarranged. How different from the long, narrow rows we had

SCHOOL IN THE LAND OF THE FREE

(Continued from page 150)

sat on. Our chairs had been tied together; here they were separate and could be moved to accommodate restless young legs.

I sat down in the very back of the room, near a window, and waited for the instructor to come in. The students stood around in active little groups and were just as loud as we had been in our classroom before the warning signal was given. Here there was no signal; no one was posted at the door to give one. Instead I suddenly heard a friendly voice say, "May I have your attention, please?" I had not even realized that the teacher had arrived. The youngsters quickly quieted down and took their seats. There was no standing at attention; no one seemed frozen stiff with a tense feeling of anxiety, or with any evident fear of the person who had just spoken to them.

The teacher did not sit on a rostrum. He apparently had no need of this psychological weapon to show his authority. His voice did not demand silence; he *asked* for attention and added the word, please. I thought of my own school days, and I could not remember one of my teachers ever having used the word "please" in addressing us.

Discussions Are in Order

The class that I was visiting happened to be an English class, and the students read their homework aloud. After each story was read out, the teacher asked for class criticism. I enjoyed listening to the discussions that followed, the uninhibited comments. We in Germany had never been asked our opinion, had never been asked to take a stand on anything. We were simply expected to accept the doctrines taught us, with blind faith and confidence. In case of doubt, we were allowed to ask a question. But we were never encouraged to develop our own ideas, and thus our individuality, as these children were.

Another thing that astonished me was to hear the teachers call the students by their first names. This at once established an atmosphere of friendliness and familiarity. It formed a natural bridge between home life and school. Instead of being just the representative of an institution, untouchable and infallible, the teacher became friend and adviser.

In Germany, they hammered knowledge into us by a method, undoubtedly thorough and systematic, but completely impersonal and with no regard for the pupil's perception and mental make-up. The German school system widened the breach between child and teacher until the teacher represented the all-powerful disciplinarian. This system was based, of course, on a military conception, and was in evidence long before this war, or even the last. The pupils represented the Reich's *(Continued on page 152)*

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LAND OF THE FREE

(Continued from page 151)

youngest soldiers and attended school to have their minds trained, to learn how to obey orders, and to learn to believe in the opinions of their lieutenant-teachers. The pupils were not considered individuals who should develop according to their make-up, but as a unit of mustered youth, a part of the future German man power.

The Right to Free Speech

American youth, on the other hand, is immediately and deliberately exposed to his inherent right of free speech, his right to criticize publicly. By daily practice even in the schoolroom, he learns something of the burden of this responsibility. He recognizes that he has certain duties as an individual, and this awakens his ego to responsibilities to the community.

I was tremendously interested in the history lesson. Woodrow Wilson's Fourteen Points were being discussed and applied to the present world situation. Toward the end of the lesson, a lively debate broke out about a lecture which Norman Thomas had delivered a few days before on the topic of "Should India Be Free Now?" The young people's reaction was astonishingly mature. Their discussion progressed quite logically. Did they consider such talks destructive? Was it a dangerous lecture for them, for young men soon to be called upon to fight for their country? Some of the pupils felt the talk to have been unwise and poisonous to their ideals. Others felt it essential that they hear both sides.

In America, such speakers are invited in the schools, colleges, and Town Halls, to speak on peace, war, and post-war reconstruction. Young people are encouraged to criticize both the speakers and their doctrines. Good, bad, or indifferent, these doctrines are a challenge to growing minds.

But to become a good German, one must first learn to live in fear of the man in charge, of the Government. Thus from childhood, inhibitions are fostered, and every natural reaction revolves around the desire to become that booming voice of authority. Multiply this individual dream until it becomes the collective dream of a nation. A nation determined to be superior to all others. It is simply the inferior feeling of the subaltern mind running wild. After all, even before Hitler, the Germans had a saying that, "The world must be cured through the German mind."

While the German school system obviously succeeds in forcing upon the individual a certain amount of knowledge, it fails completely in dealing with the mental growth and spirit of the youngsters. It kills the individual and fosters a fettered breed of men with a blind faith in established authority.

The American system, on the other hand, deals admirably with this mental and spiritual growth of the individual. On that afternoon when I visited my child's school, I realized that I saw not only America learning, but the living, breathing spirit of democracy teaching its children how to grow up as free men. Teaching them how to keep their country free for the children that are yet to come.

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EPISTLE TO THE NEW YORKERS

By Harry Yoxall

[EDITOR'S NOTE: *Born in Wales, educated in England, Harry Yoxall lived in New York in the early 1920's, worked for the Condé Nast Publications, Inc. He returned to England to become Managing Director of British Vogue, taking with him a vital souvenir of his American sojourn—an American wife. During the past winter, he again spent several months in New York, wrote a friend there these comments—kind and caustic—while travelling home on an eastward convoy.*]

Dear,

More than a week has passed since I sailed, but conditions in a North Atlantic convoy of cargo ships and tankers do not promote the urge to writing, and Manhattan seems a million miles away.

The first questions which everyone asked me when I arrived were warm, sincere inquiries about friends in England. Then about my views on the war, to which I could only reply that I knew no more than I read in the papers or heard on the radio, and you have bigger papers and better radio than we. Then they went on, what did I think of the dim-out? What did I think of the food?

The dim-out is really dim, I'll grant you that. Once or twice, on the way to dinner, on cross-town streets where there were no shops, even the taxi-drivers had difficulty in reading house numbers. If I were coming back, I think I should carry a flash-light, as one always does at home. You have too much light, however, to enjoy the great compensation of a true black-out—the rediscovery, in the city, of the beauty of the stars.

But remembering the view, one clear moonlit night, when my host took me out, at dinner-time, onto the terrace of a penthouse on East Fifty-second Street, I am glad that the rule about shading windows isn't too strictly applied. There it was, the great, fantastic Manhattan panorama, like a vast, chunky, barbaric jewel, set with thousands of pink, white, and golden gems; the effect more beautiful, I think, in its capricious irregularity than in peacetime when every window is unshaded and alight.

To me the shop-windows seemed to gain by contrast with the darkened streets. They reminded me of the *vitrines* in the Aquarium at Chicago, or at the London Zoo, filled with lovely shapes and colours which are enhanced by the encircling twilight. In peacetime it used to seem that the garish lighting made everything lustreless and flat. I liked, too, the soft effect of the displays seen through those Celanese dim-out curtains. Surely this fabric will have a future in decoration after the war.

And then there was food. You were already apologizing to me for your inability to serve this or that, which you thought I would have liked, and talking —quite sportingly, and without complaint—about your marketing problems. What I was enjoying most in the American dietary was your citrus fruit and your varied cheeses. After a time I think one loses the taste for much meat. I was amazed *(Continued on page 156)*

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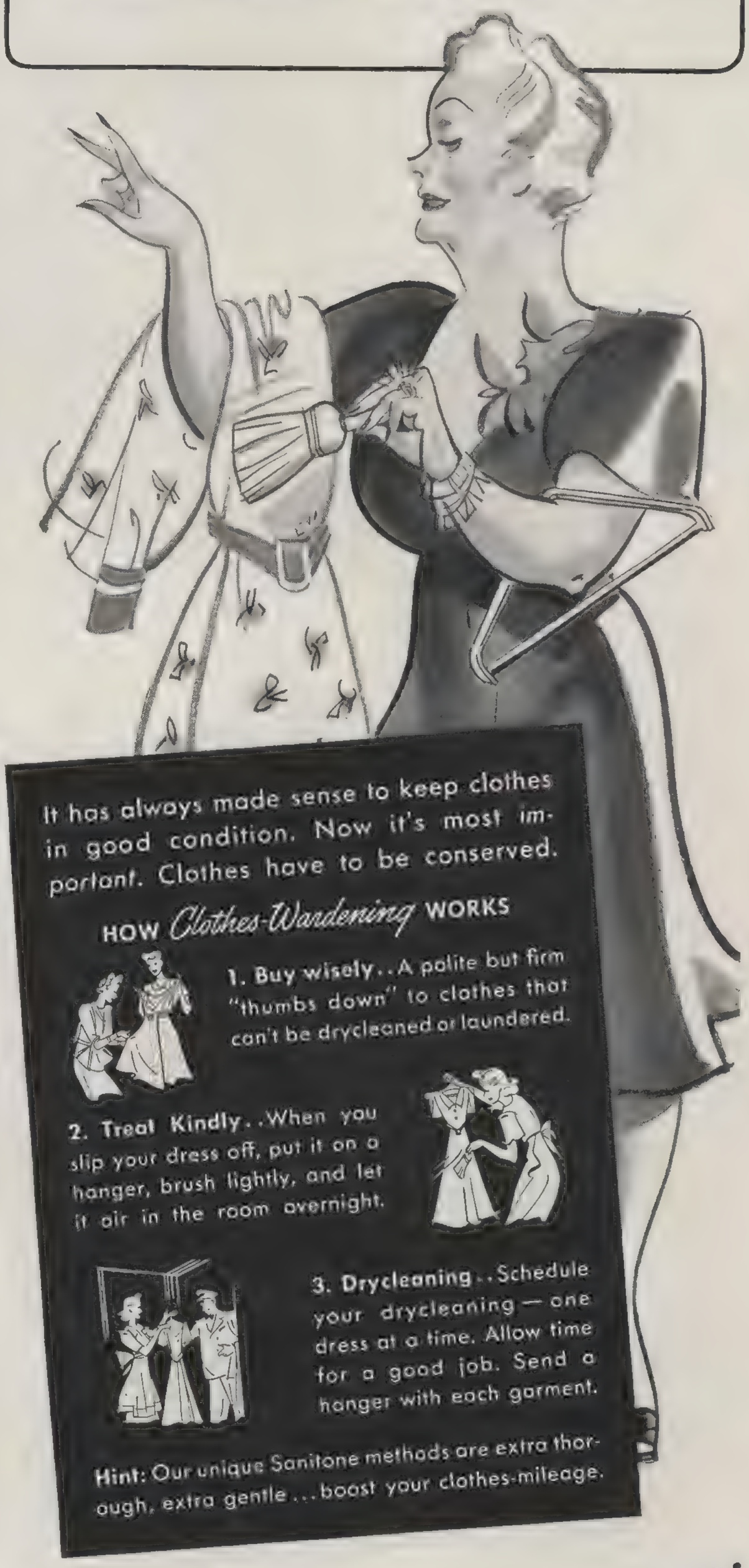

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TO THE NEW YORKERS

(Continued from page 155)

by the size of some of the helpings I saw consumed in restaurants where it was available. Any one would have made a Britisher's meat ration for a week.

I went to the trouble of seeking out some bananas, elusive even in your generous supplies, and decided that we were missing little at home by not having them. But is there anything so good as a juicy, chilled orange or grapefruit, when you have been deprived of them for many months? And although thanks to Lease-Lend, we were getting ample cheese in England before I left, it was all rat cheese—soapy, dull, tasteless stuff. How much then, I enjoyed your domestic Brie and Camembert and Port de Salut. They are almost indistinguishable from the originals. Why don't you attempt an American Stilton? And how good is your purely original, native, smoked Wisconsin.

I tasted some agreeable light wines, particularly at a Long Island oyster tasting, arranged by your Wine and Food Society, to which I was invited as one of the founder members of the similar British organization. I should be very pleased to add a few dozen of your simple table wines, at about a dollar a bottle, to my fast diminishing cellar of French vintages.

To rise to higher things. Those Rockefeller Centre Buildings seem to me to be the best in New York, because they are composed as a unit, though I still cling to the Daily News Building as my individual favourite, the purest expression of the skyscraper form. Personally, I have never been ecstatic about the famous view from the harbour. I always want to move those down-town towers a little bit forward, backwards, or sideways to improve the composition into something conceived æsthetically, and not just by the dictates of real estate and finance. To me the thrill of the celebrated approach to New York is a sentimental one. And how strong the sentiment is today, after the London blitz and the perils of a wartime crossing.

Talking of buildings, it wasn't until this visit that I properly appreciated your *Drang nach Osten*, which has been taking place for some years. Now suddenly all my friends seemed to have moved over to the East Side. What a superb thing is that East River development. How wonderful the views over the busy river, with its shifting lights and purposeful traffic. One of our hopes for post-war London is that the bombing may have opened up stretches, at least, of the Thames for residential building.

Still on the subject of street scenes, I selfishly enjoyed the restrictions on pleasure driving which must represent such a real sacrifice to you, and which you took so uncomplainingly. Even a right-looking Englishman could get about, without either risking his life or wearing out his patience over the interminable waits at the lights, when promenading cross-town. The empty streets have long been one of the minor blessings of war in London. Now your volume of traffic seems to me to restore man to his proper dignity, and the city to its authentic condition of a place to be lived in, not just to be whirled through.

I also *(Continued on page 157)*

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TO THE NEW YORKERS

(Continued from page 156)

went to the Metropolitan Museum, to see the rather foolishly named exhibition of "Artists for Victory." It was too vast to comprehend, and I think both artists and public would have been rather better served by a series of smaller shows, such as Sir Kenneth Clark has arranged at the National Gallery of London, similarly evacuated of its Old Masters. Genius I didn't find, though it may have been overwhelmed by the pressure of numbers. But what an abundance of talent there was in that exhibition; how many interesting, authentic, original artists, painting what they saw and felt, not just some echo of the fashions of the Ecole de Paris.

On the other hand, I wasn't so happy about the breach with European culture at the opera, the Symphony Concerts, the ballet. Of course, I went to them eagerly. Our British opera has always been under-capitalized, and without foreign artists it is an amateurish affair. Our orchestras, though playing to eager, crowded audiences, can not enjoy even the minimum number of rehearsals. It was delightful, then, once more to see and hear a richness of production and perfection of technique such as we in England have had to forgo for nearly four years now.

I was a little disappointed in the theatre. It seemed to me to lack the vigour and variety of pre-war New York seasons. "The Eve of St. Mark" seemed to me about the only worthy contemporary production. Not that I mean—heaven forbid!—that all plays in wartime should be war plays. But I came away with the impression that the best of your 1943 dramatists was Tchekov. The famous female stars, la Cornell, la Fontanne, la Hepburn (not to mention la Bankhead) have become mannered almost beyond endurance. The casting and acting of the minor parts, however, was impeccable.

I suppose, writing to Vogue, I should comment on the clothes I saw, though I am poorly qualified to do so. These were very reassuring. I remember looking at some of the pictures of the 1942 spring American collection, and feeling a little frightened about New York designers deprived of Parisian inspiration. But it seems one's fears were groundless. I found nearly everybody charmingly dressed, in pleasant, unobtrusive clothes appropriate to the life and feeling of the moment.

It was a great privilege to have this temporary respite from the always dull, and often dangerous, life in London. But I am glad to be going back. One belongs with one's own people in wartime—sharing their duties, their fatigues, their risks, their sacrifices. But also enjoying the compensating sense of identification with the community in a great and soul-satisfying effort.

And I must confess—to come off my high horse—that after all the hectivity of these last weeks with you all, it will be restful to get home again to a few nice quiet air-raids.

HARRY

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DOES WAR DRIVE PEOPLE CRAZY?

Psychologists say most of the mental casualties of war would probably have occurred in peacetime

By Felice Swados

Mrs. J's son has just joined the Marines. Mrs. J., who has always tried to baby him, promptly gets a "nervous breakdown" and is shipped off to a sanitarium by her doctor. Fred S., who is forty years old and lives with his mother and father, receives a notice from his draft board; he beats up his parents with a razor strop, and leaps from the window of their sixth-floor apartment. A middle-aged childless couple turn off the lights, turn on the gas, and leave a note: "We have decided to go together rather than face the war."

What does war do to civilians? Does it cause neuroses and even more serious mental breakdowns? Can war drive people crazy? According to modern psychiatry, it can not. For, say the doctors, only those persons break down who are predisposed to mental disease. It is highly probable that most of the psychic casualties of war—among civilians at least—would have occurred in time of peace.

Just as some people have a susceptibility to colds and grippe, so others have a low resistance to mental disorders. Very often this peculiar sensitivity runs in families. And, although little is known about the matter, such delicate psychological balance might depend largely upon physique and temperament, upon glands, metabolism, and the tone of the nervous system.

Over a long period of years, come war, come peace, the number of neurotics and mentally ill in the population remains quite stable. If a person has a low resistance to mental breakdown, almost any crisis, personal or social—or even a series of minor slights—will touch off a psychological explosion. Suppose that Mrs. J.'s son had decided to get married instead of joining the Marines. She might well have collapsed. By the same token, Fred S. might have attacked his parents and committed suicide if he had lost his job; and the middle-aged couple might have drifted into death if they had lost a favourite niece or nephew.

On the other hand, millions of people today, and millions in the past, have endured catastrophes far worse without abandoning the world and retreating to a vacuum of dreams. The World Wars have driven home a great fact of human biology: man is mentally tough. When attacked, he fights back, in one way or another; when felled by repeated blows, his sensibilities become numb, and he develops a sort of protective anesthesia.

The bombing of Spain, China, and England caused no panic among civilians, but gave them unity. During the Spanish Civil War, Republican psychiatrists, who had expected to be overwhelmed with cases, had so little to do that they returned to general medicine and surgery. They found that many depressed and mentally ill patients improved re- *(Continued on page 159)*

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DOES WAR DRIVE PEOPLE CRAZY?

(Continued from page 158)

markably when their personal conflicts were submerged in a larger cause.

When the Germans raided England in 1940, the psychiatrists were again surprised. Some mental hygiene clinics had no more patients than usual, and others had less business by far than they had had in years. Most striking was the decline in the amount of mild nervous disorders among women with comfortable incomes. For many of them no longer had time to brood on their ailments, real or fancied, and found, for the first time, a place in an organization with important work to do.

The Hero Was "a Miserable Little Shrimp"

An interesting story of the "war cure" for neurosis has been told several times with great relish by Dr. Robert Dick Gillespie, chief psychiatrist of the R.A.F. A twenty-four-year-old dental mechanic, whom the doctor describes as "a miserable little shrimp," had been under the care of a doctor for four years because he was suffering from depression. He claimed that his nerves became overwrought during the first World War when he was only four years old. He was very self-conscious about his size, dreading going into battle, and before the bombing of London could not bear the thought of handling mangled bodies. Turned down by the Armed Forces, he was assigned to Air Raid Protection. There, to everyone's amazement, including his own, he became a hero. Three times when his house was bombed, he escaped death. In "critical moments," he confessed to a doctor, "girls turn to me." And when enemy planes approached, he had a feeling of exhilaration, for, he said, "It is my quickness against theirs."

It is almost a psychiatric axiom today that war brings a decrease in the number of suicides. In Germany, as in England, the number of suicides since 1939 has dropped considerably; in the United States, the decline has been noticeable since 1940. Self-destruction is a mysterious thing, and the impulse has never been fully explained by science; almost any one of the prevalent theories might be invoked to explain its current decline.

Some psychiatrists hold that man wants to fling himself into the abyss of death as much as he wants to cling to life; that his whole existence is a struggle between these opposing tendencies. Hence it is likely that a number of men who might otherwise kill themselves take dangerous positions on the battlefield, courting death until they win it. Thus, in the cold reckoning, they become battlefield casualties rather than suicides.

Another theory holds that suicides do not really want to die; they are boiling with aggressive instincts and, finding no tangible enemy, turn their murderous impulses upon themselves. It goes without saying that such tormented individuals would find great satisfaction on the battlefield.

Then there is a third kind of suicide: the lonely, frustrated, weak, unsatisfied soul, who wishes either to slip out of the harsh struggle or, in a final dramatic *(Continued on page 160)*

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will show you in advance how beautifully...and quickly...your hair can be Willat Waved *without heat of any kind!* Size of curls... large or small...can be predetermined. Unsatisfactory curls you now have can be taken out, or you may have *extra* curls around neck and hairline! Willat Cold Waves are *featured by America's leading salons*

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WANDA
the new characteristically lovely Willat *COLD* Wave

Circlette
de luxe Willat *COLD* Wave that's *sprayed* into your hair

DOES WAR DRIVE PEOPLE CRAZY?

(Continued from page 159)

gesture, to "show the world." This type of person, like the miserable English dental mechanic, may find fulfilment in a new kind of social organization.

The Story of the Stoutest Nerves

Now there is one great exception to the rule that only those predisposed to breakdown are affected by war. For under conditions of terrible strain, even the stoutest heart may crack. Everyone has a breaking point at which he may develop intense, abnormal anxiety. For some, says Dr. William Dunn, of London, "it is lower than for others...for all it is a matter of dosage to which they are exposed. We must be careful not to show contempt for those who are apparently less well equipped, for at times they may show themselves most fearless; and for those who actually break we can not make any very good estimate of the factors which have lowered their reserves...."

Consider the case of the English pilot who crashed six times and then cracked up himself. Only a man of extraordinary toughness could work his way through the same nightmare so often. Those healthy beings who are driven mad by terror can usually be cured by prompt, skilful, and often prolonged medical care. Certainly, the outlook for this sort of breakdown is more hopeful than for the neuroses and psychoses of the constitutionally unstable.

In a country at war and on the defensive, where activity has not yet been fully organized, nervousness can easily become epidemic and spread from one person to another like wildfire. Before the big bombings of Britain began, the population was in a dreadful state of jitters; once the bombs fell, however, the tension was broken, and many people felt relief.

A much more intense state of nervousness occurred in Oslo long before any Allied bombs fell on the town. On April 11, 1940, two days after the German invasion, the rumour spread that the British would bomb Oslo at noon. The Germans, who had seized the radio station, began commanding the people to return home. Instead, great crowds ran out and took shelter in chapels, in cottages, and deep in the snow-covered woods. They stayed out all night long in the bitter cold, and it was days before some of them ventured to return home. Afterwards, many intelligent people could not account for their panic; they had been struck by a contagious disease and could no longer act as individuals.

So far, civilians in the United States have had no experience of the horrors of total war. If it comes, we might reasonably expect to feel the same way as our Allies: nervous and frightened before the first onslaughts; afterwards, calm and resolute.

At present, the social and economic problems of the war strike much closer home than do the military operations. Vast *(Continued on page 161)*

demi-tasse design-magic

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Divine Lines

DEMI - TASSE (the name) is not in Webster but *is* in every lexicon of style. It's a synonym for style-mastery that creates an illusion of tallness and slimness for average figures (half sizes) . . . and does it without strain, by needle-wizardry that assures *ease* and *comfort.* This wonderful Shirtmaker is made of Raylaine's famous Lightweight Flannel, 40% Virgin Wool and 60% Spun Rayon. Sizes 14½ to 24½ in Beige, Rose, Blue, Aqua.

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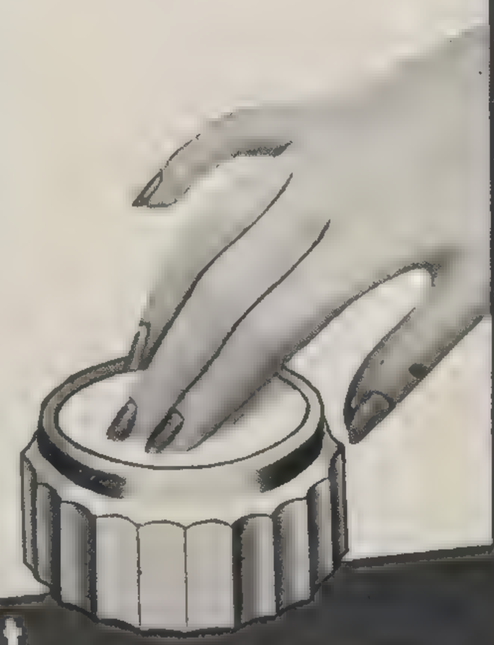

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39¢ a jar

Also in 10¢ and 59¢ jars

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DOES WAR DRIVE PEOPLE CRAZY?

(Continued from page 160)

numbers of people are frightened and apprehensive of the future; those who have finally secured good jobs after a long period of drudgery or unemployment may be worried that the jobs will fold up; women whose husbands are drafted may find themselves forced to go to work for the first time; old people may have to leave their homes and go to factories; families are broken up, workers are migrating from one end of the country to the other, housing conditions in many places would make nervous wrecks out of gipsies.

There are hosts of new, minor problems: some Navy wives whose husbands are petty officers suffer social slights from wives of higher-ranking men; other women who have finally left their household cares and found good jobs are reproached by their husbands for neglecting their homes; some women resent their husbands joining the Army; other resent their not joining—everywhere there is tension, friction, uncertainty.

So far, there has been no increase in mental and nervous breakdowns; the minor psychological disturbances "caused" by the war have not been very serious; the number of full-blown psychoses has been quite small. There is nothing new about any of these disorders—they are substantially the same in type as those occurring in peacetime. Social and psychological problems apparently cause more psychological damage than does actual peril.

The loss of property and the threat to economic security, say British physicians, are far more important to many people than the threat to life. "I am afraid it is a fact," wrote one doctor, "that many more will expose themselves to danger to save property than to save another life." At the beginning of the first World War, many English brokers, financiers, and business men cracked, more as a result of the moratorium and financial panic than of the war itself.

War usually brings a decrease in the number of petty crimes committed by adults, again for the reason that society can offer them a useful position. It is the young people and the adolescents who suffer most from the dislocations of war; both in England and the United States the amount of juvenile delinquency has greatly increased.

In New York alone the amount of crime committed by young people was fourteen per cent. higher for the first six months of 1942 than for the similar period of 1941. Broken homes, working mothers, and absent fathers contribute, as always, to the wave of juvenile delinquency; but there is another new reason which worries many authorities—perhaps for the first time in our history, boys and girls between the ages of sixteen and nineteen are able, in some sections of the country, to get good jobs at high wages. Many of them can not be bridled by their hard-working parents, and they succumb to the general restlessness caused by the war, *(Continued on page 164)*

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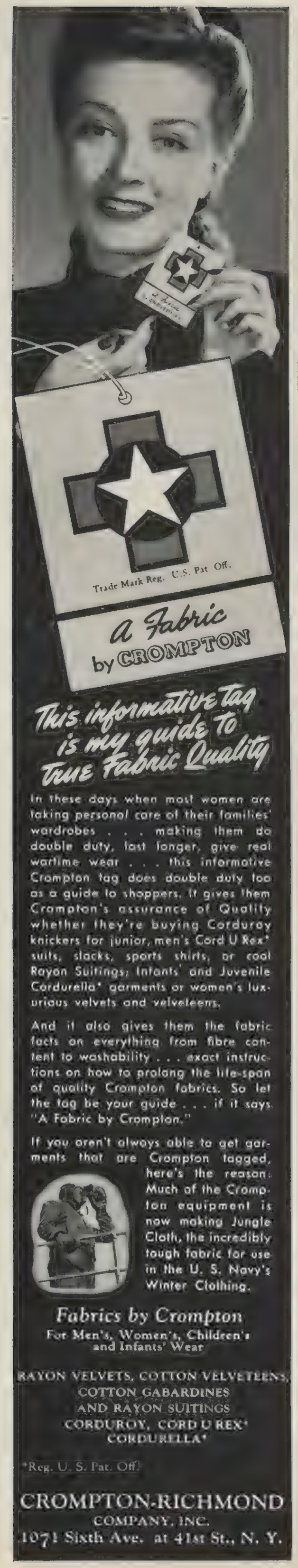

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ECCENTRICS PREFERRED

(Continued from page 103)

In England once, I met an uneducated farmer who was an anarchist, though he did not know it and had probably never heard the word "anarchist." He inveighed with surprising fury against all kinds of public bodies; all of them, according to him, were disastrous. For a long time, I could not discover what he had against them, but, at last, it came out: they all waste water. At that moment, the train ran alongside a road which was being repaired, with a copious expenditure of the precious fluid. "Look, look," he almost shouted, "There they are! They're doing it now!"

It is curious, and rather pathetic, to watch the gradual growth of some fanatical belief. I knew a French philosopher, a man of considerable ability, who did much good work. But after a time, he ceased to be interested in anything except the importance of an international language. I was willing to concede that the subject was worthy of study, but that did not satisfy him. It appeared that the proper international language is not Esperanto, but Ido. He made me listen for hours to stories of the wickedness of those who advocate Esperanto; by his account, they must be the most abandoned monsters.

I had just reached the limit of endurance when he remarked that advocates of Esperanto have the advantage of being able to call themselves Esperantists; whereas, there is no such word for the advocates of Ido. "Yes, there is," I said, "It is the word Idiot." This retort was to be deplored.

Some eccentrics are merely ahead of their time. When Lord Monboddo, in the eighteenth century, maintained that men are descended from monkeys, he was only laughed at, and was not, like Darwin, paid the compliment of being thought wicked. It was commonly believed that he and his family had tails, and that this had suggested his theory to him.

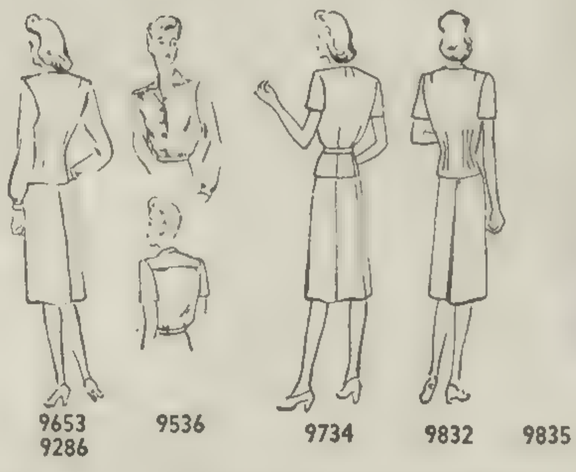
When I was a child, a certain Irish friend of the family was regarded as a figure of fun because, whenever there was a pause in the conversation, he would make this pronouncement: "Some day there will be carriages without horses." It is sad that he did not live to see his prophecy fulfilled.

When I was young, we used to play the game of "queer uncles," which is much to be recommended for a wet Sunday in the country. Every member of the company has to give an account of his most eccentric uncle or aunt; the winner is the one who, by popular vote, is acclaimed as having reached the highest point of avuncular oddity. My Mohammedan uncle would usually win me the prize, unless Bernard Shaw was present; in that case, he would win by playing his uncle who, to commit suicide, put his head in a carpet-bag and then shut it—a thing which only an Irishman could have done.

I am glad to have lived while eccentrics still flourished. It seems that we are, henceforth, all to be made to pattern, with mass-produced minds guaranteed always to respond as the manufacturers have intended. This will be very convenient, but very dull. Perhaps the rulers of the future will keep an eccentric, as Shakespeare's kings kept fools. But if he is to be adequate he will have to be protected against "education" from the age of three, and never taught to be "cooperative." I fear it is a slender hope.

DESIGNS FOR DRESSMAKING

Other views of these designs are on pages 122 and 123. Jumper 9851 and "Easy-to-Make" jumpers 9822 and 7871, in sizes 12 to 20 (30 to 38). "Easy-to-Make" skirt 9533, in sizes 25 to 36 waist; "Easy-to-Make" skirt 9799, in sizes 24 to 32 waist "Easy-to-Make" skirt 9653, 24 to 34 waist. "Easy-to-Make" jumper 9286; 12 to 20 (30 to 38, 40). "Easy-to-Make" shirt 9536; 12 to 20 (30 to 38; 40, 42). Jumper 9734, 9832—12 to 20 (30 to 38); "Easy-to-Make" skirt 9835, 24 to 32 waist



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Part of the cost must be paid in cash . . . this September. And *that's* going to hurt, too!

The 3rd War Loan Drive is here!

To pay for invasion—to get the money to keep our fighting machine going—you, and every man or woman in America, are asked to invest in at least one extra $100 Bond in September.

$100 EXTRA, mind you—for *everybody!*

No man or woman can hold back. No man or woman can point to his Payroll buying and say, "They don't mean me!" No man or woman can say, "I'm already lending 10% or 12% or 20%—I'm doing enough!"

Sure—it's going to hurt. It's going to take more than spare cash this time—more than just money that might have gone for fun. It's going to take money you have tucked away. It's going to take part of the money we've been living on—money that might have meant extra shoes or clothes or food! Money that might have gone for *anything* that we can get along without!

Sure—it'll be tough to dig up that extra money. But we've got to do it—and *we will.*

We'll do it partly because of the look that would come over the faces of our fighting men if we should fail. We'll do it partly because the cheapest, easiest way out of this whole rotten business is for everybody to chip in all he can and help end it quick. We'll do it partly because there's no finer, *safer* investment in the world today than a U. S. War Bond.

But mostly, we'll do it because America is right smack in the middle of the biggest, deadliest, dirtiest war in history.

And we're Americans.

Back the attack with War Bonds

This space contributed to the Third War Loan Campaign by Vogue

DOES WAR DRIVE PEOPLE CRAZY?

(Continued from page 161)

squandering money, getting drunk, committing crimes on "dares."

There is a great rise in the number of youthful marriages, and a large crop of babies is expected from adolescent wives, scarcely mature enough to be mothers, whose husbands are with the Army, thousands of miles away. Army authorities are busy liquidating the old-fashioned type of prostitute, but her place has been taken by juke-joint girls, "call girls," and dance-hall hostesses, all operating as private entrepreneurs, many of them in their early 'teens. A surprising number of these girls are newly-pregnant wives of soldiers, who need money desperately.

But weathering the social storm is not the only psychological problem of wartime. For there are half-submerged, primitive lusts which demand expression in times of struggle, and which may torment even the mildest of men. "There is a deep emotional conflict," says Dr. Karl Menninger, "which is aroused by war, and this war in particular. War...stimulates the wish to exert power over other people, to be aggressive, dominant, commanding, possessive." Many people try for high positions in military or social organizations, and this struggle creates "envious ambitiousness of an unhealthy type."

"Much as we talk about peace," Dr. Menninger claims, "all of us have secret yearnings, of which we are a little ashamed, to act in ways that would be permissible only if war existed. We want to fight, we want to kill, we want to destroy; we want to control other people, and civilization forbids us to do this except in a righteous cause. War provides such a cause."

There is still another struggle aroused by the war, according to Dr. Menninger: the conflict between aggressiveness and passivity. On the one hand, a Corporal may wish to rise to be Captain; but some deep-rooted tendency to passivity may say, "Not so fast!" For it is easy to hand over all one's problems, like a child, to a person higher in command, easy to relegate to someone else all the responsibility for making vital decisions. It is this primitive passivity which threatens democracy in time of war.

SORRY IF WE'RE LATE...

The war is taxing the nation's transportation facilities to the limit, and there will undoubtedly be delays in the delivery of your copies of Vogue. We regret the inconvenience to you, but this is a matter entirely beyond our control.

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